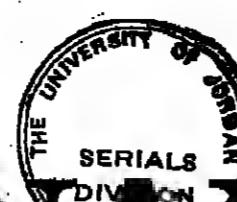


Austria	Switzerland	Malta	Malta	Malta
Belgium	Spain	Portugal	Portugal	Portugal
Denmark	Sweden	Netherlands	Netherlands	Netherlands
France	UK	Germany	Germany	Germany
Germany	France	UK	UK	UK
Italy	Italy	Italy	Italy	Italy
Ireland	Ireland	Ireland	Ireland	Ireland
Portugal	Portugal	Portugal	Portugal	Portugal
Spain	Spain	Spain	Spain	Spain
Switzerland	Switzerland	Switzerland	Switzerland	Switzerland
UK	UK	UK	UK	UK
USA	USA	USA	USA	USA

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EUROPE'S BUSINESS NEWSPAPER

# FINANCIAL TIMES

Monday May 20 1991

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COMECON

Chief mourners at  
the funeral

Page 2

World News Business Summary

## Pretoria tries to resolve Zulu spears controversy

The South African government will this week seek to resolve its dispute with the African National Congress which announced that it would boycott talks on a post-apartheid constitution.

President F.W. de Klerk is due to meet the Zulu King Goodwill Zwelithini early this week to discuss the banning of spears and sticks which Zulu leaders claim are "cultural weapons" but which the ANC says provoke township violence. Page 18

Croatian status poll

Voters in Yugoslavia's republic of Croatia went to the polls to decide whether the territory wished to become "a sovereign state", which may or may not become part of a Yugoslav "confederation". Page 2

Kuwaiti trials start

Kuwait has begun trials of those accused of collaborating with the Iraqi occupation forces, issuing prison terms on charges ranging from taking up arms to wearing Saddam Hussein T-shirts.

Kurdish talks stalled

Final agreement over autonomy for Iraq's Kurds is being held up by a dispute over Kurdish demands that the oil-rich area around Kirkuk be included in the autonomous region. Page 8

Mengistu threatened

Ethiopian rebels claimed to have dealt their most devastating blow to the regime of President Mengistu Haile Mariam, advancing to within 50km of the capital, cutting off a strategic road and seizing three key towns. Page 4

Greek Cypriots vote

Greek Cypriots elected a new parliament amid speculation over fresh Turkish proposals for reunifying the island which has been partitioned for 17 years. Page 2

Brazil strike threat

Brazilian labour leaders have called a two-day national strike for May 22-23 to protest against the government's anti-inflationary economic policies.

South Koreans clash

South Korean dissidents clashed with police in Kwangju after a young woman died of burns in a protest suicide.

Lebanese high alert

The Lebanese army went on high alert in the south after Israeli warplanes attacked a guerrilla base in what the Defence Ministry claimed an attempt to "hamper the march of peace".

Polish dispute ends

Some 20,000 Polish striking copper ore miners agreed to return to work after a six-day stoppage in the south-west Lubin area. Page 3

Jail riot claims 19

Mexican police said they were in full control of an overcrowded state prison in Matamoros near the Texas border, after 19 inmates were killed in a riot triggered by a clash between rival drug gangs.

Price of progress

Indonesia has officially inaugurated a World Bank-funded dam in central Java despite the protests of 600 families who have refused to leave the site. President Suharto told them that "development requires sacrifice".

The UK's opposition Labour Party could be in power within a few months. Over the next few weeks, starting today, the Financial Times will take a detailed look at Labour's policies in a series of editorials to assess if the party is ready for government

VEV losses of FFr800m confirm worst forecasts

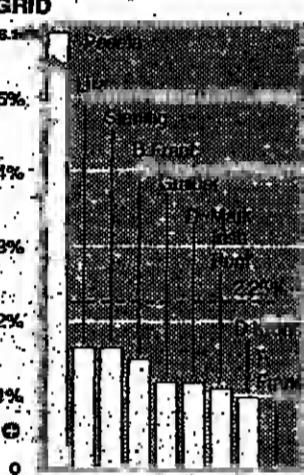
VEV, the debt-ridden French textiles group, has finally announced net losses of FFr800m (\$137.7m) for 1990, confirming analysts' worst forecasts. The group, temporarily rescued from bankruptcy by bankers and the French government, said operating losses totalled FFr270m as sales fell by 14 per cent. Page 19

EUROPEAN Monetary System:

A cut in the Bank of Spain's money market intervention rate, the main instrument of monetary policy, provided only a temporary easing of pressure in the European exchange rate mechanism. The French franc finished near its floor against the peseta, despite the Bank of France's decision not to follow the Spanish move. Speculation that the Bank of England might cut rates also proved unfounded. Currents, Page 29

EMS May 17, 1991

GRID



## INTERNATIONAL NEWS

## Comecon sets date for dissolution

THE SOVIET Union and its former communist allies will preside next month over the funeral of Comecon, the Soviet-led trade organisation, dead since January, Leyla Bouliou reports from Moscow.

Mr Bela Kadar, Hungary's minister for international economic relations, said however that an agreement to dissolve Comecon on June 28 would not signify "the funeral of our co-operation as such".

The nine remaining members of the Council for Mutual Economic Assistance (Comecon) switched to hard currency trade on January 1. East Germany, the 10th member, having been become part of a united Germany late last year. Justification for the existence of Comecon, which used to manage a centrally planned barter system, then disappeared.

However, it was only on Saturday that the nine - the Soviet Union, Poland, Bulgaria, Hungary, Czechoslovakia, Romania, Vietnam, Mongolia, and Cuba - set a time-table for

winding down the organisation created by Stalin 42 years ago.

Mr Kadar told a news conference the dissolution of Comecon would formally take effect 90 days after a treaty to this effect were signed by Comecon representatives in Budapest next month.

Meanwhile, the countries have to resolve a dispute over how to dispose of Comecon's property, which consists mainly of a skyscraper housing its Moscow secretariat and a hotel.

The Soviet Union would like to buy the headquarters, perhaps with a view to renting them for hard currency to western companies. The eastern Europeans, though, want to turn the secretariat into offices for their enterprises to do business in Moscow.

Member states are also still divided on a successor organisation for Comecon. Last year, they agreed to set up a loose consultative body to be called the Organisation for International Economic Co-operation. It would provide economic

forecasts and analysis on the difficulties of switching from a command to a market economy.

Now, however, Poland, Czechoslovakia, Hungary, Bulgaria and Romania want to exclude Mongolia, Vietnam and Cuba from the new club, while Moscow has wavered on the issue. The less-developed trio is seen as a drain on the European countries' resources with nothing to offer a new organisation.

These problems, however, are small in contrast to the separate task of reviving trade between the Soviet Union and the five eastern European countries. This collapsed with the switch to hard-currency trading in January, mainly because the Soviet Union continued to sell oil and gas to eastern Europe but had no hard currency left to import food and consumer goods traditionally supplied to it by eastern Europe.

Mr Stepan Sitarian, head of the Soviet Union's Foreign Economic Relations Committee, said moves were under way to raise imports from eastern Europe by restoring trade in national currencies and lifting Soviet restrictions on better trade.



Bela Kadar: co-operation will continue

## Cypriot Greeks vote as Turks hold talks

By Kerin Hope  
in Nicosia

GREEK Cypriots voted yesterday to elect a new parliament, amid speculation over fresh Turkish proposals for reuniting the island.

The "national problem," the Greek Cypriot term for the 17-year-old partition of the island, was the main issue in a low-key campaign that emphasised televised political debates rather than outdoor rallies.

President George Vassilou, reflecting a consensus among local political leaders over recent US efforts to promote a solution under UN auspices, said that "only substantive proposals from the Turkish side" could revive negotiations. "The key to a solution is Ankara. It would be a great pity if Turkey doesn't respond to this positive international climate," he said.

UN officials, who sponsored years of fruitless discussion on the road to recovery, with no recourse to temporary palliatives such as a devaluation in the krona's link to the Ecu, appear to quash speculation that Sweden will manipulate the value of its currency as it has in the past - to restore its competitive advantage.

## Tough line on the krona

Robert Taylor assesses the Swedish decision to link its currency to movements by the Ecu

THE Swedish decision to link the krona to the European currency unit (Ecu) indicates the seriousness of the government's desire to become a member of the European Community.

Mr Allan Larsson, finance minister, made clear that the decision on Friday to link meant Sweden would like to join the exchange rate mechanism of the European monetary system "as soon as possible." He also wants Sweden to take a full part in the EC's discussions on economic and monetary union.

However, these wishes require the EC's agreement, and it may be some time before Stockholm receives a satisfactory response. Even so, with Sweden's EC membership application due for delivery in Brussels by the end of next month, the pace of Sweden's integration to western Europe is quickening.

The link of the krona is a further sign of confidence that the ailing Swedish economy is on the road to recovery, with no recourse to temporary palliatives such as a devaluation in the krona's link to the Ecu. The decision to quash speculation that Sweden will manipulate the value of its currency as it has in the past - to restore its competitive advantage.

Trade competitors.

The domestic reasons for the timing of the Ecu linkage are clear enough. The present federal structure of public opinion points not only to the defeat of the ruling Social Democrats on September 15 but a fragmented parliament consisting perhaps eight parties, making it hard for any government to take tough decisions.

With the prospect of political chaos, business confidence could have drained away. The fact the krona is now firmly wedded to the European currency system is expected to reassure markets that, whatever happens after the general election, the fundamentals of Swedish financial policy will remain unchanged.

The decision on Ecu linkage can also be viewed in the wider context of Sweden's broader European strategy. It is, in Mr Larsson's words, the crown on the other moves that the Swedish government has made towards the EC.

Sweden believes the breakthrough last Monday in negotiations between the EC and the European Free Trade Association on a European Economic Area, means a framework EEA agreement is now in sight and that loose ends over fishing and transit rights should not delay the timetable for the Swedish membership bid.



## W Europe's car sales end decline

By Kevin Done, Motor Industry Correspondent

WESTERN European new car sales increased in April by an estimated 3.4 per cent to 1.3m from 1.2m a year ago, the first year-on-year increase since July last year.

For the first four months, sales in western Europe (including eastern Germany for 1991) were virtually unchanged at 4.92m, according to industry estimates.

The strengthening of demand in April reverses, at least temporarily, the downward trend established in mid-1990, which has severely depressed the profits of several car makers and has led to layoffs and reduced production.

The improvement in April, however, reflects chiefly the continuing dramatic surge in demand for new cars in Germany, which is compensating for the sharp fall in sales in several other key markets including in particular the UK, Spain and France.

There is concern in the industry that German demand could weaken in the second half of the year, as the initial car demand in eastern Germany is satisfied and as tax increases are implemented.

Excluding Germany, new car sales in western Europe, in the first four months, were 12.4 per cent lower than a year ago at 3.41m. Demand in some smaller markets also improved in April, however. Excluding Germany, sales last month were 5.9 per cent lower than a year ago at an estimated 607,000.

Overall new car sales last month were higher than a year ago in nine markets across western Europe and lower in eight. For the first four months, sales were lower in 15 markets, higher in four.

Germany remains the driving force behind western Europe's new car demand and, last month, sales were an estimated 55.1 per cent higher at 432,000 (including eastern Germany), compared with sales of 277,000 a year ago in West Germany alone.

On the same basis, sales in Germany in the first four months were an estimated 47.4 per cent higher than a year ago at 1.5m.

The UK is still the volume market hit hardest by recession. Sales in April were 34.2 per cent lower than a year ago and 32.2 per cent lower in the first four months.

The sharp fall in French car sales in the first quarter was moderated last month with an estimated drop of only 0.6 per cent, while sales for the first four months were 16.0 per cent lower than a year ago. The Fiat group of Italy has been the main loser this year with its western European new car sales declining by an estimated 12.2 per cent in the first four months and its share dropping to only 13.4 per cent from 15.3 per cent a year ago.

Croatian president Franjo Tudjman (left) and his compatriot Stipe Mesic, in line for the presidency of Yugoslavia, hail the weekend victory of Dinamo Zagreb over Red Star Belgrade, respectively the soccer pride of Croatia and Serbia.

## Ethnic divisions in Croatia as republic votes on status

By Laura Silber in Vukovar, Croatia

VOTERS in Yugoslavia's republic of Croatia yesterday went to the polls to decide whether the territory wished to remain a part of Yugoslavia or become a "sovereign state".

The present federation of six republics because they are concerned about their status in an independent Croatia.

Croatia's move towards greater distance from the federal structures has led it into conflict with Serbia, the largest republic and still dominated by the communist party.

Serbia, which wants to retain Yugoslavia's present structures, last week prevented Mr Stipe Mesic, a Croat, taking his turn at the head of the country's eight-member presidency.

The vote is widely seen as a referendum on independence and the Croatian government could regard the outcome as a mandate to leave the Yugoslav federation.

Mr Franjo Tudjman, president of Croatia, yesterday said: "We need the referendum to show the world that independence is not just the programme of my government, but the will of the people".

Most Croats were expected to vote for the sovereign state.

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## Polls forecast Gonzalez losing ground

OPINION polls published yesterday forecast that Spanish prime minister Mr Felipe Gonzalez of Socialist Workers Party (PSOE) will lose ground when 30 million Spaniards vote in local elections all over the country next Sunday, Reuters reports from Madrid.

El País newspaper carried a poll which saw the two biggest opposition parties, the conservative Popular Party (PP) and the United Left coalition (IU), both closing the gap with the PSOE. The Social and Democratic Centre (CDS) lost support in the poll.

Workers will choose candidates for 8,000 town and the governments in 13 of Spain's 17 autonomous regions.

El Mundo newspaper said that unless the Socialists make a pact with other parties, the PP should clean up in Madrid, where they have ruled with the CDS in coalition since 1989.

## Extracts from the unaudited consolidated results of Rand Mines Limited and its subsidiaries for the six months ended 31 March 1991

	31 March 1991	31 March 1990	Change
Rm	Rm	Rm	%
<b>Turnover</b>	<b>856.6</b>	<b>755.5</b>	<b>+ 13</b>
<b>Profit before taxation</b>	<b>154.1</b>	<b>147.8</b>	<b>+ 4</b>
<b>Profit attributable to shareholders</b>	<b>104.3</b>	<b>96.6</b>	<b>+ 8</b>
<b>Earnings per share*</b>	<b>700c</b>	<b>714c</b>	<b>- 2</b>
<b>*Calculated on the weighted average number of shares in issue (000s)</b>	<b>14,910</b>	<b>13,528</b>	
<b>Dividend per share</b>	<b>100c</b>	<b>120c</b>	<b>- 17</b>
<b>Extraordinary income/(charges) attributable to shareholders not included above:</b>			
<b>Compensation paid on cancellation of contract</b>	<b>(6.3)</b>		
<b>Goodwill</b>		<b>(8.6)</b>	
<b>Provision against mining assets</b>	<b>(3.0)</b>		
<b>Surplus on sale of</b>			
<b>- investment in managed gold mines</b>	<b>6.1</b>	<b>21.1</b>	
<b>Total assets (Rm)</b>	<b>3,972.2</b>	<b>3,721.4</b>	
<b>Net asset value per share (rands)</b>	<b>95</b>	<b>102</b>	
<b>Total liabilities to equity (%)</b>	<b>78</b>	<b>76</b>	
<b>Debt to equity (%)</b>	<b>56</b>	<b>53</b>	
<b>Current ratio</b>	<b>0.8</b>	<b>1.0</b>	
<b>Interest cover (times)</b>	<b>2.1</b>	<b>2.6</b>	
<b>31 March 1991</b>	<b>30 Sept. 1990</b>		
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<b>Total liabilities to equity (%)</b>	<b>78</b>	<b>76</b> </td	

## Kirkuk dispute delaying Iraqi autonomy deal with Kurds

By Tony Walker in Cairo and John Murray Brown in Silopi

KURDISH rebel chieftains said at the weekend they had reached broad agreement with Baghdad on autonomy for their people in the north of Iraq.

However, the signing of an autonomy agreement is being held up by a lingering dispute over Kurdish demands that Kirkuk, at the centre of Iraq's main oil-producing region, be included in a new autonomous region.

The paramount Kurdish guerrilla chief, Mr Masoud Barzani, said he hoped a document would be ready for signature within days to put a formal end to 20 years of fighting between the Kurds and the central government.

"The main point which we are still negotiating is about the area of autonomy. There are different views," Mr Barzani said on Saturday.

Mr Barzani, at the head of an alliance of Kurdish groups, is seeking implementation of a 1970 agreement that promised Kurds a large measure of autonomy in northern Iraq, but did not extend to Kirkuk itself.

The 1970 agreement quickly collapsed amid Kurdish allegations that Baghdad had reneged on its promises. The past two decades have been marked by bitter conflict.

In London, Kurdish opposition groups expressed great scepticism about the autonomy deal, saying that as long as President Saddam Hussein remained in power, there was little chance of lasting peace.

"Democracy is something impossible in Iraq under Saddam Hussein," said Mr Muntar Mufti, president of the Kurdish Human Rights organisation.

Meanwhile, the first contingent of United Nations security guards was deployed in north Iraq yesterday as part of the mounting operation to coax Kurdish refugees of the mountains back to their homes. A team of 10 UN officials entered

### NEWS IN BRIEF

## Polish miners agree to return to work

SOME 20,000 Polish striking copper ore miners agreed to return to work at the weekend after a six-day stoppage in the Lublin area in the south-west, writes Christopher Bobin in Warsaw.

This will bring relief to the government of Mr Jan Krysztof Bielecki, who was elected as one of the leaders of the 3,000-strong Liberal Democratic party at the group's second congress in Warsaw at the weekend.

Details have yet to emerge on what terms the miners agreed to return to work.

### HK airport talks continue

Britain and China last night completed the second of five days of talks on Hong Kong's plans for a HK\$100bn (27.5bn) international airport. The talks centre on how much control China should have over this and other big decisions before it takes Hong Kong back in 1997, writes John Elliott in Hong Kong.

Mr Andrew Burne, the senior diplomat from London leading the British side, said at the end of a 5½-hour session yesterday the talks had been "good, serious and earnest". Earlier talks were adjourned five weeks ago when the two sides failed to reach a compromise that would separate the airport from China's broader demands for at least partial control.

### Northern Somalia secedes

Northern Somalia declared at the weekend its independence from the rest of the war-tattered country, writes Julian Ozanne in Kampala.

The secession of northern Somalia, now to be known as the Somaliland Republic, is a sign of how deeply Somalia has disintegrated after years of oppressive, undemocratic and centralised government which provoked an inevitable clan-based civil war.

Mr Abduraham Ahmed Ali is to be the first president of the new republic.

### Woman minister for Pakistan

Pakistan's government appointed its first woman minister over the weekend, in a move widely seen as a symbolic gesture to offset recent criticism of Islamic laws and their implications for women, writes Farhan Baloch in Islamabad.

Mrs Ahsa Hussain, an experienced politician, was appointed as an adviser on population welfare to Prime Minister Nawaz Sharif, with the status of a full minister.

At least five people were killed and 16 wounded by gunmen and police yesterday as a nationalist group called for a protest strike to Sind province, witnesses said, Reuters reports.

### Taiwan official to visit Moscow

Taiwan's Vice-Economics Minister Chiang Pin-Kung will visit the Soviet Union this month, becoming the most senior Taiwan official to visit Moscow publicly, a ministry spokesman said yesterday. Reuters reports from Taipei.

Chiang, leading a delegation of about 60 economic officials and industrialists, left on Saturday on a 20-day trip that will also include visits to Poland, Czechoslovakia, Bulgaria and Hungary.

### Taipei to lift gold curbs

Taiwan, one of the world's biggest gold buyers, will soon lift curbs on exports and imports of the metal, a leading economic newspaper said yesterday, Reuters reports from Taipei.

The cabinet will shortly lift a long-standing ban on gold exports and allow it to be imported freely instead of through a licensing system, said the Economic Daily News, quoting unnamed senior officials in the finance ministry.

Taiwan imported 103.73 tonnes of gold last year and briefly replaced Japan as the world's biggest buyer in 1988 when it bought 354.65 tonnes.

### Li Peng defends Tibet line

China's hardline premier, Li Peng, defended China's policies in Tibet yesterday and accused unnamed foreign forces of fabricating tales of human rights abuses in the remote Himalayan region. Reuters reports from Peking.

The premier also lashed out at Tibet's exiled spiritual leader the Dalai Lama, attacking him for supporting Tibetan independence, though he said negotiation was still possible.

## Syrians insist that Lebanon enjoys independence

Damascus' hegemony over the strife-torn country may be the lesser of two evils, writes Lara Marlowe

DESPITE Israeli claims that last week's Beirut-Damascus treaty marks the virtual annexation of Lebanon by Syria, officials in Damascus are publicising the agreement as the first formal recognition by Syria of Lebanese independence.

For the first time, Lebanon has been acknowledged by law as an independent state in its present borders," Mr Mohammad Salman, the Syrian minister of information, said yesterday. "No Syrian government ever said officially, 'Lebanon is a separate state.' In this treaty, Lebanon is recognised as an independent state; it is a new departure for the Syrian government to officially acknowledge this."

The treaty does not mean the unification of Syria and Lebanon. It does not mean identical laws to the two countries. Both countries retain their own constitutions.

Fears for its own security have always been central to Syria's intervention in Lebanon. The French and British colonialists came to Syria through Lebanon," Mr Salman said. "Throughout history, anyone who wanted to threaten Syria came through Lebanon. Israel tried to dominate Lebanon, and to do so they were above all targeting Syria. They tried to place a pro-Israeli president in power and forced the May 17, 1983,

agreement on the Lebanese. The terms of this treaty have been sought out as a result of events in Lebanon, which made both the Syrian and Lebanese people suffer.

The new Syrian-Lebanese treaty states clearly: "Lebanon may not be the source of aggression against Syria."

Syrian and Lebanese officials have portrayed the treaty as an extension of the October 1989 Taif peace accords. The Taif agreement required Syria's 40,000 troops in Lebanon to withdraw to east of Beirut six months after the dissolution of the militias and the completion of political reforms - conditions which the present, pro-Syrian Lebanese government claims are not yet fulfilled.

Two years after this redeployment, the presence of Syrian troops was to have been the subject of negotiations

between the Lebanese and Syrian governments. The new treaty leaves the matter to a "higher council" comprising Syrian President Hafez al-Assad, Lebanese President Elias Hrawi and their deputies.

The prospect of a complete Syrian withdrawal from Lebanon, therefore, appears distant. Syria has always maintained it would not withdraw from Lebanon while Israeli troops continue to occupy the south of the country.

The treaty, due to be ratified by the Syrian and Lebanese parliaments this week and formally proclaimed by the two presidents on May 25, calls on the two governments to "co-ordinate their economic, agricultural, industrial, commercial, transport, communications, and customs sectors, under joint projects and co-ordinate their development plans."

Syrian officials insist the treaty will benefit both countries. But with Lebanon just beginning to recover from its civil war, Lebanese businessmen - who enjoy banking secrecy and the absence of exchange controls - are cringing at the possibility that Syrian-style "dirigisme" could paralyse their own economy.

For many Lebanese, the treaty merely represents the expression in concrete terms of the state of affairs dating from October 13, 1990. On that day, Syrian aircraft bombed the presidential palace at Baabda, forcing Christian Lebanese general Michel Aoun to flee to the French ambassador's residence; 810 Syrian soldiers died in the ground assault, which brought Syrian troops to Christian East Beirut.

Two months later, President Hrawi announced the formation of a predominantly pro-Syrian cabinet. French and Vatican opposition to Syrian intervention in Lebanon had been all but neutralised by the internecine Christian war of 1990. Christian objections to the treaty have been noteworthy for their timidity.

Thus, the treaty marks Syria's triumph over the francophone, Maronite Catholics of Mount Lebanon, who allied themselves with Israel in the 1970s and 1980s. Maronites outside the Christian enclave have rarely opposed Syria. It was Soleiman Frangieh, a Maronite president from Northern Lebanon who invited Syrian troops into Lebanon in 1976.

President Hrawi, a Maronite

from the Bekaa Valley, where he waited for 11 months for Syria to end the "Aoun mutiny".

The once-powerful Phalange militia has been disbanded under the terms of the Taif peace accord and the Phalange appear to be biding their time in hopes that the US support for Syrian policies in Lebanon may change.

Last year, when Syria joined the coalition against Iraq, the US gave its tacit approval for Syria to drive Gen Aoun out of Baabda. Having despaired of Lebanon after the bombing of the US marine base in Beirut in 1983, the US government apparently made the same cold calculation which has led many Lebanese leaders to side with Syria: during 15 years of civil war, the Lebanese could not manage to reconcile their differences. If Syrian hegemony could restore order to Lebanon, that was the lesser of evils.

Above all, the treaty constitutes Syria's revenge against history. Syrians still insist that the people of Syria and Lebanon are one, artificially separated by the French mandate powers. Unlike Iraq's annexation of Kuwait, Syria now seems willing to accept, in the words of Mr Salman, "the existence of one people in two countries".

### ASSAD DEMANDS IMPLEMENTATION OF UN RESOLUTIONS

President Hafez al-Assad of Syria repeated his insistence at the weekend that a Middle East peace settlement be based on key UN Security Council resolutions requiring Israel to withdraw from land seized in the 1967 war, writes Tony Walker in Cairo.

In a rare public comment on faltering US peace efforts, Mr Assad accused Israel of blocking progress, and said the UN should be involved in any attempt to resolve the Arab-Israeli dispute. "There is no escape from the implementation of the Security Council resolutions 242 and 338."

## The best output at hand.



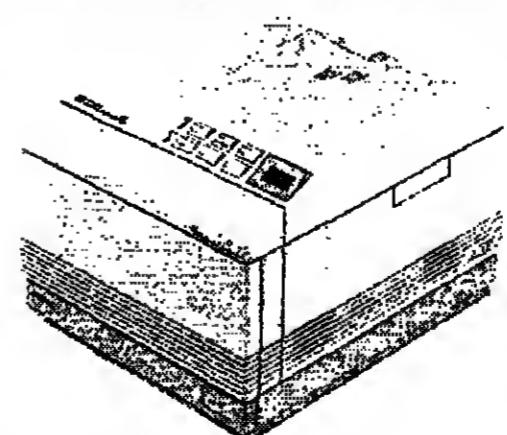
There really are only two ways to get top quality without leaving your desk.

The first is to get yourself promoted to Chairman so you can get a desk so huge it can comfortably house a medium sized print works. The other is fortunately much simpler: get yourself a personal printer from Hewlett-Packard.

They've just unveiled their most advanced 4 ppm model: the brand new HP LaserJet III. It uses HP advanced PCL5 printer language for font scaling and vector graphics to create high impact documents. And with Resolution Enhancement technology it produces the blackest blacks, the sharpest

letters and smoothest curves ever seen on such a compact laser printer.

On the other hand, the HP DeskJet 500 inkjet printer offers laser quality output at a dot matrix price. And yet



the HP DeskJet 500 is so quiet you can hear a pin drop while you produce superb documents at your desk.

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## INTERNATIONAL NEWS

Shortfall for 1991 may be less than \$300bn, but still a record

## Darman expects smaller US budget deficit

By Peter Riddell, US Editor, in Washington

THE US budget deficit may, for once, turn out to be less than expected in the current fiscal year in spite of lower tax receipts resulting from the recession.

However, some of the shortfall may be a result of temporary influences which will inflate next year's deficit.

Mr Richard Darman, the budget director, said yesterday that, although the administration last January had projected a federal budget deficit of \$318bn (£184bn) for the fiscal year ending on September 30 1991, the total was now likely to be less than \$300bn. He did not give any reasons.

The Congressional Budget Office also expects the deficit to be well below the January projections, while pointing to temporary reasons such as the large foreign contributions to US costs during the Gulf war and delays in providing additional funding for the savings and loan rescue.

The Resolution Trust Corporation, handling the rescue, did not receive needed funding until just over two months ago, so delaying some takeovers and closures. Its expenditure may be \$20bn less than the \$100bn expected last January, but much of that may now be incurred in fiscal 1992.

Moreover, even a lower-than-expected federal deficit - estimated by some private sector analysts at no more than

\$280bn - would still be a record and much higher than the \$220.4bn total for fiscal 1990.

Nevertheless, last autumn's budget agreement has succeeded in constraining spending plans despite the pressures of the recession. These tight guidelines have been recently reaffirmed by Congress.

Mr Darman said yesterday he thought the US economy was "in the process of turning" and "about to be headed up".

He also praised Mr Alan Greenspan, chairman of the Federal Reserve, whose four-year term expires on August 11. While declining to say whether he could recommend re-appointment, Mr Darman said the Fed chairman was "widely" and "rightly" respected, and had his full confidence even though they did not always agree (on monetary policy). The general expectation in Washington is that Mr Greenspan will be re-appointed.

• The White House is expected soon to confirm the naming of Ms Susan Phillips to fill the vacancy on the Federal Reserve Board following the resignation in March of Ms Marla Seger as one of the Washington-based governors. Ms Phillips is professor of finance at the University of Iowa and a former chairman of the Commodity Futures Trading Commission.

## Setback for talks on US-Japan chip pact

By Robert Thomson in Tokyo

US AND Japanese trade officials failed to settle their differences during talks at the weekend over a new pact on foreign access to Japan's semiconductor market.

The deadlock is certain to be raised at meetings in Tokyo this week between Mr Dan Quayle, US vice-president, and Japanese leaders, who had hoped a pact would be concluded quickly to minimise friction with Washington.

The new agreement would replace a five-year pact due to expire in July. The issue has become more politically charged in recent days following allegations by a prominent US senator that Japanese chip equipment producers have refused to sell advanced technology to US chip makers.

Negotiations have stalled on three issues: the wording of a market share target of 20 per cent for foreign chips; the lifting of dumping sanctions

already imposed on Japanese companies; and measures to prevent semiconductor dumping in third countries.

US officials have argued for tougher provisions against dumping in third countries, where low-cost chips could be used by appliance makers who would then export them products to the US.

Until the dumping issue is settled, the US is unlikely to offer to lift sanctions imposed in 1987 after Washington determined that Tokyo had failed to honour the original agreement.

As for the market share target, US negotiators would like the wording to be precise, although they do not want the agreement to be seen as an example of managed trade.

Japanese officials want the provision to be as vague as possible, fearing it could set a precedent for other market share pacts.

## Couriers evoke reformist spirit in postal crusade

Delivery companies draw inspiration from history in their fight for liberalisation, writes Roland Rudd

LET THE government then, take the matter in hand; let them subject these proposals to the severest scrutiny; let them proceed with boldness, which the present state of affairs justifies and requires.

The clarion call for change made in 1837 by Rowland Hill, father of Britain's postal service, is being echoed in Brussels today by private courier companies urging radical reform of postal services throughout the European Community.

When Hill issued his call he was on the verge of a spectacular success. But only weeks before the European Commission is due to publish its long-awaited green paper on liberalising postal services, the couriers are no longer so confident of matching the EC's green paper, expected next month.

The stakes are high for groups such as Federal Express of the US, the international courier DHL and the Australian-based delivery company TNT. They have spent millions of pounds to set up pan-European distribution networks; failure to secure liberalisation would end their hopes of capturing the increased business volumes needed to earn a return on investment.

The European Express Organisation (EEO), an association of European private delivery services, says Hill's reforms were not dependent on the existence of a postal monopoly. If the Community wants to best serve the consumer, the EEO says, it should not be irrevocably tied to

postal monopolies.

The needs of those who use and depend on delivery services should be paramount - not the apparatus in Brussels," one member said.

In a submission to the Commission, the organisation argues that liberalisation of postal services would lead to highly competitive private express and parcel delivery services. There is some evidence to support this in the more liberalised US, postal traffic grew 46 per cent from 1981 to 1988 and there is a postal service to every address in the country.

A few European post offices believe more competition is no bad thing. Britain and the Netherlands have already made changes ahead of the EC's green paper, expected next month.

The Royal Mail is proposing to allow private couriers to use part of its service for the final delivery of letters in areas which they do not cover, such as remote villages. The Netherlands is trying to prise business away from more conservative countries by offering lower charges for bulk mail from the rest of Europe to destinations outside the EC.

However, most post offices, which together employ 1.25m people, are fighting to preserve the status quo. They fear wholesale reform threatens the continuation of a universal postal system guaranteeing regular deliveries to EC citizens in the outposts of the Community. Stripped of their monopoly rights in the more densely populated areas, the post offices warn they could not afford to maintain services in remote regions.

Even advocates of reform - such as Dr Robert Alton, a senior lecturer in economics at the Australian National University who is visiting the University of Birmingham - agree competition could adversely affect rural services by raising prices. In a report for Aims for Industry, the UK industrial pressure group, he says urban households would benefit at the expense of rural ones.

The battle between the private couriers and national post offices is reflected within the Commission. Its telecommunications directorate, which is formally in charge of the green paper, is supporting the

national post offices' main arguments against wholesale liberalisation. The competition directorate wants, surprisingly, more competition. The result seems likely to be compromise.

The Commission's green paper is expected to require post offices to give up anti-competitive cross-subsidies. If a post office props up its parcels division, for example, by using revenues from its letters monopoly, it is clearly frustrating competition within that business by charging artificially low prices. The Commission appears to have accepted arguments by some private operators that post office rules on cross-subsidy violate EC competition laws.

In the past the Commission has not been afraid to tackle national post offices' anti-competitive measures by forcing member states such as Italy to lift restrictions on international couriers. SFEL, the French private courier association, has complained that indirect subsidies of more than £150m from monopoly revenues have been given to Chronopost, its semi-state rival. The Commission should address that problem by preventing the most obvious forms of cross-funding.

The Commission also appears to have sided with private courier companies over their demands for a more liberal postal service within the Community. It is expected to argue that the system of changing between national postal administrations for delivering each other's mail, known as terminal dues, should be reformed to reflect true costs.

But that is where agreement ends. Although the Commission says it has clarified its draft report to underline the importance of competition, the telecommunications directorate has ensured the final version will reflect calls for total liberalisation. As one EC official put it: "We are not in the business of allowing a private courier firm to cream off the most lucrative areas in the community."

Mr Michael D'Avry, an ECO spokesman, still believes the competition directorate will not stand for a European postal letters monopoly, whether by price or weight. However, the directorate appears to have accepted that universal service should remain a central principle of the EC postal system. That suggests Brussels will endorse continued monopolies for letters and printed papers to cover the fixed costs of the network.

The DHL-led Association of European Express Carriers will accept a minimum service available to all countries as long as value-added services are open to competition. The ECO may also be able to live with that.

But anything less will ensure the battle over Europe's postal services continues. In the words of a senior executive of one private courier service: "Rowland Hill had to fight long and hard to change Britain's postal services. We are determined to do the same to reform the postal system in Europe."



Summit in Caracas; from left, presidents Rodrigo Borja Cevallos of Ecuador, Jaime Paz Zamora of Bolivia, Carlos Andres Perez of Venezuela, Cesar Gavira of Colombia and Alberto Fujimori of Peru

## Andean leaders breathe fresh life into regional pact

By Joe Mann in Caracas

THE presidents of five South American nations, meeting in Caracas over the weekend, signed an accord designed to implement fully an Andean regional free trade zone by the end of 1996.

The agreement calls for a progressive reduction of tariffs and other barriers to regional trade, as well as the elimination of commercial problems that have plagued the process of Andean regional integration for years.

The presidents of Bolivia, Colombia, Ecuador, Peru and Venezuela, whose nations make up the Andean Pact (or Andean Common Market), also agreed to begin negotiating as a block with the US to take advantage of President George Bush's "enterprise for the Americas" initiative.

In addition, the group said it would set up a \$40m (£23.1m) fund to aid Peru.

The Andean nations' actions represent a tardy response to

direct negotiations between Mexico and the US on establishment of a free trade zone, and to the recent organisation of the Southern Common Market, made up of Argentina, Brazil, Paraguay and Uruguay. The Andean Pact, set up in 1973, has waited many years through disputes among members and bureaucratic lethargy.

The pact originally included Chile, which quit the organisation in 1976 and has generally enjoyed much stronger and more stable economic growth than that of the other member states.

Until a few years ago the pact also committed the error of imposing a restrictive code on foreign investment.

Mr Carlos Andres Perez, Venezuelan president, said at a news conference following the summit that Andean integration would establish a market of between 90m and 100m people.

With euphoric rebel forces advancing from the west and

## Ethiopian guerrillas step up offensive

By Julian Ozanne in Kampala

ETHIOPIAN rebels, claimed yesterday, to have dealt their most devastating military blow to the embattled regime of President Mengistu Haile Mariam, advancing to within 50km of the capital, cutting off a strategic road and seizing three key towns.

The latest setback for the embattled regime in Addis Ababa, confirmed by western diplomats, comes eight days before peace talks are due to open in London, which observers may could represent the last chance to prevent a bloody battle for the capital.

The rebel advances over the weekend are a clear attempt to tighten the screws on the government and force them into greater compromises at the talks.

The Ethiopian People's Revolutionary Democratic Front said it had taken Amba and advanced 15km further along the road to Addis Ababa. It also claims to have overrun an estimated 30,000 government troops at Debre Sina, the provincial capital of Wollo, and Kolchocha, surrounded thousands of troops at Debre Sina and taken Mille, cutting off the capital from the last government-held Red Sea port of Assau.

Fierce fighting was reported to be continuing in the area around the towns. Independent confirmation of the capture of Mille was not available.

With euphoric rebel forces advancing from the west and

north against demoralised government troops, observers say an end to Mr Mengistu's 14-year dictatorship is imminent. If the rebels have indeed cut the Addis Ababa road, the most important source of fuel, food and other supplies to the capital has been severed.

There are mounting fears for millions of Ethiopians facing starvation this year. Dennis and Kembabie were strategic forward bases set up for operations mounted by the United Nations and aid agencies to store and transport food across the battle lines into northern Wollo and the highlands of Tigray and Eritrea.

Several foreign aid workers and many priests were trapped behind the new battle lines and at least one warehouse is believed to have been destroyed in the fighting.

The peace talks in London next week, under US auspices, provide the only hope that a huge human catastrophe can be averted. Both main rebel groups, the EPRDF and the Eritrean People's Liberation Front, have recently indicated a willingness to end the military struggle and participate in a broad-based interim administration paving the way for internationally-monitored democratic elections.

The government has also shown some willingness to moderate its position but there is uncertainty as to whether it is committed to sharing power.

## INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (Ecu). The Ecu exchange rate shows the number of national currency units per Ecu. The nominal effective exchange rate is an index with 1985 = 100.																				UNITED KINGDOM			
UNITED STATES		JAPAN		GERMANY		FRANCE		ITALY		UNITED KINGDOM													
Exports	Visible trade balance	Current account balance	Ecu exchange rate	Exports	Visible trade balance	Current account balance	Ecu exchange rate	Exports	Visible trade balance	Current account balance	Ecu exchange rate	Exports	Visible trade balance	Current account balance	Ecu exchange rate	Exports	Visible trade balance	Current account balance	Ecu exchange rate	Exports	Visible trade balance	Current account balance	Ecu exchange rate
1984	275.3	-136.8	0.7691	86.9	213.5	55.7	44.1	187.03	97.9	218.3	24.2	123.7	-3.6	-1.1	8.8715	98.1	93.4	-13.9	-5.2	138.15	105.9	118.9	-9.0
1985	279.8	-174.2	0.7623	100.0	220.8	76.0	84.6	180.50	100.0	242.8	33.3	133.4	-4.5	-0.2	6.7941	100.0	103.7	-16.0	-5.4	144.30	100.0	132.4	-5.7
1986	220.9	-140.4	0.7650	92.2	217.1	98.2	85.5	165.11	124.4	248.8	52.5	102.1	-0.1	3.0	8.7940	102.8	149.8	-15.0	-4.4	146.18	101.4	106.3	-14.1
1987	222.0	-104.8	0.7522	91.2	220.2	94.7	81.1	152.52	102.2	227.6	50.7	102.0</											



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## UK NEWS

## Small company failures reach a 20-year high

By Richard Waters

THE NUMBER of small company failures climbed sharply in the first quarter of this year and now stands at its highest level for 20 years, according to figures compiled by EPMG Peat Marwick McIntock, the accountancy firm.

A total of 5,478 companies went into liquidation in the first quarter of this year, a leap of 77 per cent compared with the 3,094 in the same period in 1990, according to Peat.

However, Mr Tim Hayward, head of insolvency at the accountants, cautioned against reading the figures as a sign that the UK recession was deepening. Liquidations were a lagging indicator, reflecting problems which developed six to nine months ago, he said.

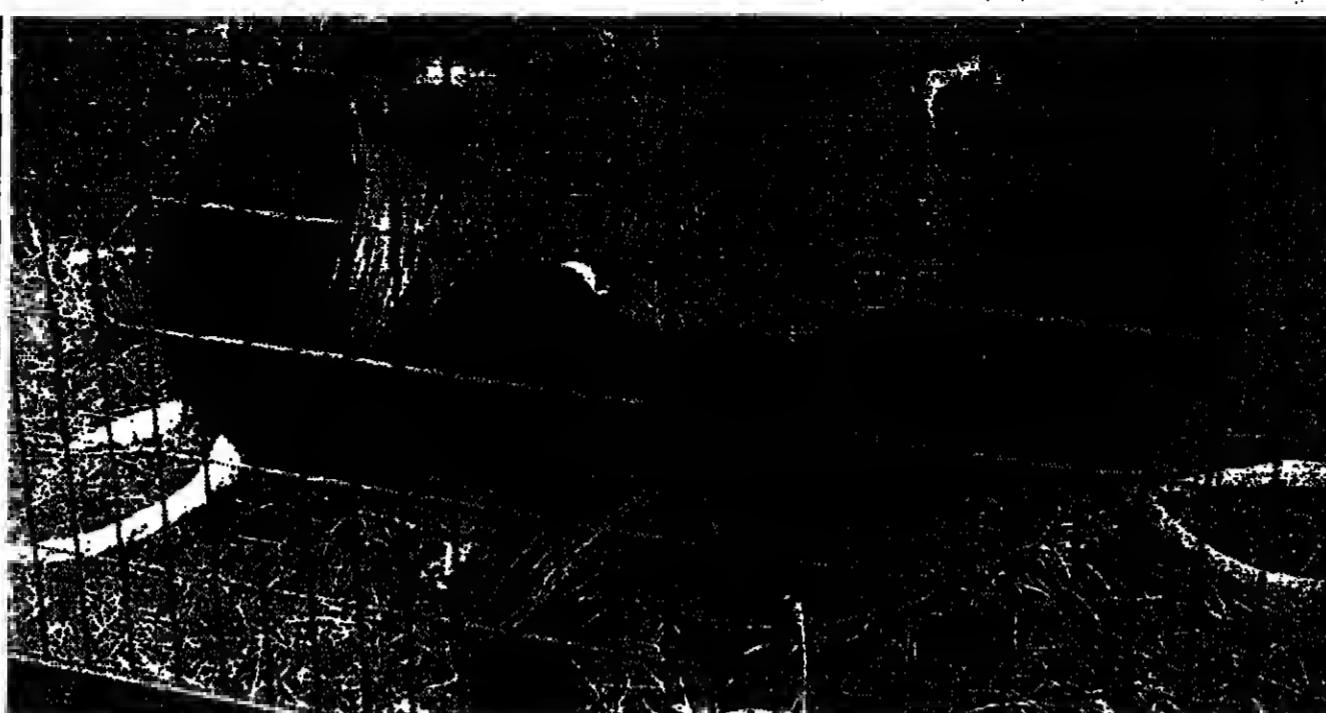
Also, companies going into liquidation were generally small, and many were simply dormant companies being

wiped off the companies' register. Receivership figures, already published for the first quarter of this year, were better indicator of the state of corporate health, he said.

In spite of this, the liquidation figures hint at a deepening of the recession beyond London and the south-east, where it has been felt most acutely.

While liquidations in the south-east rose by 61 per cent in the first three months of the year, those in the Midlands jumped by 130 per cent (to 717); in south Wales by 130 per cent (163); in the north-west by 93 per cent (745); and in the south-west by 82 per cent (273).

Peat is forecasting 20,000 liquidations in 1991, compared with the previous high of 15,000 in 1985. The growth is partly due to the rise in the number of companies formed in the last half of the 1980s.



Monkey business: London Zoo increased visitor numbers last year and stayed the ninth most popular tourist attraction

## Visits to museums and art galleries rise by 6%

By David Churchill, Leisure Industries Correspondent

VISITS to the UK's museums and art galleries rose by 6 per cent last year, according to figures released today by the British Tourist Authority.

The most popular museum was the British Museum in London with 4.77m visitors last year, compared with 4.40m in 1989. It was followed in popularity by the National and Tate Galleries in London.

Museums and galleries in London attracted 11 per cent more visitors in 1990 than in the previous year. The Royal Academy increased visitor numbers from 788,000 to 1.31m and its Monet exhibition attracted 658,000 visitors in just 13 weeks.

Glasgow's cultural centres were buoyed by the city's designation as 1990 European

City of Culture and its museums and galleries saw a 17 per cent increase in visits.

Madame Tussaud's, the London waxworks owned by Pearson Group, publisher of the Financial Times, was the most popular paid-for attraction for the fifth year running but visitor numbers fell from 2.55m in 1989 to 2.53m last year.

The London Zoo, now facing

closure because of a financial crisis, retained its place as the ninth most popular tourist attraction, increasing visitor numbers from 1.22m to 1.25m.

Mr William Davis, BTA chairman, said the figures highlighted the variety of tourist attractions in Britain. "There is a lot more to this country than castles and beef-eaters."

## Brooke may scrap Ulster initiative if today's talks fail

By Ralph Atkins and Our Belfast Correspondent

MR PETER BROOKE, Northern Ireland secretary, will try once more today to save initiative for talks involving nationalist and Unionist parties in the province as well as the government of the Irish Republic.

The rescue attempt comes amid an increasingly damaging dispute over procedural arrangements which has wrecked progress so far.

Planned bilateral meetings in Belfast will test Mr Brooke's skills as a conciliator. If there is no progress, he may call a halt to the process.

The row over last week's meeting between Unionist leaders and Mr John Major, the prime minister, has seriously undermined Mr Brooke's credibility in the eyes of nationalists and Unionist delegations.

A dispute over the interpretation of that meeting forced Mr Brooke to delay today's planned "round-table" talks on devolving government between Northern Ireland's main constitutional parties. He will hold separate meetings with the parties instead.

Unionists accused Mr Brooke of being manipulated by nationalists and of reneging on deals struck at Downing Street over the arrangements for a later strand of talks involving the republic's government.

In an act of apparent defiance, the Unionist delegation plan to arrive at Stormont at 10.30am today as if "round-table" talks were going ahead.

SDFP leaders are known to be angry with Mr Brooke for allowing the Unionists to bypass an ultimatum on agreeing procedures for talks with the Irish government.

There is suspicion in the SDFP that unionists want to split talks on a devolved government from the rest of the process and that the meeting with Mr Major was a stunt which has allowed the Unionists to claim it is not they who are blocking the talks.

Before the meeting with Mr Major, both Mr John Hume, SDLP leader, and Dr John Alderdice, Alliance leader, had agreed a formula with Mr Brooke which would have got round-table talks underway this morning.

At the weekend, Mr James Molyneux and the Rev Ian Paisley, the two Unionist leaders, published a memorandum to the Northern Ireland secretary. It states that they are still seeking clarification on the experts of the proposed independent chairman for talks with the Irish government and the precise location in Northern Ireland for these talks.

## Labour downgrades income tax pledge

By Philip Stephens, Political Editor

THE Labour party yesterday downgraded its commitment to the introduction of a lower starting rate of income tax, suggesting that it will not be a priority in the early years of a government led by Mr Neil Kinnock.

Mrs Margaret Beckett, the party's spokeswoman on public spending, also insisted that Labour's pledges to boost spending on education, health, transport and overseas aid involved no commitment either to particular figures or to a fixed timescale.

Her comments came as Mr Chris Patten, the Conservative party chairman, promised a detailed costing of the spending pledges in Labour's policy documents.

He responded to Mrs Beckett's stance by insisting that the opposition had been forced "on the run" for attempting to mislead the electorate. Those shadow ministers in charge of

spending portfolios promised to inject large amounts of new cash into public services, while the shadow Treasury team insisted they would not.

"Labour are already backtracking on every pledge they have ever made," Mr Patten said.

In an interview on BBC television, Mrs Beckett insisted repeatedly that the only unequivocal promise was to raise the levels of child benefit and state pensions. That would be financed by increased income tax rates for the high paid and the removal of the ceiling on National Insurance Contributions.

Other pledges – particularly those relating to ending "underfunding" of the health and education services – would only be met gradually as resources permitted. That meant there could be no guarantee they would be implemented over the lifetime of a single parliament.

The joint survey by the Confederation of British Industry and the Financial Times is published ahead of today's official retail sales figures for April. Its findings suggest that trading volumes dropped again last month after March's buying spree to beat Budget rises in VAT and excise duties.

Mr Nigel Whittaker, chairman of the survey panel, attributed the weakness of Britain's high streets to the combination of rising unemployment and low consumer confidence. Last week the government reported that unemployment in Britain rose by 84,100 to 2.175m in April. The worst affected sector, according to the survey, was the motor trade, which has suffered severely from slack consumer demand. "While wholesalers say the decline in sales has now moderated, motor traders indicate that the dramatic decline in sales intensified further in April," said Mr Whittaker.

The fall in sales was "expected to intensify in May."

stocks remained high, traders reported they were having to cut back on orders placed to suppliers – suggesting that UK car production to the domestic market is set for even weaker conditions in the coming months. Four out of five respondents said sales were "poor" for this time of year.

Only 6 per cent of motor traders reported sales were higher in April than in April 1990, with 85 per cent reporting the same month a year ago; the balance of -29 per cent suggests that the pace of falls is slowing, as the March decline was -36 per cent. Distributors still regard stock volumes as too high in relation to expected sales.

Retailers said that in spite of the post-Budget surge of 3.6 per cent in March sales volumes, April levels were unchanged from a year earlier. This zero balance compares with +11 per cent in March. Only grocers, chemists and retailers of household textiles reported declines. That sales in April were above a year earlier while retailers of specialist foods, footwear and leather, hardware, china and DIY goods, and off-licences reported annual sales drops. In May, a balance of +12 per cent expected higher sales.

However, while there was some scant evidence that sales were bumping along the bottom, there were few indications of actual recovery.

The April distributors' balance compares with +21 per cent in April last year. Meanwhile, retailers report that sales "have remained unchanged, on balance, after the pick-up in March".

For the 12th consecutive survey, distributors report placing a lower volume of orders with suppliers than in the same month a year ago; the balance of -29 per cent suggests that the pace of falls is slowing, as the March decline was -36 per cent. Distributors still regard stock volumes as too high in relation to expected sales.

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The conditions for tender as well as technical documentation are available at Republic Ministry of Traffic and Communication, Belgrade, Nemanjina 22, each working day from 0900 hours to 1200 hours, from May 20th 1991, until June 20th 1991 against payment of D10000 for purchasing of tender documents, in favour of the Account of Ministry for Foreign economic relations No. 608-17-620-16-02040-929-756-933-700 with BECBANK in Belgrade.

Bids shall be addressed to Republic Ministry for Traffic and Communication, Nemanjina 22, Belgrade.

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The conditions for tender as well as technical documentation are available at Republic Ministry of Traffic and Communication, Belgrade, Nemanjina 22, each working day from 0900 hours to 1200 hours, from May 20th 1991, until June 20th 1991 against payment of D10000 for purchasing of tender documents, in favour of the Account of Ministry for Foreign economic relations No. 608-17-620-16-02040-929-756-933-700 with BECBANK in Belgrade.

Bids shall be addressed to Republic Ministry for Traffic and Communication, Nemanjina 22, Belgrade.

The deadline for submitting the bids will be June 20th 1991, at 1200 hours local time. Together with their offer the bidder shall submit a bid bond or the amount of DM 2,000,000 - two million German Marks in a form of cash deposit, bank guarantee from a first class bank or insurance policy acceptable to the government of the Republic of Serbia obliging the bidder unconditionally and irrevocably to abide with their bids until the Government of the Republic of Serbia has elected the most favourable bidder.

## LEGAL NOTICES

### ALAN G LLOYD & COMPANY LIMITED

REGISTERED NUMBER 552653  
Trinity House, Alan G Lloyd & Company  
Nature of business: Retailing Manufactured Goods  
Type of business: Retailing  
Date of appointment of joint administrative receiver: 7 May 1991

Name of person appointing the joint administrative receiver: Midland Bank PLC

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Name of person appointing the joint administrative receiver: First National Commercial Bank PLC

JOHN FREDERICK POWELL and DAVID ROBERT WILSON

Joint Administrative Receivers  
(Office holder nos 249 and 254) of

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## THE GATWICK BUSINESS AREA

The FT proposes to publish this survey on

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## FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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**Sales of oral hygiene products above £300m**

By Alice Rawsthorn

SALES OF oral hygiene products, such as toothpaste, toothbrushes and mouthwashes, rose from £265m in 1989 to more than £300m last year, according to Euromonitor, the market research company.

The market is set for steady growth into the mid 1990s and Euromonitor expects it to show real growth of 17 per cent by 1994.

Britain is still behind the US, where oral hygiene sales reached more than \$8bn (£5.7bn) last year. But the UK market is larger than several other European markets, notably France, where the average person only replaces their toothbrush once a year.

Over the next few years new

products are likely to make inroads into the UK. These include anti-plaque products, such as medicated mouthwashes and specialised toothpastes to tackle tartar and gingivitis. Toothbrush sales will continue to be buoyed by the growing popularity of "professional" toothbrushes with features that are "endorsed" by dentists. The only area of gloom is in the market for false teeth: advances in dental treatment since the 19

## UK NEWS

**Major attacks on health, education**

By Philip Stephens, Political Editor

MR John Major will this week attempt to take the general election battle to opposition Labour party's traditional strongholds of health and education after an unprecedented weekend slanging match over the NHS.

In a ferocious fight for the political initiative, Labour indicated that it will intensify its attacks on the government's handling of the economy. It demanded an immediate 1-point cut in interest rates and an emergency package of measures to help the unemployed.

In a speech tomorrow, the prime minister will claim that the economy has reached a turning point with the fall in inflation paving the way for the end of recession. He will warn the Confederation of British Industry, however, that the speed of that recovery will depend on negotiators holding down the level of pay awards.

Mr Major will then spell out to the CBI his plans for a "revolution" in the provision of further and higher education which would remove colleges of further education from local authority control and end the divide between polytechnics.



John Major: taking poll offensive to Labour strongholds and universities, designed to increase by tens of thousands the number of new student places by 1995.

The White Papers, which Mr Major is to launch personally,

vision\* for the 1990s.

The prime minister's decision to go on the offensive was met with derision from the Labour party.

Mr Gordon Brown, shadow trade and industry spokesman, said Mr Major was "on the run over the health service and on the rails over economic failure."

The bitter dispute over the impact of the NHS reforms intensified as Mr Major twice repeated his allegation that Labour had deliberately "led". The row centres on Labour's claim during the Monmouth by-election that trust hospitals established under last month's health reforms had "opted out" of the NHS.

Mr Robin Cook, opposition health spokesman, challenged Mr William Waldegrave, health secretary, to admit that he had ceded control in trust hospitals of the building, levels of staffing and levels of patient care.

However, the language in Mr Cook's challenge - referring to the trusts opting out of their "health authority" rather than from the NHS - was seized upon by ministers as a sign that Labour was retreating.

**Fabians warn of job losses**

By Michael Smith, Labour Correspondent

TARGETS set by the opposition Labour Party opposition for a proposed national minimum wage could lead to significant job losses and may not lift the relative earnings of the low-paid, according to a pamphlet published yesterday by the Fabian Society.

The paper will be seized upon by the Conservative Party, which is embroiled in a row with Labour over the effects of a minimum wage. The Fabian Society is a Labour Party affiliate.

Labour has said that initially it will set the national minimum wage at a half of median men's earnings, with an eventual target of two-thirds of the median male hourly rate.

The Fabian Society pamphlet, written by Mr Fred Bayliss, a former civil servant, says the initial target should be half median earnings of all workers, including women. A target beyond that could spark a reaction, making it less likely that the relative position of the

low-paid will improve and more likely that "destructive economic consequences will ensue." He says the eventual target of two-thirds of median earnings may require a more concerted policy by employers and unions to minimise job losses than they are capable of sustaining.

Meanwhile, Mr Rodney Bickerstaffe, general secretary of the NUPE public sector union, yesterday scored a point on government estimates that 2m jobs would be lost through the introduction of a minimum wage. Jobs would be created, he said, because employers would be forced to compete on productivity, rather than low wages, and the spending power of the low-paid would increase.

The initial target of half median earnings would hardly provide a living wage, Mr Bickerstaffe told his union's annual conference in Scarborough, north-east England, but it would benefit 4.5m people.

An initial level at half median earnings would be higher than all wage council rates and the two lowest pay rates in the National Health Service and local authorities. It would directly benefit 1.8m workers.

However, it would not be so high that unions could justify using the new minimum as an excuse for leap-frogging pay claims.

Mr Bayliss advocates the creation of a Minimum Wage Commission of labour market specialists, economists, business people, and trade unionists to advise on levels every year.

**Disillusion on payment by performance**

By John Gapper

SOME companies which introduced individual performance-related pay in the 1980s are considering switching to group bonuses to improve team working.

A study for the Department of Employment of pay pressures in the private sector, undertaken for the Department of Employment, has found some disillusion among companies over performance-related pay and doubts over its worth.

It argues that competition in the market for audit services may be more affected by those who buy audit services than the ownership and control of audit firms.

The society supports the accountants' view that the restrictions on ownership and control are essential to the independence and integrity of the audit function and it urges Mr Lilley to recognise that the rules are justifiable for this reason.

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## UK NEWS

## Securities firms' losses in 1990 put at £353m

By Richard Waters

LONDON securities houses lost £353m last year as the stock market slowed sharply amid a domestic recession and a crisis in the Gulf.

With their losses plunged to £23bn from the £34bn of 1989, securities firms trimmed their costs by just 3 per cent to £2.7bn during the year. This was in spite of cutting 3,000 of their 24,000 staff.

The figures, compiled by the Securities and Futures Authority, the self-regulatory organisation, are disclosed in the latest edition of the London Stock Exchange's Quality of Markets Quarterly.

They show that while the buoyant stock market of the first quarter of this year relieved some of the pressure on stock exchange firms, did nothing to solve their longer-term difficulties.

A collapse in dealing profits was largely to blame for the securities companies' worst year on record, which followed a £500m profit in 1989.

Position-taking in equities earned under £400m, less than half the £800m of 1989. Bond dealing returned a loss of £100m after a profit of the same size in the year before.

These poor performances

were due in part to large one-off losses at certain unnamed houses, the stock exchange said.

In comparison with the collapse in dealing profits, members' income fell by a mere modest 18 per cent, in line with the decline in stock market activity, to about £500m during the year.

Fee income fell by more than a third to less than £400m, reflecting the decline in capital raising on the stock market.

While income has fluctuated widely, securities firms' costs have been more stable. They stand at about the level they did before the 1987 stock market crash. This is in spite of efforts to cut overheads following the growth which accompanied Big Bang deregulation of 1986.

Last year's losses exceeded the £155m lost during the recessionary year of 1988. By comparison, in the three months surrounding the October 1987 crash, securities houses lost £375m — virtually wiping out profits made in the first nine months of that year.

*Quality of Markets Quarterly Review, January-March 1991, London Stock Exchange, EC2R 5EA.*

## London bus deregulation paper is criticised

By Richard Tomkins, Transport Correspondent

A GOVERNMENT consultation paper proposing early deregulation of London's buses has prompted widespread criticism.

Organisations say the proposal will worsen the capital's transport problems by driving people off buses into cars or crowded Underground trains.

The plans to open up the capital to unfettered competition among private operators were published by the Department of Transport in March.

Under the plans, anyone with a public service vehicle licence would be able to run whatever bus services they liked. That would bring London into line with the rest of the country, where buses were deregulated in 1986.

The London Regional Passengers Committee, a statutory body representing the capital's transport users, said that it sees no benefits from "introducing the chaos and confusion which deregulation has brought to other major cities".

The Town and Country Planning Association, an independent organisation lobbying for environmental improvements, said it was hard to see "how deregulation can be anything other than a disaster".

Deregulation outside London had produced a 20 per cent decrease in bus passenger journeys in metropolitan areas over the past four years, according to the TCPA.

Plaxton, the bus manufacturers, said that operators trying to stretch the life of their vehicles would crowd London's streets with buses that are "inefficient, smoky, noisy and uncomfortable".

The Association of London Authorities, a Labour-led organisation representing councils in the capital, said deregulation would reduce off-peak services and could threaten concessionary fares.

Motor insurance companies were also criticised at the conference for boosting the market for cut-price repair shops.

Mr Robert Hadfield, director of operations at VBRA, said insurers directed people towards the cheaper end of the repair market.

## Property prices poised to spiral again

Next year is likely to see a sharp rise in people moving home, reports Andrew Taylor

**H**OUSE PRICES will rise by more than double the rate of inflation next year and will continue to outpace increases in average earnings for most of the 1990s, according to a new review of the housing market.

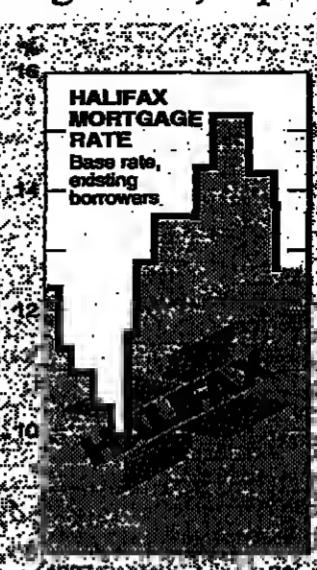
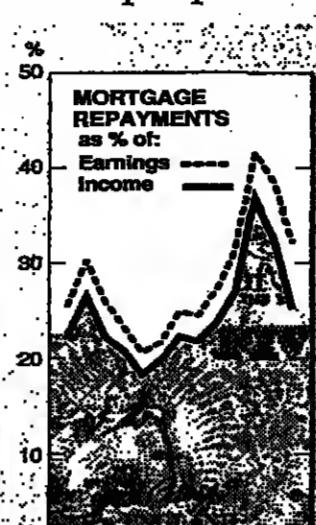
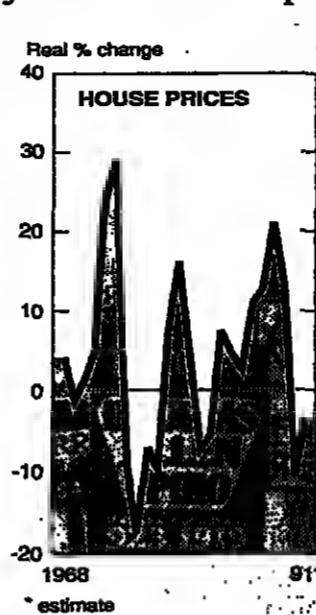
The study, compiled by UBS Phillips & Drew, the UK stockbroker, estimates that up to 500,000 people have postponed moving house during the past three years because of the property slump.

P&D says house prices are likely to rise by 10 per cent next year — more than twice the expected rise in retail prices — as this pent-up demand is released and a combination of lower house prices and falling interest rates encourages people to start moving again.

Housebuilders have already reported an increase in new house sales since interest rates started to fall in February.

Mr Richard Mooney, chairman of Taylor Woodrow Homes, said last month that sales during the first three weeks of April had risen by 25 per cent.

P&D expects sales of all types of houses to rise by 20 per cent this year. But it says prices are unlikely to rise immediately because rising



household income is forecast to fall from 32 per cent this year to 25 per cent in 1992, taking it back to 1987 levels.

The backlog of unsold properties on the market should also be substantially reduced. P&D expects repossession of homes by banks and building societies to decline as mortgage interest rates fall.

The forecast that prices may rise sharply next year may unease Treasury ministers who have blamed the 1988 house price surge for contributing to the rise in inflation.

Mr Norman Lamont, chancellor, announcing the abolition of higher rate mortgage tax relief in the March Budget, said: "We need to do all we can to ensure that when recovery comes it is not accompanied by another bout of house price inflation with the unwelcome consequences that would have for inflation and interest rates."

But the P&D study says that: "The government will do nothing to adversely affect the housing market in the period leading up to the next general election, which may be delayed until next year."

*Housing Market Ready for Lift-off, UBS Phillips & Drew, 100 Liverpool Street, London, EC2R 2SS.*

unemployment is likely to dent the confidence of potential buyers and there is a large amount of unsold property on the market.

Housebuilders bave about 30,000 unsold properties on their books. P&D also estimates that building societies

and banks this year will need to sell about 80,000 homes repossessed as a result of defaults on mortgage repayments.

P&D forecasts that house prices will rise by only 2 per cent this year before moving up sharply next year, because

of a combination of rises in real incomes, lower house prices and falling interest rates. Unemployment should also be rising at a lower rate, restoring confidence among buyers.

The cost of mortgage repayments as a proportion of total

more expensive homes and will more than compensate for the expected increase in houses coming on to the market as elderly people trade down to smaller homes.

Growth in household formation is still forecast to rise at 1% per cent a year, due to a rising divorce rate, the elderly living longer, and the trend for young people to leave home earlier.

## Demographic shift seen as positive for house values

CHANGES in the age mix of Britain's population will help underpin housing demand during the 1990s and stimulate increases in prices during the period, says UBS Phillips & Drew, Andrew Taylor writes.

That view runs counter to the views of some commentators, who argue that demographic changes will adversely affect the housing market.

Mr John Major, prime minister, is expected to launch the white papers personally to shift political debate away from health on to education.

The rate of growth in the population and household formation is forecast to slow markedly during the decade, partly as a result of the birth rate having peaked in 1964.

The number of 25-year-olds in the population is expected to decline by a fifth in the next five years.

P&D says the proportion of the population between 25 and 35 is expected to

rise, as those born during the 1960s grow older.

That age group accounts for 41 per cent of house buyers and 40 per cent of first-time buyers.

The proportion of the population aged 40 to 64, by comparison, is expected to rise from 16.5m to 18m by the end of the century.

That age group tends to buy larger,

technically achieving satisfactory standards may be allowed to become full universities and award university degrees.

The funding councils for the two sectors may also be merged.

The proposals are likely to include a new financing regime to encourage institutions to market themselves to prospective students.

RADICAL reforms in the education of students over the age of 16 will be announced today when the government unveils its white papers on further and higher education, writes Andrew Adonis.

Ministers are determined to increase the proportion of 16 year-olds remaining in full-time or part-time education and training. They are particularly keen to make vocational courses more attractive to prospective school-leavers. One of the main components of the reforms is expected to be a new image and extra funding for vocational qualifications.

The proposals are also expected to include details of new diplomas for 16 and 18-year-olds who reach a set standard in academic or vocational studies.

The diplomas are intended to help break down the existing divide between the two fields, and raise the low prestige of non-academic qualifications.

The government also plans

to remove further education, tertiary, and sixth-form colleges from local education authority control. All 600 such colleges in England and Wales will become independent and financed by a national funding council.

The white papers are also

likely to herald an end to the division between polytechnics and universities: if so, poly-

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the current universal standard was our standard several decades ago.

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مکملات التغذیہ

## APPOINTMENTS

## Chairman of Stag

■ Mr Peter Ryan has been appointed non-executive chairman of STAG FURNITURE HOLDINGS. He has been a non-executive director since 1984, is chairman of Elga Group, and Unistrut Europe, and deputy chairman of Davies and Newman Holdings. He succeeds Mr Patrick Radford who retires but continues as a director. Mr George Ella has been appointed chief executive. He was managing director of Stag Meredew Furniture.

■ BULL has appointed Mr David Ferrar as director of its open systems operation. He was a director, commercial and financial division, Software Sciences.

■ Mr William McElveen has been appointed vice president, marketing, for PIZZA HUT (UK). He was vice president of marketing at head office in Wichita, Kansas.

■ DATAQUEST EUROPE, Denham, has appointed Mr Robt Duke-Woolley (pictured) as director, European telecommunications group. He was director and general manager, business systems division, STC Telecommunications.

■ KODE COMPUTERS, Swindon, has promoted Mr Terry White to sales and marketing director and Mr Malcolm Challis to operations director. Mr White was sales and marketing manager, and Mr Challis was national support manager.

■ GREGGS, a bakery group, has appointed Mr Horace Bennett as managing director at Greggs of Enfield, and Mr Ian Pegg as managing director of Charles Bragg (Bakers), Birmingham. Both have been with the group for seven years.

■ Mr Jeremy Bancroft has been appointed sales director of AVESCO Broadcast, Chessington, a subsidiary of AVESCO. He was sales manager of Digital Audio Research.

■ PWS INTERNATIONAL has appointed Mr Daniel Dogmigine as the board head of the marketing division. He was managing director and chief executive of Tower Hill.

Insurance Brokers, of which he was a founder member.

■ Mr Peter Brynes has been appointed managing director of FAIRCLough SCOTLAND, part of AMEC. He was managing director, northern region, at Ballast Nedam Construction.

■ Mr Peter Langford has been appointed northern divisional director of ALEXANDER STEINHOUSE UK. Based in Manchester, he succeeds Mr Roger Simman who retires in October. Mr Tony Nutall succeeds Mr Langford as local director, Liverpool. Mr Alastair Hunter has been promoted to local director, Glasgow.

## Albany Life moves

■ Mr Ralph Sepe retires as managing director and chief executive of ALBANY LIFE ASSURANCE CO, and MetLife (UK) at the end of June. Mr Alexander D. Brumfitt, managing director of Albany Life, will head the company from July 1. Mr Sepe remains on the Albany board as deputy chairman. Mr William G. Poortvliet, executive vice president of Metropolitan Life, New York, in charge of world-wide insurance operations, will become chief executive of MetLife (UK), the holding company for Albany Life and its sister companies. Mr Ian L. Solomon will head MetLife's subsidiary holdings, the sister companies of Albany Life.

■ Mr Richard Keatinge has been appointed a director of NCB GROUP, Dublin, and chairman of NCB Corporate Finance from July 1. He was chief executive Britain with The Union Discount Co.

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## £24m orders for Lilley Group

LILLEY has been awarded £24m of new orders during April, including a £4.4m road reconstruction contract on the A1 near Doncaster, due for completion in 100 days.

Other significant contracts include the construction of a new police headquarters in Dumfries (£3.5m), design and build contract for 80 dwellings in Catterick for the Department of the Environment (£3.1m), and a modernisation contract for 108 dwellings for Doncaster Metropolitan Borough Council worth £2.3m.

■ ALLEN, based in Wigan, has won orders totalling in excess of £5.75m.

Allen-Fox Construction, specialising in design and build, has obtained a £1.5m contract from Leeds City Council for a new primary school at Rounthwaite.

Wigan Metropolitan Borough has awarded a £1.7m contract to Allen Building for the building of Stanifield High School. Other projects include a school extension for the County of Lancashire at Elmers Green, further work for Grosvenor Estate Bellgrave and Commercial Union Life Assurance.

The development comprises 79,000 sq ft of offices on eight floors. The structure, built around a reinforced concrete frame will be faced externally in brick, natural stone and double glazed aluminium curtain

HENRY BOOT is undertaking an extensive reconstruction and extension project of retail units at the Friar's Square shopping centre in Aylesbury for the Friends Provident Office.

Within the £2.6m redevelopment scheme, major improvements are to be carried out including new entrances, roof

over the open market square, a link bridge and alterations to the bus station and other services. The management contract will be completed by May 1992.

After having completed a

pilot scheme, Henry Boot has

been awarded a £3.3m contract

to improve access and security on the Chelkhill housing estate

in Wembley.

Completion of the management contract is programmed for April 1992. The client/architect is the London Borough of Brent.

Other £3.7m management

contract work recently

obtained includes fast track fit-

ting-out and refurbishment at

its TSB branches.

■ Peterborough power station buildings

KIER CONSTRUCTION, part of Beazer National Construction, has won a £14.5m contract for the design and construction of buildings and major civil engineering works at the new Peterborough power station for Hawker Siddeley Power Engineering's private power division.

The project forms part of a

turnkey contract for Peterbor-

ough Power to provide a new combined cycle gas turbine power station for Peterbor-

ough.

In addition to various main-

tenance and administration

buildings, Kier will design and

build the turbine hall. This will

house the steam turbine and

two gas turbines to drive the 350MW plant.

■ Offices development plan in Pimlico

TRY GROUP has secured

contracts together worth £22m.

The largest, at £10.8m, is for a

new office development in

Sherry Bridge Road, London SW1.

The project was awarded by Grosvenor Estate Bellgrave and Commercial Union Life Assurance.

The development comprises

79,000 sq ft of offices on eight

floors. The structure, built

around a reinforced concrete

frame will be faced externally

in brick, natural stone and

double glazed aluminium cur-

tain walling. Internally, the

offices and cores will be fully

fitted out to a high specification.

The 72-week contract

begins this month.

■ Granada Motorway Services

has awarded Try Construction

an £8m contract to build an

amenities complex at Junctions

30/31, just half a mile

from the Lakeside shopping

development, Thurrock.

Until now only petrol, diesel

fuel and temporary catering

facilities have been available at

the service area but when con-

struction is completed there

will be restaurants, shops, and

a 44 bedroomed lodge. Large

car, coach and HGV parks and

access roads are incorporated

in a substantial landscaping

scheme. The new facilities will

be opened in the spring of 1992.

■ The Try Build subsidiary has

two fitting out projects; district

offices for Midland Bank in

Hemel Hempstead and offices for Compagnie Generale de

Geophysique at Heathrow and

a sports deal in south east Lon-

don.

## CONSTRUCTION CONTRACTS

## Retail project in Aylesbury

HENRY BOOT is undertaking an extensive reconstruction and extension project of retail units at the Friar's Square shopping centre in Aylesbury for the Friends Provident Office.

Completion of the management contract is programmed for April 1992. The client/architect is the London Borough of Brent.

Other £3.7m management contract work recently obtained includes fast track fitting-out and refurbishment at its TSB branches.

■ London airport hotel

Novotel U K has awarded WIMPEY CONSTRUCTION a £7m design and build contract for a 176-bed hotel alongside the main M4 spur to Heathrow airport. Work on the four-storey brick-clad building has started and is due for completion in May 1992.

The main structure of the hotel forms a U-shape with guest rooms surrounding a central glazed atrium which houses the reception area, lounge, bar and restaurant and links to the swimming pool and leisure facilities.

Extensive conference and banqueting facilities are provided in an integrated single-storey building.

■ Birmingham motorway scheme

The national civils division of R M DOUGLAS CONSTRUCTION

has won a package of orders worth £5.8m from the Department of Transport for the reconstruction of major highways in Britain. The largest is for a 24.5m reconstruction of the M6 motorway from Junction 7 to the northern limits of the M6 junction.

Work will include resurfacing a 2.2 km section of both the north and south bound carriageways and slip roads together with associated groundworks. The contract also covers local construction adjacent to three underpasses and general refurbishment of kerbing, safety barriers and parapets. Work is due to start on site at the end of May for completion in November.

The Department has also awarded contracts worth £1.2m for the rebuilding of fire damaged sections of the A38 at Spaghetti junction.

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## APPOINTMENTS

## Chairman of Stag

■ Mr Peter Ryan has been appointed non-executive chairman of STAG FURNITURE HOLDINGS. He has been a non-executive director since 1984, is chairman of Elga Group, and Unistrut Europe, and deputy chairman of Davies and Newman Holdings. He succeeds Mr Patrick Radford who retires but continues as a director. Mr George Ella has been appointed chief executive. He was managing director of Stag Meredew Furniture.

■ BULL has appointed Mr David Ferrar as director of its open systems operation. He was a director, commercial and financial division, Software Sciences.

■ Mr William McElveen has been appointed vice president, marketing, for PIZZA HUT (UK). He was vice president of marketing at head office in Wichita, Kansas.

■ DATAQUEST EUROPE, Denham, has appointed Mr Robt Duke-Woolley (pictured) as director, European telecommunications group. He was director and general manager, business systems division, STC Telecommunications.

■ KODE COMPUTERS, Swindon, has promoted Mr Terry White to sales and marketing director and Mr Malcolm Challis to operations director. Mr White was sales and marketing manager, and Mr Challis was national support manager.

■ GREGGS, a bakery group, has appointed Mr Horace Bennett as managing director at Greggs of Enfield, and Mr Ian Pegg as managing director of Charles Bragg (Bakers), Birmingham. Both have been with the group for seven years.

■ Mr Jeremy Bancroft has been appointed sales director of AVESCO Broadcast, Chessington, a subsidiary of AVESCO. He was sales manager of Digital Audio Research.

■ PWS INTERNATIONAL has appointed Mr Daniel Dogmigine as the board head of the marketing division. He was managing director and chief executive of Tower Hill.

Insurance Brokers, of which he was a founder member.

■ Mr Peter Brynes has been appointed managing director of FAIRCLough SCOTLAND, part of AMEC. He was managing director, northern region, at Ballast Nedam Construction.

■ Mr Peter Langford has been appointed northern divisional director of ALEXANDER STEINHOUSE UK. Based in Manchester, he succeeds Mr Roger Simman who retires in October. Mr Tony Nutall succeeds Mr Langford as local director, Liverpool. Mr Alastair Hunter has been promoted to local director, Glasgow.

## Albany Life moves

■ Mr Ralph Sepe retires as managing director and chief executive of ALBANY LIFE ASSURANCE CO, and MetLife (UK) at the end of June. Mr Alexander D. Brumfitt, managing director of Albany Life, will head the company from July 1. Mr Sepe remains on the Albany board as deputy chairman. Mr William G. Poortvliet, executive vice president of Metropolitan Life, New York, in charge of world-wide insurance operations, will become chief executive of MetLife (UK), the holding company for Albany Life and its sister companies. Mr Ian L. Solomon will head MetLife's subsidiary holdings, the sister companies of Albany Life.

■ Mr Richard Keatinge has been appointed a director of NCB GROUP, Dublin, and chairman of NCB Corporate Finance from July 1. He was chief executive Britain with The Union Discount Co.

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## MANAGEMENT

## National Health Service

## Why the cupboard must never be bare

In the light of a report by the National Audit Office, Alan Pike compares the performance of the purchasing and supply function with that of the UK private sector

contained in a report by the National Audit Office. This concludes that while progress has been made towards operating more professional and efficient services, more needs to be done.

So far, no uncontroversial – such conclusions have been reached before. This time, however, the NAO studied 16 private food, retailing and manufacturing companies with large-scale purchasing and distribution operations – including Marks and Spencer, Boots and Compass Services UK, a contract caterer – and compared them with the health service.

The results, concluded the NAO, showed that the management approach adopted in the NHS differed sharply "in almost every respect" from that of the private sector.

At the heart of the differences between the two sectors is the far higher degree of central control exercised by the private organisations over their purchasing and distribution operations. None of the private companies studied allowed local autonomy on the same scale as the NHS.

Although its supplies activities are still far more devolved than is customary in the private sector, the NHS's service has become more centralised in recent years. In 1985 there were 450 storage depots. Today there are 75 and the number is still decreasing.

Responsibility for managing

purchasing and supplies has, during the past 20 years, risen from hospital and district health authority level to the 14 English health regions. A procurement directorate in the Department of Health develops national policies and issues guidance, but has no executive power over the regions.

Although this lack of final central authority may be uncommon in big private companies, NHS managers are convinced they can demonstrate to the Commons committee that their purchasing activities have become far more efficient during the past 10 years. A price-tracking service subscribed to by both the NHS and other large organisations shows the health service obtaining better than average prices.

What NHS managers question is whether their supplies activities can really be compared with those of a private sector company in the way the NAO has done. To start with, the NHS is in the 24-hour health care business: "My local supermarket has often run out of bread by Saturday afternoon," commented one NHS manager.

"We have to provide a distribution service in which hospitals never run out of things."

Even more fundamentally, the NHS purchasing and supplies service functions largely at the whim of its customers – the doctors and hospital man-

agers. Unlike a large retailer, the NHS cannot make central decisions about which brands to stock and then start delivering them to all its outlets.

This is one of the fundamental differences between the NHS and the private sector revealed in the NAO report.

The study found that while the private sector companies maintain tight controls over any "deviations from standard" orders, the NHS had no such central control and users' requests are normally met.

Not all surgeons are happy with the same type of textured, pre-powdered glove. This means the supplies service has to obtain low-volume items which would be excluded as fringe and unprofitable in the private sector, even though, in addition to the NHS's already huge product line adds to £500 and £1,000 a year to operating overheads.

Unlike supermarkets, hospitals frequently push up costs by ordering non-standard items. Like most privileges, it is open to abuse.

The NHS supplies organisation entered into a national contract for the provision of paper hand-towels. One small group of employees refused to use the selected brand of towel, and a separate £25,000 contract – on terms 25 per cent higher than the national one – was eventually placed to meet their wishes, hard as this may be for some private sector managers to credit.



The supplies warehouse at Withern, Essex, which services the North East Thames region. Authority: does the NHS get value for money as a leading purchaser and distributor?

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But the NAO report, which relates this story, tells only the downside. The national contract has saved the NHS £450,000 on its previous paper hand-towel bill; and a new unit was set up in February to exploit the cost advantages of further national contracting for bulk goods and services like energy, cars and medical gases.

The managerial thrust of the government's health reforms introduced last month, however, is away from central control and towards local autonomy. A difference of view between the Auditor General's staff and Department of Health officials over the relative merits of running a decentralised supplies structure emerges from the pages of the NAO report.

In the NAO's view decentralised structures and management reporting lines have in the past prevented the NHS from minimising operating costs, maximising purchasing power and taking a sufficiently wide view of strategic decisions on issues like the location of new storage depots. Mersey's new regional distribution

centre, for example, opened in 1985. It has considerable excess capacity yet 13 local stores which it was designed to replace were still open early this year.

Department of Health officials, on the other hand, stressed to the NAO that they believe local accessibility and ownership of the service is important.

The establishment of local purchasing and supplies services covering areas roughly twice the size of each existing health region is emerging as a favoured policy objective in the Department of Health. Senior managers believe such units will be big enough to

achieve all the financial advantages of bulk buying, while retaining more scope than a Whitehall-dominated system for local contact with customer hospitals.

Under the new, more commercial system of NHS funding introduced by last month's reforms, all activities within the NHS will be based in future on contracts between purchasing and providing branches of the service. This will put hospital and health authority managers under greater financial pressure to avoid placing wasteful orders.

Managers in the purchasing and supplies service will be under equal pressure to make

their part of the NHS cost-effective. Customer hospitals will eventually be able to go to NHS supplies organisations in other regions, or the private sector, if they are unhappy with their local service.

As the NAO report acknowledges, some NHS regions have already begun developing a "more entrepreneurial stance" in readiness for the commercial style of management heralded by the reforms, and in a search for cost benefits.

Some regions are offering spare storage capacity to commercial customers; others are extending their supplies activities outside the NHS, while some are experimenting with contracting out the management of storage and distribution.

An extensive training programme for NHS purchasing and supplies staff, based on "real-life" exercises and intended to improve efficiency, is under way. All costs of the programme are covered by savings identified by staff during training. Last year, ideas generated during training exercises produced an immediate £800,000-worth of efficiency improvements, with a further £500-worth of potential savings identified.

Staff development is an area where NHS managers are particularly happy for their purchasing and supplies service to be compared with the private sector. A number of job applicants from the private sector seeking posts in that area of the NHS have recently been rejected because they were considered to be insufficiently qualified.

## The self-inflicted wounds of British would-be exporters

By Christopher Lorenz

W

henever a domestic recession rears its ugly head, British manufacturing industry sets up a rallying cry of "export or die".

Nothing wrong with that, you might think. Thoroughly laudable, in fact. But then why does all the shouting die down as soon as the UK economy picks up again?

The question is not as naive as it seems. True, exporting is usually harder and less profitable than selling at home, and there must always be a temptation to give renewed priority to local customers when domestic demand recovers.

But how can any company expect to succeed in foreign markets by treating exports as an off-tap which, through marginal pricing and other short-term expedients, can be used to soak up temporary excess capacity at home?

One would have thought that such a self-defeating approach would have been discredited a quarter of a century ago: from at least the time of the first Wilson government, there have been constant warnings against it.

It is a practice that was foolish in the 1960s, it has been downright stupid for at least a decade. For one thing, while exports through price alone has become less and less feasible as non-price factors (design, quality, delivery) have grown in importance in the vast majority of markets.

For another, the growing flow of German and Japanese products has made customers,

distributors and service agents everywhere too demanding to put up any longer with fickle British suppliers.

Yet the temporary "capacity-filler" approach to exporting still seems to be practised by large swathes of British industry, to judge from a study carried out by a London Business School professor, Peter Williamson. German and Japanese exporters, by contrast, adopt a far more consistent strategy and are far more successful.

### Stable prices

Williamson's study focused primarily on the degree of stability or volatility of the three countries' export pricing into the US market. It also shed considerable light on shifting market share and export strategies as a whole. The method used was to analyse US customs records for the years 1982-85 to determine trends in dollar prices across 462 categories of manufactured product, from socks to air compressors.

The results are telling. First, Japanese exporters had lower prices which were both lower and more stable than those of German and especially UK exporters. German exporters charged higher prices than those in either the UK or Japan, but kept them much more stable than the British.

Writing in the journal "Long Range Planning", Williamson also reports that the Japanese tended to price an unusually high proportion of their exports to the US (some 80 per cent in 1986) in dollars. This

approach creates a natural tendency for exchange rate fluctuations to be absorbed by producers, rather than passed on to customers, Williamson argues.

Second, British exporters' market shares were not only lower than those of Japan and Germany, but also less stable: the average annual volatility for UK exporters was 17 per cent higher for the West Germans, and 35 per cent higher than for the Japanese.

By examining separate data, Williamson also detected a further possible reason, over and above inconsistent pricing, for the poor British showing: the Japanese put a much greater degree of investment into their US distribution, sales and service infrastructure.

Tempering the gloom slightly, Williamson points out that British exporters have built strong and stable US market share in mass market consumer goods, like spirits, condiments and confectionery, where well-developed third-party distribution networks exist. They have also thrived in products where the manufacturer's own UK-based sales force is able to deal with relatively few customers, and can ship directly to them.

It is not the lack of inclination to the majority of British would-be exporters – most of whom, to judge from Williamson's work, would appear to be shooting themselves in at least one foot. Will they never learn?

CLRF Feb 1991. Permagon Press, Oxford, UK and Bedford, New York.

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## FINANCIAL TIMES SURVEY

• Romano Prodi, former president of IRI, on the region's industry Page 2

## EMILIA ROMAGNA

Monday May 20 1991

• San Marino: the world's smallest republic fights to keep its identity Page 3



Neptune statue in Bologna: the city's contribution to the region has been equally impressive



Affluence has brought in its wake a disturbing rise in social problems. The region, long a shop window for the Italian left, may be facing a crisis of values. There is also concern at industry's capacity to meet the challenges of the 1990s. John Wyles investigates

## A serpent in the Garden

EMILIA ROMAGNA has been Italy's land of milk and honey over the last 20 years. Well-endowed with natural beauty, economically prosperous and relatively well-governed, its industrious people have enjoyed well-balanced social and economic development. Now, however, a serpent of anxiety has entered this Garden of Eden, creating no little uncertainty about the future.

The region is experiencing not so much a crisis of values, although some observers of the eminence of Pope John Paul II see it that way, nor a plummeting of its economy, which certainly faces more difficulties than it once did, but rather the recognition that uncomfortable upheavals lie ahead.

These are not drastic enough to call seriously into question the celebrated "Emilia model", which in many ways was the regional paradigm of Italy's formidable economic growth in the 1980s. With their 45,000 highly successful small and medium size businesses operating in agriculture and food products, industry and tourism, the 3.3m citizens of Emilia Romagna have come to enjoy the second highest per capita income in Italy.

But notable affluence has brought in its wake social problems which are common to much of western Europe, including the nation's third highest suicide rate, growing abuse of drugs, tensions

between the local population and North African immigrants, rising crime and a falling birth rate. This cocktail earned an unusually stern papal exhortation at the beginning of March of Emilia Romagna's "secularised and hedonistic" society. In a speech to local bishops, the Pope said the region was carrying the "stigmata of illness and death" and went on to list a falling birth rate, divorce, and marital separations, the abortion and suicide rates, drug taking and the death toll in Saturday night road accidents to support his charges.

Naturally, this put the region's Communists on the defensive, since they have run so many communes either and/or in coalition for many years. Emilia Romagna has been a crucial shop window display of the ability to govern the Communist party, now the party of the Democratic Left - but its general decline in support has also now reached its heartland and in the view of some people this too has contributed to the emergence of a "crisis of values" in the region.

Yet very little of this is evident in Emilia Romagna's well-kept industrial towns: Piacenza, Parma, Reggio, Modena, Bologna, Imola, Faenza, Forli, Cesena and Rimini. Each has made an important contribution to the region's sleek prosperity, from the processing of hams and

meat products in Parma to the farm machinery and Ferrari luxury sports cars of Modena to clothing at Carp, ceramics at Sasuolo and Italy's single most popular holiday playground in and around Rimini.

Scratch the surface, however, and you find growing concern not only about social values but also about the capacity of the region's formidable industrial assets to carry the success of the 1980s into the present decade.

The co-operative movement is undergoing a difficult restructuring to halt declining profitability in industry and manufacturing, the survival of small and medium size businesses seems lodged in a growth-restricting orbit which means that only five of the region's companies are publicly quoted, while tourism on the Adriatic coast needs better infrastructural support and is struggling to recover from attacks of seaborne algae fostered by chemical fertilisers that have found their way into the River Po.

On the industrial front, Mr Romano Prodi, the former president of IRI, the giant Italian state holding company, who is amply endowed with the intelligence and good humour for which the Emilian are famed, points the finger above all at the limited commitment and capacity of the region's companies to accomplish the tasks of research and development and product innovation.

This is readily acknowledged by Mr Gianandrea Rocco di Torrepadula, president of the Bologna province's association of industrialists, who blames the small average size of the

region's companies - a factor which he partly attributes to decades of communist and left administrations which have discouraged the emergence of large-scale business.

"Nonetheless, we do have world leaders in areas such as electronics and precision instruments which are small in global terms."

Mr Silvio Nizzoli, president of Erved, the region's industrial development agency, affirms that Emilia Romagna's industries are beginning to face up to the problem of innovation. Consortia of companies are being formed to give birth to joint R&D centres. Those in the process of being launched will focus on electronic engineering at Piacenza, flexible automation at Modena, plastic materials at Ferrara and environmental technologies at Ravenna. Bologna has launched a broader technological park.

But a key problem still not being properly addressed is the absence of flexible financial instruments to finance innovation and growth. "More risk capital has to be channelled to small companies," concludes Mr Nizzoli.

The relative smallness of its industrial companies is a constant and nationwide Italian preoccupation. It is fully abated in Emilia Romagna: "You could say it will be disadvantaged in the Community's single market," says Mr Rocco di Torrepadula, "but, equally, small means flexible and adaptable." He sees the region's manufacturers developing a growing role as suppliers of semi-finished products to larger industrial companies.

At the moment, however, manufacturing in the region is exhibiting undeniably signs of stress. The engineering industry no longer exports significantly more abroad than it imports. "The commercial surplus has slipped from around L13,000bn to a broad balance as a result of the cost of money, the cost of labour and an unfavourable exchange rate," says Mr Rocco di Torrepadula. He adds that in the first two months of this year, there were more business failures than in all 1990.

With an unemployment rate of 3.8 per cent against a national average of 10.8 per cent, shortage of labour is becoming a key problem. Immigrants from outside the EC have eased it only slightly and account for a mere 0.5 per cent of the industrial workforce. A more significant influx from abroad has been foreign capital in pursuit of takeovers with British, French and German companies establishing a growing presence in the region.

The result, says Mr Rocco di Torrepadula, is the steady substitution of local entrepreneurs by professional managers. This will probably prove to be of benefit to the region's business culture, since surveys show that many local entrepreneurs are struggling to restructure their businesses to the needs of global markets.

It also appears that more businesses will become available for acquisition because of generational change: the founders of many of Emilia Romagna's small and medium size businesses or their successors frequently lack children ready and willing to guarantee the future of the company.



## THE ECONOMY

## Variety provides the essence of prosperity

OPINION differs as to whether Emilia Romagna should be called Italy's workshop, its garden or its playground. The various strands of the local economy mean that all three names are justified.

Best known for its small or medium-size family businesses, the region forms part of Italy's industrial heartland, contributing over 9 per cent of the nation's gross national product. In terms of trade, it accounts for 7 per cent of total national imports and 10.7 per cent of exports.

Industry tends to focus on the biggest cities, with Bologna and Modena in particular hosting hundreds of manufacturers - though only a handful of them with more than 500 employees.

Most are specialists, with packaging, motors, machine

tools and food processing equipment standing out. In packaging alone, Sasib (controlled by Mr Carlo De Benedetti), GD and Ima rank among the world leaders. Together, the three account for 67 per cent of Italy's sales of packaging equipment by value and 65 per cent of all exports.

Likewise, Modena is the centre for motor production, bringing together such famous names as Ferrari, Lamborghini and the recently-resurrected Bugatti marque. Motorcycle makers are almost as strong, with Ducati and Morini both important local names.

But farming is almost as important in Emilia Romagna. Benefiting from a high proportion of flat land, the region is a major contributor to the nation's agricultural economy.

Growth rates have declined



Engine and transmission assembly at Fiat Trattori, Modena

as some foreigners have moved further afield, while environmental problems, notably the Adriatic algae of 1988, have put off others. Nevertheless, tourism remains an important source of revenue and employment in Emilia Romagna.

The variety of Emilia Romagna's economy has been one of the major forces behind its prosperity in the post-war period, helping the region overcame industrial needs in individual sectors, notes Ms Giovanna Filippini, the head of research at the Bologna Industrialists' Association.

But whether it is industry, farming or tourism, technical expertise and flexibility are common characteristics. The relatively small size of manufacturing companies in particular has been a key factor in promoting qualities like speed of response and sensitivity to the market which underpin the region's economic success.

A concentration of manufacturers in a narrow area - with light engineering around Bologna, and tile-making in Sasuolo - is another component. Specialisation has attracted talent, while intense local competition has spurred innovation.

But despite their tight sectoral focus, specialist manufacturers like Mandelli, the Piacenza-based factory automation group, or Marposs, the family-owned maker of precision measuring instruments for machine tools, have managed to resist cyclical downturns.

Although most such companies remain family-owned, change is under way. For while many have resisted the pressures of rationalisation and the increasing generalisation of foreign multinationals or local managers, and acquisitions (M&A), a process of concentration is undoubtedly taking place.

"In the past two or three years, the industrial companies in the region have tended to be bought, rather than tended to be bought, rather than being buyers themselves," says Ms Filippini. Large foreign groups are often the acquirer.

There is certainly scope for rationalisation. Italy has over 50 makers of forklift trucks alone - many based in the region - which helps to explain why the sector has been gaining increasing attention from Milan-based M&A teams.

And while companies are often justifiably proud of their technological skills and specialisations, the need for additional capital to finance research, increasing distribution costs have combined with the more widespread problem of succession to make changes of ownership, or at least partnerships with bigger groups, increasingly common.

Technical progress and the market economy have also been translated into material well-being. The armed guards, automatic doors and banks of closed-circuit TV screens, to be found at even relatively small local companies, reflect the danger of kidnapping that troubles many leading local entrepreneurs now that organised crime has replaced terrorism as the primary threat.

According to figures for the provinces of Bologna, unemployment amounted to just 4.1 per cent last year. Even for Emilia Romagna as a whole, the 5.3 per cent jobless rate was less than half the national average of 11.5 per cent.

Meanwhile, Parma's biggest events are the international Cibus and Techneconserve food fairs, held in May and October respectively.

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## EMILIA ROMAGNA 2

Bologna-based Credito Romagnolo is geared to local conditions

## Strong regional presence

**CREDITO ROMAGNOLO**, the Bologna-based bank which is the leading financial institution in Emilia Romagna, may not be Italy's biggest bank. But it has already carved out a sizeable name for itself in both fund management and deposit-taking, in which it ranks among the country's market leaders.

The bank's strength in the two areas owes much to its well-entrenched position in the regional economy, explains its chairman, Professor Francesco Bignardi.

With a wealthy small business-based clientele, the bank has been able to mirror the rise to affluence of Emilia Romagna as a whole since the 1950s – so much so that the bank, which now has some 210 branches, around 180 of them in Emilia Romagna itself, has been able to embark on a substantial expansion programme in the past two years.

Having purchased Banca Morgan Vontiller in Milan some years before, it has gone on to take a controlling interest in both Banca del Friuli, adding more than 80 branches predominantly in north-eastern Italy, and Isedi, a quoted financial services group.

However, Emilia Romagna remains by far the most important focus for Credito Romagnolo, contributing 82 per cent of total deposits and around 61 per cent of loan volume.

Prof Bignardi sees the bank as being well-suited to the economic conditions of its home turf.

That means responsiveness to the needs of small and medium-size business in particular, and also a close awareness of the needs of the region's tourism industry, whose growth in the 1950s and 1960s was a major factor in the bank's own expansion.

Yet Credito Romagnolo has not remained a merely regional entity. Although always relatively outward-looking as a reflection of the export-orientation of much of local industry, it has tried to tailor its services to the increasingly complex demands of small and medium-size business.

Hence the acquisition of Banca Morgan Vontiller, which is now fully integrated into Credito Romagnolo, was an important step into the Milan-based world of foreign exchange trading and securities dealing – services increasingly demanded by some of its business customers.

But it is retail fund management for which the bank is probably best known. Although ranking only 18th in Italy in terms of total assets, Credito Romagnolo stands apprissably higher up the pecking order when it comes to money management, with £26.286bn under its control.

However, with Italian banking now in the middle of an unprecedented phase of liberalisation, Prof Bignardi realises that Credito Romagnolo is going to have to keep on its toes if it is to retain its



Prof Bignardi: 'We don't want to lose market share in areas where we are already strong. After all, many banks are attempting to come into Emilia Romagna'

competitive edge.

The challenge is all the greater given the fact that Emilia Romagna is one of the most attractive regions for expansion for many non-local banks following the Bank of Italy's decision to open the door to much easier branching last year.

Credito Romagnolo's response has been predominantly defensive, with a stress on setting up more branches in the region, rather than looking much further afield, Prof Bignardi explains.

'We don't want to lose market share in areas where we are already strong. After all, many banks are attempting to come into Emilia Romagna.'

The bank has so far received the green light to open 34 more branches, with Banca del Friuli planning to set up a further 20 units of its own.

Although another 30-35 new outlets may be on the cards, Credito Romagnolo does

not have a strict overall target for new openings, Prof Bignardi explains.

Rather, the bank is keeping its options open, partly to see how its competitors act, he says.

Meanwhile, foreign expansion has been eased by the co-operation agreement struck last year with Banque Nationale de Paris (BNP).

Under the deal, Credito Romagnolo has renounced further foreign expansion beyond its current Luxembourg branch, in return for which its customers have been given full access to BNP's big international network.

The accord was part of a deal which also saw the French bank taking a 2 per cent stake in Credito Romagnolo, the maximum permissible for any single shareholder under the Italian bank's present statutes.

Hence any suggestion of a creeping takeover by the French, who are undoubtedly keen to expand their presence in Italy, is out of the question. And it will remain so even if Credito Romagnolo's shareholders decide, as seems likely, to relax the per cent rule, says Prof Bignardi.

He thinks BNP would like to have a more significant presence in the bank, with a 10-15 per cent stake and perhaps some boardroom representation. That status would fit in with BNP's current aim of gaining strategic footholds in neighbouring banking markets without making full-scale acquisitions, even if these were possible.

Prof Bignardi clearly sees the French presence as entirely desirable, even now that the acerbic battle between supporters of Mr Carlo De Benedetti, who indirectly controls Credito Romagnolo, and Mr Gianni Agnelli's Fiat group is buried.

Rather, the alliance with BNP offers not just a widespread international network, but also access to additional funds, should Credito Romagnolo wish to make more takeovers.

In those circumstances, its French partner would come in handy both as a wealthy direct shareholder, and possibly as an independent capacity as a co-acquirer too, with BNP perhaps taking a direct stake of its own in the target bank.

Credito Romagnolo's alliances with strong partners will probably not end there.

With bank-insurance links becoming steadily more important in Italy, the signs are that Fondiaria, the big Florentine insurer, may also buy a share in the bank in due course.

Fondiaria already has a small holding in the Florence savings bank, and is now keen to secure an exclusive marketing deal with Credito Romagnolo to sell policies via its branches.

Though Fondiaria may start with just 2 per cent, like BNP, it too is thought to want more eventually.

Hal Simonian



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F. Fochi  
S.p.A.

## EMILIA ROMAGNA 2

## ■ PROFILE: Romano Prodi, former president, IRI

## Cures for the ills of industry

HAVING returned to his native region after eight years as president of IRI, Italy's largest state holding group, one of Emilia Romagna's most famous sons has for the past 15 months been applying his extraordinarily discerning eye to its strengths and weaknesses. Romano Prodi finds much to preoccupy him, and if the future of Emilia Romagna is worrying one of Italy's best economists turned industrialist, then Italy ought to be worried.

Mr Prodi has been studying it all with that ironic, detached academic eye which is again delighting students now that he has resumed teaching at the University of Bologna. He also devotes much time to Nomisma, the research consultancy in Bologna which he helped to found and which is now Italy's largest in applied economic research. He enjoys a direct window on the business world as a director of both Unilever and IBM International.

The Emilia Romagna which has been put under the Prodi microscope remains one of the country's richest and most industrially and agriculturally productive regions. Its small and medium size businesses such as those manufacturing agricultural equipment, ceramics and textile garments are some of the brightest jewels which helped to give the Italian economy its prosperous sparkle in the 1980s.

Mr Prodi, however, fears that they will only worsen because of the region's extraordinarily low birth rate – one of the lowest in Italy, and Italy's is one of the lowest in Europe.

'This is why I should like to see more immigration, preferably from eastern Europe where they have a high level of basic scientific skills which will be lacking in Bologna.'

## Signs of racial tension

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Prodi: 'Managements are not thinking enough about innovation'

now the party of the Democratic Left) and seen as an anomalous mixture of left-wing politics and entrepreneurial capitalism. The question has been asked whether the national decline of the Communist party, culminating in its recent change of identity, has led to a collapse of civic values in Emilia Romagna's leading city.

Mr Prodi believes that much of this speculation is overblown since Bologna's commitment to communism has always been unusual. In the first place, he says that should Romagna's communists are extraordinarily moderate by national standards and, indeed, have played a restraining role at national level, Bologna has, however, been better run with a higher level of social provision than many other large Italian cities, he acknowledges.

Nevertheless, a rash of murders, including the deaths of two *carabinieri*, has of late sparked a national inquisition about the social health of what has long been regarded as one of Italy's model cities.

For most of the post-war period Bologna has been governed by the Communist party

between the native population and north African immigrants have been growing in recent months, but Mr Prodi believes that for the moment there is nothing to be unduly worried about. 'Immigration provokes a reaction from the poorer members of society, but I don't think that the city's problems are worse than they were in the 1970s.'

He remains convinced that a major privatisation programme is needed for the public sector – he had only limited success in fully privatising some IRI subsidiaries – and that the working of financial markets must be imposed and the role of fadion banks developed.

'We cannot have the worst of all worlds without a financial system which works in a comparable way to the UK and without a stable system for long-term ownership like you find in Japan and Germany.'

John Wyles

## The tile industry is centred around Modena and Reggio Emilia

## Consolidation continues

FROM BEING banished to bathrooms and kitchens – where they largely remain in the UK and Scandinavia – ceramic tiles have become an increasingly important aspect of the fashion-conscious household.

So much so that the Italian tile industry, largely concentrated in the small town of Sassuolo near Modena, generated sales of just over £5,000m in £3.8bn last year. Around half of that total was exported, with foreign turnover rising by almost 4 per cent to £2,550m in 1990 from £2,500m in 1988.

Sales abroad by members of Assopiatre, the Italian tile-makers' association, accounted for about 1.4 per cent of Italy's total exports by value last year. Germany is the main foreign

market, followed by France and the US, according to the association.

The concentration of the industry in the narrow region has stimulated the development of a variety of specialist suppliers and manufacturers in its wake.

'There was a very old tradition,' says a spokesman for Assopiatre, taking the old Roman furnace found by archaeologists in the area as evidence.

Although spurred by special post-war financial help, which accelerated the gradual industrialisation of what was previously a largely handicraft-based business, many of the factors mentioned by local manufacturers today could just as well apply to a host of other Italian industries.

Fashion-consciousness, responsiveness to the market and a wide range of products top their lists, along with good design and creativity.

But few of Sassuolo's ceram-

icists (he was a Christian Democrat minister for industry in the late 1970s). 'This is a creative phase in my life which is like a good retirement.'

He is deeply preoccupied now about the state of the national economy, primarily because of the rise in public deficits and of public debt. The Italian economy remains more isolated and different from others in Europe than I had hoped.' He believes that most leading Italian companies are struggling to adapt to European competition because of the intransigence of some basic functions.

Secondly, 'the entrepreneurial spirit runs so deep in Bologna that communism has been no obstacle to social and economic development.' The unions here understand the need for a good balance sheet,' he adds.

Mr Prodi says that he has no desire to return to national pol-

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## EMILIA ROMAGNA 3

San Marino, the world's smallest republic, fears the impact of a united Europe, writes John Wyles

## Struggle to preserve a sense of identity

IT HAS ambassadors accredited to the European Community, the Council of Europe and the United Nations; it is negotiating a form of association with the EC. Yet it has no central bank, very few economic statistics and nearly half its citizens live abroad.

In short, San Marino is a delightful absurdity, although one would be ill-advised to make such a comment within earshot of the Sanmarinese, who have prospered greatly in recent years from the nearly 1m tourists a year anxious to set foot in this arcane spot. The tiny nation state, perched solidly atop Mount Titano, 25 kilometres inland from Rimini on Emilia Romagna's east coast, is there as the world's smallest republic in a sense because it has always been there.

Its longevity owes much to a seemingly eternal desire for independence, a nearly permanent disinterest in its affairs in surrounding Italy and a strong sense of national identity. Though clearly under threat in this era of mass culture, this derives partly from a very particular history and partly, one suspects, from a sentimental attachment to social and political traditions. Medieval institutions still rule through the

member Great and General Council, whose chief executive, the Captain Regent, changes every six months.

Sanmarinese - about 20,000 of them - are scattered around the world but they retain their citizenship and send representatives home every year for a gathering of the

### Medieval institutions still rule through the 60-member Great and General Council

overseas communities.

Legend has it that San Marino was founded as a religious community in the fourth century by Marino, a Christian stone-cutter from Croatia, whose healing powers and saintly life snatched him from a life of slavery and earned him canonisation. By the mid-13th century it was operating its own political institutions and its citizens lived according to a rigorous

legal code which tended to favour the dispossessed and penalise the rich and powerful.

With its command of a strategic position unequalled in the region, the San Marinese have fought off the predatory ambitions of local bishops but they also succumbed for 50 years to rule by the Borgias, and were placed for a time under the dominion of the Holy See. Napoleon left them alone, as did the Germans, and the British mounted four bombing raids, despite the republic's neutrality in the Second World War, which killed 63 people and prompted the subsequent payment of \$20,000.

The outrage is commemorated by a rather beautiful sculpture which stands outside the republic's tourism development office which, under the watchful direction of Ms Edith Tassanini, makes a key contribution to ensuring the lucrative growth of the livelihood of the republic's economy. Most of the visitors are daytrippers and the vast majority are Itali-

ans who take the winding road up Monte Titano to enjoy the spectacular views and the slightly better prices for a range of consumer goods than can be had in surrounding Italy.

Many of the public buildings date from a reconstruction phase in the 19th century, the most attractive being the Palazzo Pubblico where the republic's 60 councillors meet. The current strategy for tourism is to promote longer stays through the development of festivals and congresses - there is now an annual gathering of experts on AIDS, as well as a Vespa owners' rally and an international photographic festival. Sporting events - notably a Formula One grand prix and an international tennis tournament - are also exploited as a means of tourist promotion.

Quite how important tourism really is for the 23,000 residents of the 60 sq km republic can only be guessed at. The absence of any official data on

gross domestic product does not appear to cause any great headaches for Mr Clelio Galassi, secretary of state for finance and the budget. "We do succeed in creating short- and medium-term economic plans even without key data."

The state itself is the largest employer, giving work to 3,000 of the 23,000 inhabitants - 31 per cent of the employed workforce. This ensures that public administration soaks up 20 per cent of annual spending which is forecast at £301.7m. Compared with Italy, the republic's budgetary situation is very healthy indeed, recording a surplus of just over £10m in 1990 thanks to an admirable control on the growth of public spending. Direct and indirect taxes account for only 12 per cent of revenues since the regime is a benevolent one.

Per capita annual incomes among public employees averaged £24.1m in 1989 and £20.5m in the private sector. A directly employed worker in

San Marino loses only 7.3 per cent of his gross income in direct taxes and social security contributions, compared with 23 per cent in Italy. Labour costs for employers are also significantly lower.

The fact that 57 per cent of the state's income derives from customs duties poses something of a problem of declining revenues for the future because of the republic's interest in securing a free trade agreement with the European Community. But the hope is that a larger and broader industrial base will be stimulated by such an agreement and will generate compensating revenues. With the exception of textiles, "San Marino lacks a real production base because of its small workforce, but through training programmes we hope to attract high technology services companies," says Mr Galassi.

The minister is a member of the Christian Democrat party which currently makes up the San Marino government in

coalition with the Partito Proletario, the former Communist party which changed its name well before its Italian sister. Independent it may be, but San Marino depends on Italy for a range of services and has had to impose restrictions on financial flows into and out of the republic so that they can

### 'We succeed in creating economic plans even without key data'

be scrutinised by the Italian banking authorities.

San Marino has also absorbed a great deal of Italian political culture. The republic had its own Fascist period before the Second World War and although Mr Galassi maintains that the San Marino DC is not afflicted by the factionalism of the Italian party, it has the same inter-class popular base.

Fearful of the impact of a uniting Europe on its sovereignty and sense of identity, San Marino has recently created its own university and later this year will launch its own television station. Ms Fausta Morganta Rossini, the minister of education and culture, would like some of the broadcasting time to be dedicated to an open university, along the British lines, but the financial implications of this are still being studied.

Per capita education spending is higher than in Italy and the curriculum is broadly similar - it has to be because a significant number of Sanmarinese go to high school in nearby Rimini. Ms Rossini says that the products of the republic's school system are over-qualified for the local economy, which is another reason for seeking to attract high technology production activities.

Lack of opportunities may be one explanation for some of the republic's sharply defined social problems. There is a drugs culture among a minority of its youth while adult neuroses have manifested themselves in one of the highest suicide rates in Europe. "It is not very easy to live in this small community. It is rather claustrophobic," says Ms Rossini.

### The co-operative movement is being reorganised

## Period of transition

"EMILIA ROMAGNA was the cradle of the co-operative movement in Italy," says Lanfranco Turci, chairman of the Lega Nazionale Cooperativa's Murano. Born in the region's Modena province, Mr Turci grew up immersed in Emilia Romagna's co-operative culture and imbued with communist traditions.

Chairman of the Emilia Romagna regional council from 1978 to 1987, Mr Turci was elected regional councillor on a Communist party ticket at the age of 30 in 1970. He became the Lega's chairman in May 1987 and has since been guiding it through a period of radical change.

"We are passing through a transition phase in which the movement is being reorganised. Concentration is leading to mergers. Members are becoming increasingly aware of the need for a business approach in their activities," notes Mr Turci.

The cradle of co-operatives in Italy, Emilia Romagna is now in the vanguard of the changes that are preparing the movement for the next century. Growth is particularly strong in the tertiary sector,

not least in finance where Bologna is the capital.

The Lega's Banca and Unipol insurance company have headquarters in the city.

Italy's fifth largest insurance company, Unipol is the only co-operative venture quoted on the stock market. In conjunction with Visa, Banca and Unipol are issuing a credit card Unicard/Visa.

Stock market quotation, banking and credit cards are far removed from the Lega's early operations in Emilia Romagna, just over 100 years ago. "The movement started with agricultural workers joining together to avoid exploitation," says Mr Turci.

With a large area being part of the fertile Po Valley, agricultural workers in Emilia Romagna were more fortunate than those elsewhere in Italy. But, nevertheless, hardship was widely felt among the *braccianti* farm labourers and by

many small farmers. Co-operatives helped day labourers to sell their muscle power and farmers to sell produce, purchase seed and materials and obtain finance.

Local political traditions played an important part in the growth of the co-operative movement in Emilia Romagna. "An enlightened middle class encouraged the creation of co-operatives. They fitted into a regional model of municipal socialism that was reformist rather than anarcho-syndicalist," explains Mr Turci.

The fortunes of the region's co-operatives were closely linked to the political colour of government in Rome. "Fair play was the rule under Giulio Andreotti at the beginning of the century. But we suffered under authoritarian and conservative administrations, particularly fascism which placed a sharp brake on the movement," says Mr Turci. However, Emilia

quarters of total turnover of about £6,500m.

"The 'white' co-operatives in the region continue to rely on the past," remarks Mr Turci, acknowledging that they nevertheless remain a strong economic and social force. However, the Lega's "red" co-operatives are considerably more powerful, reflecting the political balance in the region.

Together, the 4,200 co-operatives of the Lega, Coni co-operative and the very small Association Generale Cooperativa provide employment for 10 per cent of Emilia Romagna's workforce and generate more than 20 per cent of its added value. Co-operative business is a big business in the region.

But it is not evenly spread. The northern provinces of Piacenza, Parma and Ferrara and Forli province in the south are less co-operatively-minded than Reggio Emilia, Modena, Bologna and Ravenna. Some of the region's co-operatives enjoy wide - even international - recognition. Ravenna's Cooperative Muratori Cimentisti (CMC) and Carpi's Cooperative Muratori Braccianti (CMB) are well-known in the construction sector in many parts of the world. par-



Growth market: Parma is the region's centre for a variety of foods - not just its world-renowned hams and cheeses

### THE FOOD INDUSTRY

## Culinary capital eyes expansion

NICKNAMED "food valley" by the locals, the area around Parma, the second biggest city in Emilia Romagna, is as renowned for its food-related businesses as it is for the excellence of its cuisine.

Just as Bologna is the region's uncontested industrial capital, Parma is its centre for a variety of foods, with its hams and cheeses its most familiar export to the outside world.

But while ham and cheese production is largely run by co-operatives, Parma's two other leading food groups, Parmalat and Barilla, are both hundred companies.

Both were privately-owned until last year, when Parmalat, the smaller of the two, floated some of its shares on the stock exchange as part of a recapitalisation that brought in not just small private shareholders in Italy, but a number of big international institutions as well.

Still majority-owned by the Tanzi family, Parmalat had sales of £1,102m last year, a figure it expects will rise to £1,200m in 1992.

Best known for its dairy products - and especially for the long-life milk to which it has given its name - the company, which is based in Collecchio, a small town to the south-west of Parma, has been on a rapid expansion drive.

Although the bulk of its production is in Emilia Romagna, where some 1,000 of its 1,800 Italian employees are based, Parmalat also has plants in a number of other locations. Last year's acquisition of new operations in Brazil, where its workforce has now more than tripled to around 2,000, is likely to be followed by the purchase of new activities in Spain and possibly eastern Europe this year.

Just to the other side of Parma lies Barilla, Italy's biggest pasta maker, whose mod-

ern plant is a landmark for drivers on the busy Milan-Bologna motorway. The company, founded by Pietro Barilla in 1878, remains strictly private in more ways than one.

With 6,000 employees, almost all in Italy, and sales of around £2,400m last year, the company is now back in the family's hands after a brief period of ownership by W. R. Grace, the US multinational.

Run now by Pietro Barilla,

Exports may rise following a landmark US decision in late 1992 to allow the import of Parma ham for the first time

who is assisted by two of his three sons, the company's emphasis on security can leave something of a sour taste for first-time visitors that not even its biscuits and cakes can sweeten. Whether naturally cautious, or just anxious about kidnapping and organised crime, the group's security is more akin to a high-tech defence plant than an overgrown bakery.

A warmer welcome can usually be had at the region's two leading food co-operatives. Based in the centre of Parma, the Consorzio dei Prosciutti di Parma groups together 215 makers of its renowned ham

Though it comes as a surprise to some, Parma ham is raw, gaining its fine taste from an age-old salting and maturing process that dates back to at least 1500 and which can

last as long as three years. Most Parma hams sold in the shops tend to be a little younger, being sold after 12-18 months of carefully-controlled hanging.

Constant vigilance during the maturing process is also a feature of the region's cheese industry and especially of the Reggio Emilia-based Consorzio del Formaggio Parmigiano Reggiano.

It has 860 members, each of

which often comprises a number of separate dairy farmers. lie behind the production of Italy's most prestigious - and most expensive - cheese.

According to Senator Gianpolo Mora, the co-operative's chairman and a cheese maker in his own right, its members have to obey even stricter standards than those regulating the ham co-operative.

A annual sales of Parma ham have risen to around £1,400m, and the industry now provides jobs for some 4,000 people, according to the co-operative's Ettore Grisendi.

While most members make around 50,000-60,000 hams a year, the biggest can go up to 400,000 annually. Exports, which account for around 19 per cent of production, may be set to rise following a landmark US decision in late 1992 to allow the import of Parma

ham to the United States.

Hal Simonian



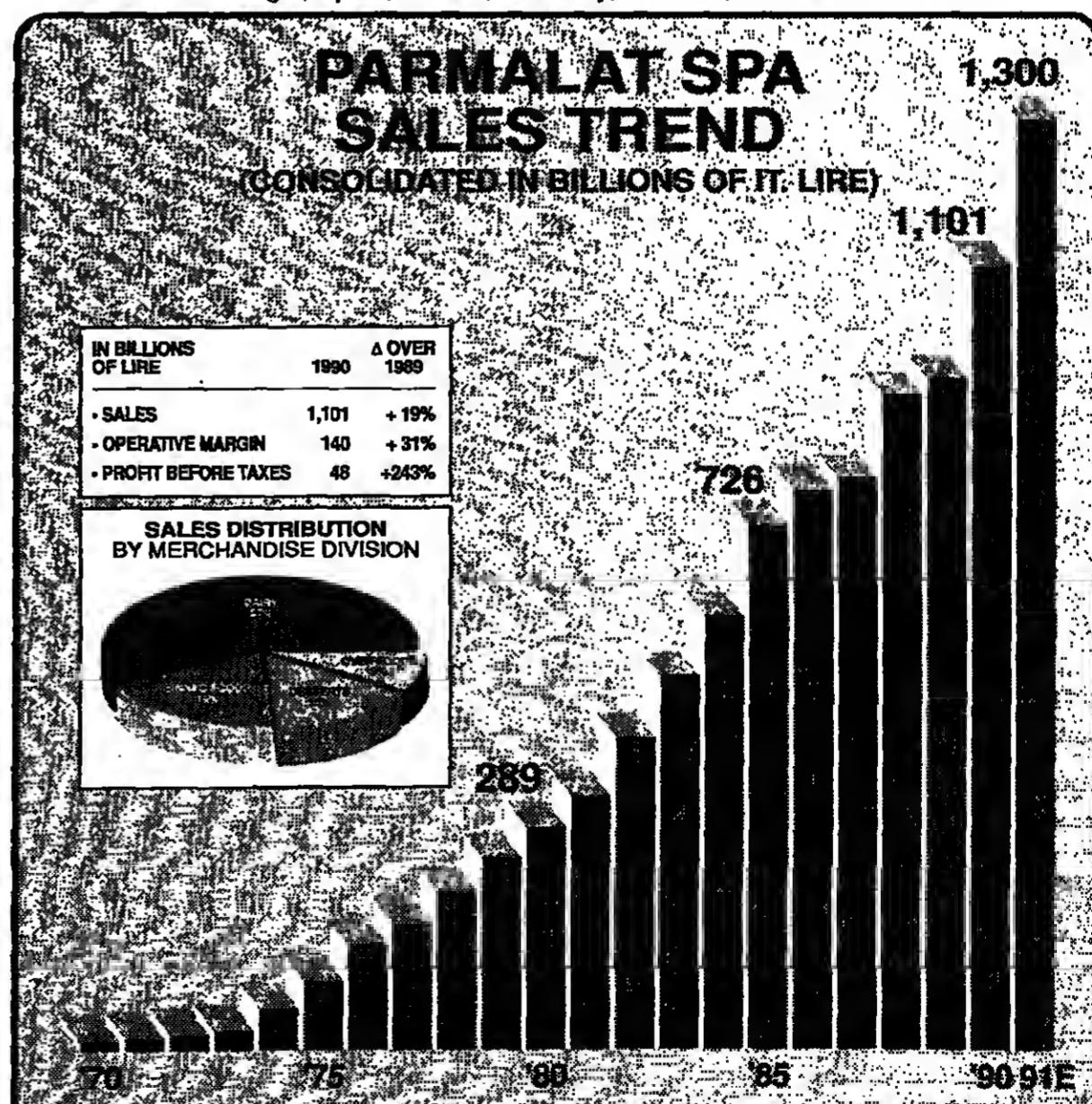
Lanfranco Turci: 'concentration is leading to mergers'

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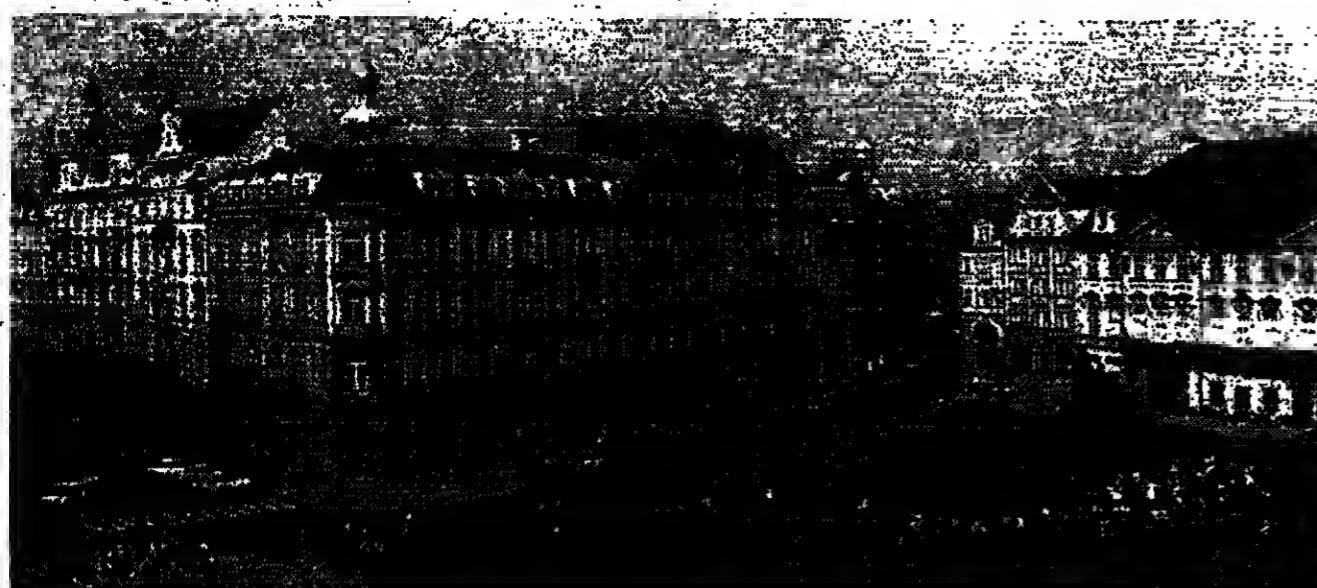
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## ARTS



A magical, mysterious city: but behind the facades of Prague lies a terrible decay

*Another spring in Prague*

Colin Amery opines gentle care, not roaring redevelopment

It was time for another Prague spring. Earlier this month President Havel's trumpeters played from the high windows of Prague Castle to welcome, not just the Prince and Princess of Wales, but also the delegates to the European Forum of the World Monuments Fund and a huge gathering of international business leaders. Czechoslovakia is miraculously poised to recover from 40 years of repressive communism. The new government is ready to turn the spring into summer — but it needs international help to ensure a creative and distinctively Czechoslovakian flowering.

The World Monuments Fund (sponsored by the Samuel H. Kress Foundation) deliberately coincided its conference with the Prince of Wales's Business Leaders Forum in order to discuss the crucial subject of historic architecture as a resource for development. The combination of "history" and "development" may have an ominous ring but it identifies an area that will undoubtedly be a substantial resource for the future.

Papers read at a conference and the catalytic effect of international meetings obviously have their uses, but the most moving and powerful influences are the Czech monuments and buildings themselves. It is their treatment that will determine the quality of life for both natives and tourists in the future.

The cultural fabric of Czechoslovakia has a rare density that is curiously enhanced by long years of neglect. There can be no doubt that visitors

will be sensitive to the gentle movements of history and a penchant for the picturesque qualities of decay should pay long visits to Czechoslovakia now. Prague's historic centre enjoys elaborate protection but it is bound to change. The prophetic vision of Lhota (the primal "mother of Bohemia") — "see a city whose glory will reach the stars" — has already been fulfilled. What can match the present view of Prague from the Charles Bridge? By day it has sustained the vision of a city with real countryside on its edges in the shape of wooded hills. By night the absence of sodium orange lighting and advertising signs preserves the childlike sense of a magic city — a place of safety and mysterious beauty.

But behind the facades of Prague lies terrible decay. Great palaces of superb architectural quality are empty or used for storage. The Fischer-von Erlach Clam Gallas palace in the centre of the old city houses archives in rooms where the silk hangs from the walls in tatters and ancient coal stoves pollute the air. The need to upgrade both housing and hotels will change the nature of the historic centre. Perhaps the worst threat is the car, which is wonderfully absent in parts of the city.

You can enjoy complete silence in parts of Prague. There are still chestnut trees by the river and swans nesting in riverside gardens. Prague's churches have the advantage of enjoying an immunity to the aesthetic depredations that followed the second Vatican

council. Altars have been left where they belong and there is a complete lack of the visual clutter of notice boards, souvenir stalls and coffee bars that so diminish the significance of many Anglican churches. May God preserve Czechoslovakia from Soundguides, son et lumière, shops, theme parks, MacDonalds and Disneyland in all its forms.

There is already a visible danger to be seen in the poor quality of the new hotels being built on the outskirts of the old city centre. The Atrium Hotel is quite simply horrendously ugly. While the Diplomat may be comfortable but it offers nothing to the architectural patrimony of this city. No one

doubts that the city needs more hotel beds and better food and service, but why rush ahead to build modern monster hotels when there is time to see hotel rooms gently into the historic fabric?

The lack of funds and the uncertainty over many ownership issues in Prague probably means that the city can be saved from an insensitive capitalist blitz. Gradually a sense of the extraordinary value of the patrimony is growing and I sensed a certain Czech caution when officials were brought face to face with fat, cigar-waving capitalists. Gentle care will produce more lasting benefits than roaring redevelopment.

In the countryside Czechoslovakia is full of neglected and unknown wonders. I have been visiting dozens of abandoned and empty country houses and monasteries that are of such beauty and

romance that I hesitate to draw attention to them at all. The Baroque country house reaches its apogee in Bohemia — some are restored and open to the public. Many will be the subject of the complex restitution laws which will allow families to claim back properties confiscated by the communist regime since 1948. If families do not claim — and you have to have Czech nationality — the government is considering auctions allowing Czech nationals the first refusal.

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*Timon of Athens*

## COLISEUM

Stephen Oliver (b. 1950), whose two-act *Timon of Athens* was given its first performance by English National Opera last Friday, is a composer of immense experience, above all in the theatre. His work, which is already of 18th-century length and variety, numbers more than 40 operas as well as the West End musical *Blondie* and much music for plays and films.

Oliver makes his own librettos; this should come as no surprise, since he is also a wordsmith of enviable fluency (regular listeners to Radio 4's *Stop the Week* always give his contributions as much for cultivated breadth as for gleaning merrily with him). He is a practical composer, trusted by his performers, who has demonstrated that he lives in the real, rather than an idealised, world of theatre.

So the questions one poses about *Timon*, an inert mass of undramatic notions realised for the lyric stage, must inevitably belong to the realm of autopsy. How on earth could this composer have given us this opera? And why on earth did he want to? Nothing that happens on the stage or in the pit of the Coliseum explains why Oliver should have chosen to adapt the play — "the bitterest and most negative of all Shakespeare's tragedies", according to the New Penguin Shakespeare *Timon* editor — for operatic purposes.

On the simplest level, I fear, his music adds nothing to its experience, and at times seems positively to obfuscate our understanding of it. (The change to the ending seems entirely unprepared by earlier events and characterisa-

tions: Timon snatches Alcibiades's knife to kill himself, botches it, and in an act of charity Alcibiades finishes him off.)

There is already a large body of Shakespeare-adapted operas of which the game can be said — Lehmann's *Leer*, which ENO were performing earlier in the season, is one of them, although unlike this *Timon* it gives off superficial theatrical energy by belabouring the audience's ears with ferocious outbursts of sound-assault. It's said, though, and indeed surprising that Oliver has all too evidently failed to learn from the mistakes of others.

This is by no means the most inept new opera ENO has mounted. The shifting down and confusion of characters shows some skill, so too the balancing of solo and ensemble voices (of particular relevance in the first act, which closes on Timon's banquet of stones), and the assort-

ment of vocal styles for an all-male cast with the soprano-registar contrast of two boy-soprano servants.

But there is, for most of the time, a sore lack of variety in Oliver's musical language. It's specially odd that he should frame so much of his argument in that all-too-familiar post-Bergian non-tonality, clothed in percussive gestures and sometimes nodding in the direction of the more lapidary Tippett, that now reeks of a particular kind of post-war modernism.

The moments of relief — which come with the music for the jester Apemantus (attractive unison lines, decorative in score and ear) or the conductor's (Graeme Jenkins), or the fact that the stage design (a lowering grey box of South Bank-style concrete surface) by Chris Dyer appears to send words and vocal tone straight up into the flies? The modern-dress production could be categorised, unkindly, as being in Graham Vick's "hal-shirt" mode: no frills, no concessions to pleasure, and a few strokes of inspiration along the way.

It was not a performance to give much cheer to believers of word-ability. Was this the composer's fault? The conductor's? The stage designer's? The set? The lighting? The costume? The production?

The evening's saving grace was the tireless devotion of the large cast, headed by Monte Jaffe (a generously unsparing Timon), Gregory Yurish (sly Alcibiades), and Keith Latham (Apemantus), with notable smaller contributions from Nicholas Folwell, Geoffrey Pogson, and Quentin Hayes. But what a Lenten entertainment; and, from this composer, how unexpected!

Max Loppert



Monte Jaffe (left) and Geoffrey Pogson

## Dumay &amp; Pires

## QUEEN ELIZABETH HALL

The virtues of Augustin Dumay and Maria Joao Pires are well matched: Dumay's aristocratic, immaculate violin playing fits nicely with Pires's thoughtful, unassertive keyboard command. In parts of the sonata literature — Prokofiev or Bartók, say — their refreshing lack of aggrandisement might have been less appropriate, but in the memorable programme of Brahms, Mozart and Beethoven at the Elizabeth Hall on Saturday the partnership was perfectly at home.

Dumay's silvery, intimate tone belies his large physical presence; he towered over Ms Pires, yet matched her feats of articulation — nimble, quick-witted figuration, eloquent bass lines — with his own serene command. His playing finished in the best sense of the word: every phrase has a purpose, a beginning, middle and end, so that the first movement of Brahms's D major Violin Sonata could be built in a series of finely modulated curves, and the dovetailing of the instruments' tonal power equally matched, was delight throughout the work.

In Mozart's B flat Violin Sonata Ms Pires's supreme assurance led the way, and Dumay's willingness to be led, keeping his playing free from attention-seeking gestures and never over-egging his treatment of the melodies, was admirable. In the Krentzler Sonata the situation was reversed, yet even here Dumay avoided unnecessary clamour. There was no stand-and-deliver virtuosity in the opening movement, just a marvellous interchange of ideas between the partners; a magical shaping of each variation in the second movement, and figuration of

light-fingered delicacy in the finale from both players. None of it was underpowered; the sonata was perfectly poised between classical restraint and romantic impulsiveness.

The previous weekend Ms Pires had given a solo recital which affirmed the same sterling qualities in her playing, her fastidious attention to detail and imaginative control of phrase length and rubato. Her programme contained just a single miscalculation: it was a mistake, surely, to end with Debussy's *Pour le Piano*, especially in this which for all the grave beauty of its Sarabande, couched the sonatas very much in mid-19th-century terms. It was as if Debussy were being filtered through the sensibility of Schumann and a tiny piece of that composer added as encore suggested that Pires would be fascinating in such repertoire.

Everyone would surely have gone home satisfied after the two performances. Beethoven's Op 31, no. 2, its first movement a bittersweet haze of atmospheric pedal and gradually clearing textures, and Op 109, with unaffected eloquence and a joyful outpouring of energy from the scherzo, together with Mozart's K.330 in C and K.335 in B flat. As in her recital with Dumay, Ms Pires's instinctive unfolding of Mozart was startling, just because of its faultless judgement: every element of her playing, its weight and range of colour, choice of tempo and dynamics, was faultless, and the product of musicianship of the very highest order.

Andrew Clements

## Bach's B Minor Mass

## SYMPHONY HALL BIRMINGHAM

The new Symphony Hall in Birmingham was designed with the valuable facility to modify its acoustics. The opening concert, well received, were reserved for a full-size orchestra and, now that the echoes of those have died away, it seemed a good idea to go back and see what the hall would make of something quite different.

As well as providing a home for the City of Birmingham Symphony Orchestra, the hall will play host to visiting performers. On Friday it welcomed the Academy of Ancient Music under Christopher Hogwood, who gave Bach's B Minor Mass. There were just under 40 in the chorus, so this was not a performance which followed recent research in playing Bach's "choral works" one to a part; but the scale was right for the size of the hall.

One of the most intriguing features in Symphony Hall's design is the location of the upper part of the auditorium, the organ case, which rises through the ceiling, the organist seated behind. They were almost all open for this concert, lengthening the reverberation time. From my seat the choral sound was given an attractive bloom, though it did seem strange that the choir should sound quite far away, when the soloists at the front of the stage were so immediate.

How far Hogwood had either the time or the opportunity to take all of this into account I do not know. The need to project the music to an audience of 2,000 (the hall was well filled) will clearly have ruled out the

sort of intimacy that Joshua Rifkin and Andrew Parrott have brought to the Mass, when it is sung and played by a mere handful of performers. But Hogwood found a judicious balance between public and private emotions.

Incidentally, with a nod in the direction of Rifkin's findings, the "Crucifixus" was assigned to the solo voices — not a success in practice, as the quartet, led by Lynne Dawson's vibrant soprano, sang it very much as four soloists, dispelling the sense of inward concentration built up in the preceding movements.

Elsewhere the solo singing had much to recommend it. Dawson and Emma Kirkby made a nicely co-ordinated pair of sopranos. John Mark Ainsley sang an expressive "Benedictus"; and while neither the counter-tenor James Bowman nor the bass David Thomas enjoyed an ideal ease of voice production these days, both more than their way around the music. The Academy of Ancient Music Chorus for its part made light work of its duties.

Under Hogwood's direction the performance was fluent and dance-like, without the need to hit heavily down on first beats, as Leonhardt or Harnoncourt is apt to do: a sensible compromise, as in other areas. What I wonder, would Bach have done with the B Minor Mass, if he had performed it in a venue as big and as splendid as Birmingham's Symphony Hall?

Richard Fairman

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Monday May 20 1991

## Judging the Labour party

THE LABOUR party has travelled a long way from the "longest suicide note in history", the apt description of its election manifesto of 1983. But has the party abandoned the reactionary syndicalism of Arthur Scargill, the rainbow coalitions of Ken Livingstone and the romantic socialism of Michael Foot, to return to the dirigisme of the 1960s?

Since Labour could be in power within a few months, the question is evidently important. It will be addressed in the coming weeks.

The focus of our analysis will not be on personalities; nor will it be on comparisons with other parties. It will be on what Labour has to say on certain decisive issues: the economy and taxation, education and training, health and social security, industry, labour relations and the labour market, foreign policy and constitutional reform.

A series of core questions arises: does Labour offer a fundamental change and, if so, with what justification? Can Labour's policies be financed?

## Labour and the economy

ELECTIONS ARE, above all, about the economy. The issue most likely to decide the general election is, therefore, neither the government's poll tax fiasco, nor the UK's relationship with Europe, nor that most sacred of all cows, the National Health Service; it is whether the Labour party can convince the electorate that it will manage the economy better – or at least no worse than – the Conservatives. It has a good chance of so doing. A fundamental question, however, is whether it deserves to do so on its own merits.

According to Treasury forecasts, the economy will have grown at only slightly over 1 per cent a year between 1987 and this year. In June 1987 unemployment was 2.9m and falling; it will not be far below that level at the end of 1991 and rising. The price level, the government's "judge and jury" – will have risen by a third between June 1987 and the end of this year. If Labour cannot win now, when will it be able to?

Labour can claim that it warned of the unchecked credit expansion of 1987 and 1988. It can complain about the high rates of interest that it must know have been necessary. And it has a good chance of inheriting a public sector whose finances are in reasonable health and an economy whose excessive expansion the Conservatives created. But this time – unlike in the 1960s and 1970s – the Conservatives themselves have, to their credit, done their best to undo the damage. For once, the Labour party would not have to clean up the aftermath of a Tory "dash for growth".

Consequently, the Labour party's assumption of 2% per cent growth over the outgoing electoral term is conservative. Under plausible assumptions, the economy's recovery alone ought to allow growth of about 1 per cent a year for five years.

Nor can the Labour party's macroeconomic intentions be judged wild. With its commitment to disinflation, its abandonment of fiscal fine-tuning, its devotion to ERM membership and its desire for credit management, the Labour party looks a convincing exponent of the hair-shirt school of modern European socialism.

### Defensible plans

The party's plans for public spending and taxation are also defensible. "The results of economic growth – the growth dividend – will," it asserts, "provide new resources for public investment... We will not spend, nor will we promise to spend, more than Britain can afford."

Labour promises to introduce a lower starting rate of income tax and a top rate of 50 per cent, while abolishing the upper earnings limit on national insurance contributions (and extending them to "unearned" income), so giving an effective top rate of 55 per cent. The money so raised is "to restore the real value of child benefit to its April 1987 level and to increase the basic state pension by £5 and £8 a week in real terms".

Beyond this, Labour relies on increased public borrowing (for what it deems investment) and the covert increase in taxation known as "real fiscal drag" (the consequence of the growth of real incomes in a fiscal system whose marginal rates are above average rates). There will be no tax cuts.

Mr Kinnock has stated that "over the lifetime of a parlia-

ment India's 514m voters go to the polls this week in scorching summer heat, they seem set to produce a new parliament whose composition will be an unfortunate – but fairly faithful – reflection of a country torn by conflicts of religion, caste and region.

Faced with a critical foreign exchange shortage and the risk of defaulting on its foreign debt, India needs a strong and stable government that could take tough decisions. In particular a reform package needed to improve the competitiveness of the economy. It is most unlikely to get one. Instead, this week's polling – taking place on three separate days between today and Sunday – is likely to produce a parliament in which no party has a clear majority and from which a coalition government will be difficult to form.

The ethnic and religious conflicts wracking India are such that this week's elections will not be complete. Elections for Punjab and Assam have been postponed until June because of separatist violence. In Kashmir there will be no voting because of the scale of violence in that state's campaign for independence from Delhi.

Even in the rest of the country, the poll is likely to be inconclusive. Within the main political camps, the expectation is that both Mr Rajiv Gandhi's Congress party and the Hindu revivalist Bharatiya Janata party (BJP) will emerge with roughly the same number of seats: between 150 and 200 each out of the 510 being contested. Marg, the most respected of the Indian polling institutes, forecasts that Congress will win 233 seats. The National Front alliance of former Prime Minister VP Singh – which includes his own Janata Dal party and various regional parties – seems likely to trail a poor third.

### If economic problems have overshadowed the election, economic issues have barely figured in the campaign

If the new parliament is split on these lines, two main possibilities emerge. In the more likely event that Congress retains its position at the largest party, it could try and form a coalition with the Communists, who themselves are likely to obtain about 50 seats. Mr Gandhi might remain leader of the Congress in the event of such an alliance, or he might be dumped. His own preference would be for a tie-up with the communists because of a personal conflict with Mr VP Singh, who led the campaign to overthrow Mr Gandhi as prime minister in the last election in 1982. But an alliance with the communists is difficult because of their objection to the budget cuts and market-oriented economic measures that the International Monetary Fund will demand.

The other main alternative is that if the BJP did unexpectedly become the largest party, it would seek defectors from the Congress. Though Congress remains committed to the concept of a secular state as preserving harmony between Hindus and Muslims, a good many of its members sympathise with the Hindu revivalist cause.

Between these two possibilities there are a multiplicity of variations. Many in Congress think that the party should not participate in a government which did not have the authority to take decisions. The by-no-means unrealistic hope of Mr Chandra Shekhar, the caretaker prime minister whose government fell two months ago, is that a hung parliament will give him a second bite at the political power as a compromise candidate for the premiership. But any such coalition arrangements would be inherently unstable – continuously vulnerable to external influences.

Modest attempts to raise the share of public spending in GDP would, however, only be back to where it was in 1987-88, under what Labour condemned as the outrageously stingy Margaret Thatcher. Since the Labour party has also stated that "on coming to office we will halt the deterioration in public sector pay" and ensure that it is kept broadly comparable with equivalent pay movements elsewhere, the additional spending would not go far. One would be much more likely to notice the clamour of aggrieved interest groups than an improvement in public services.

Modest attempts to raise the share of public spending in GDP are perfectly defensible (despite worries about increased government borrowing in a country with low savings), though it is not obvious that the rate of increases should be dictated by real fiscal drag. A top marginal rate of tax of 50 per cent is on the high side, but that is unlikely to prove ruinous. Yet the notion that a tax system with many marginal rates is better than one with a higher threshold and just a few marginal rates is wrong. The latter system would be simpler and could easily be more progressive.

Nevertheless it is a US accounting textbook that's been sold to the Soviets as an aid to running their businesses in capitalist ways. Called Principles of Accounting, it has 1,300 pages and is about to be translated into Russian despite that language's lack of terms for "profit margin" and such.

Some 320,000 Soviet students are expected to begin using it by next year. Main author Belver Needles, a professor at DePaul University in Chicago, is happily looking forward to the Russian edition outselling the American.

"There's no competition there," he explains.

### Fallen star

Japan is slowly coming to terms with the retirement of its most famous sumo wrestler Chiyonofuji, after two unexpected losses. Known as "the wolf", he made muscles fashionable in sumo, which had hitherto resisted the bodybuilding art – except for the cultivation of enormous bellies.

At a relatively puny 127kg, he faced opponents of up to 238kg, using a combination of sculptured physique and astonishing guile to defeat them. He won more bouts (1,045) than any wrestler in

As Indian voters go to the polls from today, David Housego considers the economic challenges confronting the new government

## No clear sense of direction



able to the pressure of small parties, of regional groups and of factions within the main parties whose leverage will grow in such a situation.

More important, the surge in strength of the BJP will make the Hindu revivalist party anxious to consolidate its advance through a fresh election. Senior party leaders concede that the party's strategy – if it remained in opposition – would be to undermine any administration with a view to provoking fresh polls as soon as possible. In these circumstances it remains an open question how far a new administration will be able to push down the path of economic reform. The common assumption in Delhi is that whatever government is in power will accept substantial cuts in the budget deficit.

Mr Yawant Sinha, the interim finance minister, had set a target of reducing the deficit from 9 per cent of Gross Domestic Product in 1990-91 to 6.5 per cent in the current financial year. This was incorporated in the budget which he was to have presented in February but which was postponed. The target will now be more difficult to achieve because the purse strings have been loosened during the election campaign.

But a new government can scarcely backtrack on it – whatever the howls of protest over cutting subsidies – without further undermining India's credibility with the IMF. A new budget presented to parliament that fulfills this target should thus release a further loan – possibly \$2bn – from the IMF. For India to obtain the \$35bn-\$75m that it needs from the IMF and the World Bank to give it elbow room in managing its balance of payments, it would have to negotiate a big structural adjustment programme with the multilateral institutions.

It is at this point that it becomes hard to see how a weak administration will take the risk of launching significant changes – including industrial deregulation, labour market reform that allows companies to shed jobs, cuts in protective tariffs, a relaxation of controls on the financial sector, a more open policy towards foreign investment – that still face resistance from powerful lobbies.

The multilateral institutions are insisting that macroeconomic stabilisation must be linked to a comprehensive package of reform that will improve the competitiveness of the economy and thus generate the exports needed to repay India's huge foreign debt. They feel that tinkering with the still tightly regulated Indian economy is no longer enough.

Without a substantial inflow of multilateral and donor funds, India faces a large shortfall in financing its current account deficit. This reached \$10bn (on World Bank definitions of the current account) in 1990-91 and – even with the draconian curbs on imports now in force – is likely to be \$10bn this year.

India no longer has a cushion to fall back on. Its foreign exchange reserves have run out. The sharp decline in India's creditworthiness abroad has closed the door to fresh commercial borrowing. US banks revealed their

in balance of payments terms India is thus still skating on thin ice. Postponing hard choices would carry the risk of financial crisis or, equally

of effect a retreat into a siege economy.

If economic problems have overthrown the election, economic issues have barely figured in the campaign. This has been dominated by the phenomenal advance of the BJP, which from being a minority movement in Indian politics only two years ago is in sight of replacing the Congress as the main political party. If

this occurs it will mark a big turning point in post-independence politics.

The BJP has set the agenda of the

resurgence and Hindu unity that has

struck a chord because of disillusionment with the other major parties and

a growing impatience with the country's 100m Muslim minority.

The Hindu revivalist party has cleavely projected the proposed new temple to Lord Ram, the Hindu deity, on the disputed site of a mosque as a symbol of Hindu unity and national rebirth. It is also a symbol of a confrontation with Islam that understandably leaves many Indian Moslems scared of a threat to their religious and cultural identity.

The best that can be said for the campaign is that the seriousness of India's problems has thrown up a readiness to look at fresh ideas and to throw away old shibboleths. Mr Chandra Shekhar launched his campaign with a proposal for the redrawing of boundaries to create smaller states (Uttar Pradesh alone has a population of 111m) and for greater devolution of powers to state governments. Mr Advani has said he would favour a switch to a presidential system of government as a way of giving government more authority to affect change.

There has been a growing consensus within the parties on the need for budget stringency and further liberalisation. The Congress manifesto even proposed partial privatisation and the involvement of the private sector in infrastructure projects – road building and power generation – in which the state still has a virtual monopoly. But all the parties have worked on the assumption that they would need a clear majority to implement change.

Some people believe that India is

being overwhelmed by the scale of its

problems and that the conflicts of

caste, religion, and region reflect the

intensifying pressures of a growing

population on scarce resources. The

more optimistic think that the inefficiencies of such a highly-regulated economy are so great that even small improvements will yield large returns in increased productivity and thus higher economic growth.

Both views contain a large measure

of truth. But what is clear is that India needs a stable government and effective leadership to confront the challenges and seize the opportunities on offer.

### FINANCIAL TIMES CONFERENCES

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The freedom of movement of passengers and freight within Europe and the challenges of creating the infrastructure to meet future growth will be the subject of the Financial Times' annual Transport conference. The enormous pressures on urban transport infrastructure and the challenges of linking transportation networks in Europe will be assessed as well as the constraints on the use of space.

How this will affect the environment, travel and the distribution of goods will be addressed during these two days by a most distinguished panel of speakers.

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At the Financial Times conference on asset-backed securities, an eminent panel of speakers will analyse the development of the market, the legal and regulatory problems as well as review how the issues are structured.

Speakers include: Mr George Feiger, McKinsey & Co; Mr Craig J Goldberg, Merrill Lynch & Co; Mr Roger Taitton, Standard & Poor's Ratings Group; Mr James J Rice, Linklaters & Paines; Mr Theodore Buerger, Financial Security Assurance; Mrs Valerie Panzica, Compagnie Bercare.

#### WORLD GOLD CONFERENCE

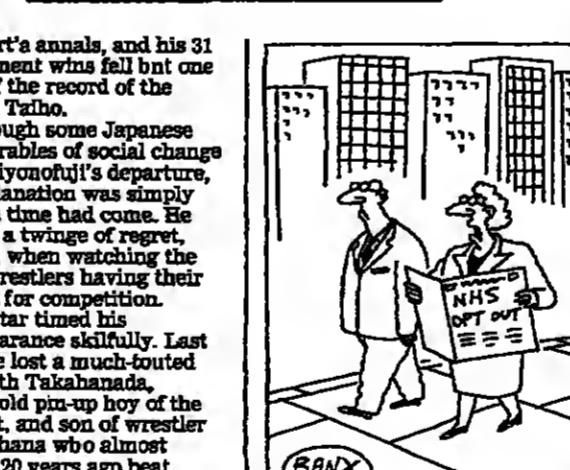
Vienna - 28 & 29 June

The 1991 FT gold conference will look at the longer term outlook for supply and demand, review developments in the major markets and examine prospects for the mining industry in the 1990s. This year's meeting will also include assessments by central bankers and discussion of gold shares and options.

The conference will be chaired by Mr Robert Guy and Mr David Pryde and speakers taking part include: Dr Klaus Mundi, Österreichische Nationalbank; Mr Alexander Dounov, State Bank of the USSR (Moscow); Mr Robo Plumbridge, Gold Fields of South Africa; Mr Robert Champion de Crespigny, Nomura Partnership Group; Mr Fraser Bell, Pictet Domes, Mr Shiroi Kozama, Mitsubishi Corporation; Mr Martin Greenberg, COMEX; Mr Mel Frydrych, Fleet Precious Metals Inc and Dr Fabio Torboli, World Gold Council.

All enquiries should be addressed to: Financial Times Conference Organisation, 128 Jermyn Street, London SW1Y 4LL. Tel: 071-422 2222 (24-hour answering service), Telex: 27247 FTCOMF G, Fax: 071-422 2125.

## OBSERVER



### Over the top

■ Those sticklers for accuracy at Her Majesty's Stationery Office have deputed their reputation with an error in a publication devoted,

ironically, to the quality of British manufacturing.

For weeks Richard Morel, owner of a tiny Sevenoaks-based producer of control components, has been pursued by callers wanting to buy 35-tonne flat tops. "I understand they're some four-wheeled railway thing," he says.

The explanation turns out to lie in the said publication – the trade and industry department's £125 Quality Assurance Register for 1991, compiled by HMSO – which names R.W. Morel as a rolling-stock producer. "It's like being called an ironmonger rather than a watchmaker," snorts the owner.

The register is used as a ref-

erence book by government spending departments and overseas purchasers, and Morel says the error has lost the company business. "This is one of the results of computerisation, and the cuts," he adds.

A contrite HMSO has now accepted full responsibility for the error, and is reviewing its systems. The error will be corrected in a regular supplement in August.

While mollified, Morel draws the line at buying a copy of the offending register. "My 1988 issue will have to suffice."

Just the facts

■ UK Prime Minister John Major made more than a little local error when, in referring to an alleged "unholy alliance" between the Labour Party and the National Health Service lobby, he cited the "diaries of Nye Bevan" – who, in fact, wrote none.

The memory of the late Labour health minister carries a sting for all politicians who publish diaries of their days in power. When Bevan was asked why he

Achimedes had his bath, Newton had his apple, and Mr Graham Maether had his unconnected telephone. From such mundane beginnings are revolutions born.

If doubts persist as to whether Mr John Major's concept of a Citizen's Charter can live up to its packaging as "The Theme for the 90s", that conclusion was at least endorsed by Labour, which last week produced nine pages of counter-claims to authorship. Intellectual copyright rows aside, all three main parties have settled on "citizenship" as the mould political flavour for the decade, though they arrived there from different directions.

For the Tories, as good a starting point as any is Mr Maether's telephone. In 1987, when recently privatised British Telecom was having problems in meeting demand with supply, Mr Maether needed a phone line. He was instantly despatched to the back of a 1,000-strong central London waiting list.

Being the general director of the Institute of Economic Affairs, the right-wing-oriented think-tank, Mr Maether did not merely write a gruff letter to *The Times*; he wrote a "think piece", entitled "Calling Telecom to Account".

His argument was simple: quasi-monopolies needed a contractual relationship with their customers to allow for redress and compensation whether in kind or in cash. As local and central government also supply services - whether rubbish collection or complex advice to exporters - they, too, should have to offer something similar.

With privatised industries already equipped with consumer watchdogs in the form of regulators, both state industry and the Civil Service could and should be forced to "mimic the market" by taking on targets and obligations. British Rail, for example, might be required to compensate inconvenienced passengers on late trains by giving them vouchers to travel free on off-peak services.

More radical still, health service patients might have the right to seek treatment in the private sector, at the expense of their local health authority, if waiting lists grew too long.

By introducing such "rights" - clearly defined in quantity and quality targets for service provision - market disciplines could penetrate the darkest corners of the public sector, in tune with the new initiatives to introduce private-sector management systems into the Civil Service.

But why is this a Citizen's

## Off-the-shelf citizenship

Ivo Darnay on the political football being kicked around by all three main UK parties



Chart? The answer is largely that by enforcing quality and creating mechanisms for effective redress for poor service.

In London's Islington borough council, for example, swimmers can demand and get vouchers for the free use of municipal pools if such items as water temperatures or standards of cleanliness fail to meet pre-stated guarantees.

Elsewhere, the council's citizen-oriented planners have introduced neighbourhood council offices, ensuring that housing or social services problems are, almost literally, dealt with on the doorstep.

Ms Margaret Hodge, leader of Islington council, explains,

however, that the origins of the policy were removed from those of the Tories' post-privatisation agenda. It stemmed from a growing perception among Labour activists that "poorly managed services are that from the working class".

The view that council services were overly tilted towards producer interests - in local government terms, unions and administrators - encouraged a new approach to satisfying consumers' needs involving what Ms Hodge describes as a "massive cultural change", not least for the "supermarket of ideas".

So fiercely competitive is the marketplace, however, it is hardly surprising that, ideologically apart, both main parties should emerge with similar versions of the same well-advertised product that has lain so long ignored on the shelves.

## LETTERS

### Realities of directors' pay

From R T Addis.

Sir: Those who are currently castigating directors for awarding themselves large increases in remuneration while their companies' results are in decline are being grossly unfair.

What they fail to realise is that the figures on which they base their complaints are those taken from a company's annual report and show the compensation paid to directors in the previous year. Almost invariably the figures include a substantial element of performance-related pay which is calculated on results in the year before that reported upon.

A company, therefore, which publishes its report for the year to, say, April 1 1991, will show details of directors' pay based significantly on results during the financial year 1989-90 when times were a good deal better.

I think it is time someone spoke up for those who, in exceedingly difficult circumstances, are bearing responsibility for keeping their companies in business and working in the best interests of their employees and shareholders.

Many directors, particularly in the beleaguered financial services sector, are taking no basic salary increases this year whatever. The effect of declining company performance will reduce their bonus entitlement and the evidence of all this will become apparent in their reports published next year.

Let those who complain, please, make sure of their facts before rushing into print.

R T Addis.

Tyco & Partners, 10 Hallam Street, W1.

### A party political present

From Mr J L Whitty.

Sir: We don't mind referring, as you suggest ("No FT, no comrades", May 8), to Samuel Brittan's view that "Unfortunately it is still not possible for market economists to support Labour with a straight face", as long as your generous offer of charging "no reproduction fee" extends to quotations in the FT from industrialists.

Mr D B Robb, of Marlborough Ceramics (Letters, May 8), provides one of many examples: "We regard the recession as being the result of unfor-

seen incompetence by the government."

We refer to the FT because we hold it in high regard. Rough or smooth, it has the distinction of honesty and useful information. If we use quotations from your paper in future broadcasts and publications, thus providing you with advertising that reaches millions, no promotion fee. This one's on us.

Peter Verstegen,

general secretary,  
The Labour Party,  
150 Walworth Road, SE1

### Golden gate

From Mr Peter Verstegen.

Sir: At least factory gates manufacturers seem to be doing well, having got away with yet another price rise ("Factory gate prices up 1.2 per cent", May 15). We must be in the wrong business!

Peter Verstegen,  
managing director,  
Makrode Envelopes,  
West Road, SW12

### Fast service

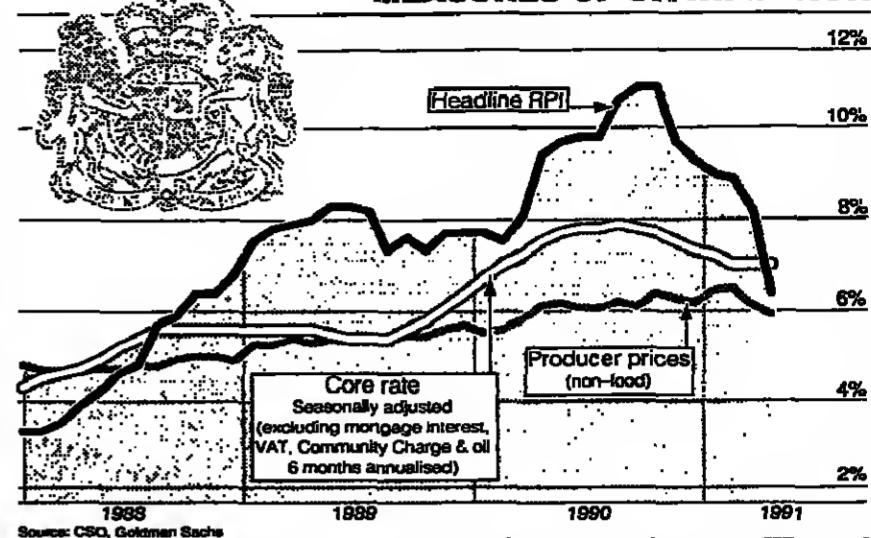
LETTERS may be typed on 07-07-0000.

They must be clearly typed and not handwritten. Please use one side of the page.

Samuel Brittan

## Red-Blacks strike again

### MEASURES OF UK INFLATION



Manufacturing output was still falling at an annualised rate of more than 4 per cent; and the best one can say is that it is falling less steeply than in the second half of 1990. Unemployment, even on a six-monthly average has been rising by nearly 1% a year; and it is not much comfort to those who lose their jobs to know that it is a lagging indicator.

The real differences have been between the Treasury and Bank on the one side, and nervous backbenchers - who want to buy the next election with cheap money - on the other. They have been egged on by the now familiar Red-Black coalition of unreconstructed left-wing Keynesians and what one MP has called anarcho-monarchists, who have forgotten their own teachings about not being able to spend one's way into prosperity.

The present fit of jitter began with a lecture by Mr Leigh-Pemberton as visiting professor at Exeter, which was almost a teenager's guide to the distortions of the Retail Prices Index. His object, of course, was to defeat populist knee-jerk reactions to the sharp drop which was obviously coming in the headline RPI for April, due to the dropping out of last year's poll tax induced increase.

In one respect he was right. The present fit of jitter began with a lecture by Mr Leigh-Pemberton as visiting professor at Exeter, which was almost a teenager's guide to the distortions of the Retail Prices Index. His object, of course, was to defeat populist knee-jerk reactions to the sharp drop which was obviously coming in the headline RPI for April, due to the dropping out of last year's poll tax induced increase.

But it is only when a political vacuum is reached - the end of the privatisation road, for example, or the end of hard-left militancy - that the politicians will go shopping in what Dr Pidde describes as the "supermarket of ideas".

All this raises interesting questions about the new trends in the evolution of party policy. Indeed, the customers' contracted ideas can arguably be traced, not to politicians at all, but to the Inland Revenue, which published a Taxpayer's Charter of rights in July 1990.

But it is only when a political vacuum is reached - the end of the privatisation road, for example, or the end of hard-left militancy - that the politicians will go shopping in what Dr Pidde describes as the "supermarket of ideas".

The danger of all this shadow-boxing is that base-rate cuts may indeed be unduly delayed, despite sterling's reasonably strong position in the ERM, by the need to show that neither the Bank nor the Treasury is running away under political pressure. The congenital mistake of the Bank - apparent for instance in the mid-1980s - has been to worry about interest rates and exchange rates failing *too fast* when it should have been worrying about them failing *too far*.

If anything, the instant commentators have been over-optimistic on the real economy. The industrial production index

has been distorted upwards by the recovery of oil and in any case not sensitive

to oil price changes. In the first quarter of 1991 man-

ufacturing output was still falling at an annualised rate of more than 4 per cent; and the best one can say is that it is falling less steeply than in the second half of 1990. Unemployment, even on a six-monthly average has been rising by nearly 1% a year; and it is not much comfort to those who lose their jobs to know that it is a lagging indicator.

Monetary policy cannot be a substitute for labour market reform. But it does have a role which the governor explained more fully in a subsequent speech in Frankfurt. He did not say that it should be concerned only with stabilisation, but that "it should not attempt to deliver a target path for real output". The objective should be to provide stable prices and the basis for a steady growth of nominal income (or nominal gross domestic product) that is consistent with underlying production potential.

Unfortunately, measurement problems

beleaguer nominal GDP as well as inflation. The usual measure is just as distorted as the RPI by the poll tax and by VAT. The version which best gets round this difficulty is known by the ungainly name of "nominal GDP at factor cost". Non-specialist readers might take my word for this, but they could ask why more effort is not made to assess its trend. Private estimates suggest that it may now be rising by a shade less than 5 per cent a year, which is below what is required for non-inflationary growth, thus providing some headroom for relaxation.

There is of course no one correct way of measuring underlying inflation - which does not mean that we should be satisfied with a headline rate, any more than a doctor should assess a patient by minute-to-minute changes in his pulse. For clarity, I have concentrated in this *Teenagers' Guide* on just three rates: the headline one, a seasonally-adjusted core rate

calculated by Goldman Sachs, and the official non-food producers' price index.

The Treasury has been embarrassed because its previous measure of underlying inflation, which excluded both poll tax and mortgage interest, now shows a large increase. It would prefer to take out interest payments alone from the index. Although the results are quite plausible, they look too much like special pleading.

I have preferred to take the Goldman Sachs underlying index, which consistently excludes the poll tax, mortgage interest payments, VAT and other prices alike. The version on the chart is a seasonally-adjusted six months comparison expressed as an annual rate. This peaked at 7.9 per cent last August and has now fallen to 7.0 per cent.

The problem, however, with any measure based on the Retail Prices Index is that, even when adjusted, it is - like unemployment - a lagging indicator and thus a poor guide to inflationary pressures. Producer prices come through at a much earlier stage. But there have been the usual statistical quirks.

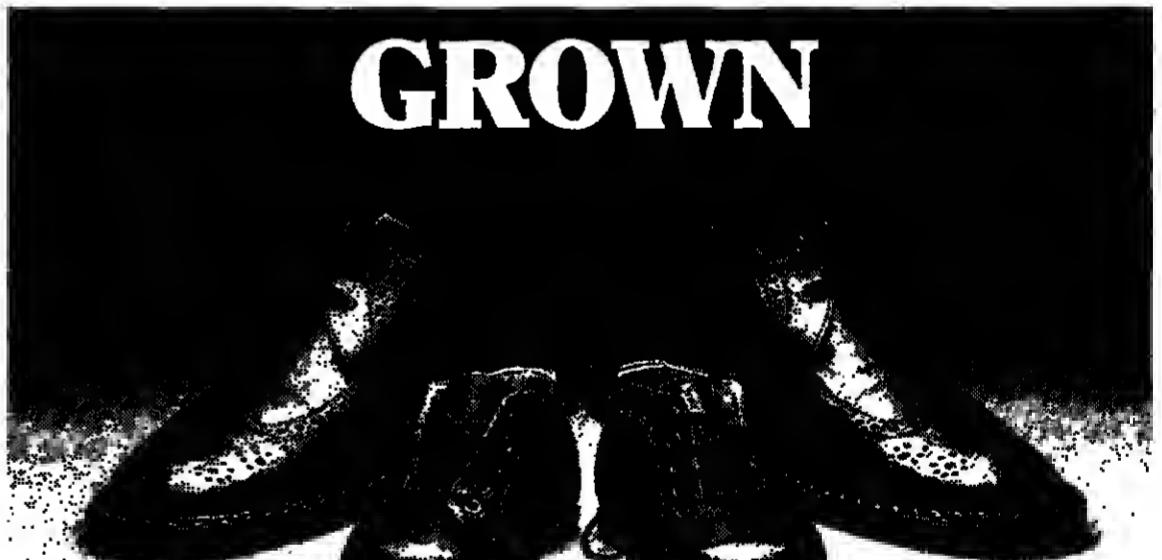
A much better picture is given by non-food producer prices. They may be biased downwards because of the exclusion of services, and biased upwards because of the use of list rather than actual prices.

But they have given a good indication of trends. The annual increase peaked at 6.5 per cent in February and has now fallen to 5.7 per cent; and Confederation of British Industry survey evidence suggests that it is now poised to fall rapidly. Even earnings' increases, which are notoriously slow to adjust, have dropped back in manufacturing from 9% per cent in December to 8% per cent in March.

All this might strengthen the case for some easing. Unfortunately the effect of the Red-Black coalition is, as it was last winter, to delay the easing of policy for which it is clamouring.

## WE'VE

## GROWN



It took a long time, but now the free market has arrived in Central and Eastern Europe. And now, in post-Revolutionary Czechoslovakia, Motokov a.s. is more active than ever in the most competitive Western markets.

This year, we expect to double our automotive exports.

Motokov is cooperating with some of the West's largest companies, importing and distributing their products in our markets.

We import high technology and raw materials. We arrange joint ventures.

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Motokov is Czechoslovakia's largest trading company, with a turnover of about \$2 billion

a year - and we're one of the largest companies in all of Eastern Europe. We operate 20 subsidiaries in 16 countries on five continents. With business connections in 110 countries, the Motokov family of 1,300 employees has solid experience in virtually every international market.

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In Eastern Europe, no one else is big enough, or skilled enough, to fill our shoes.

**MOTOKOV a.s.**

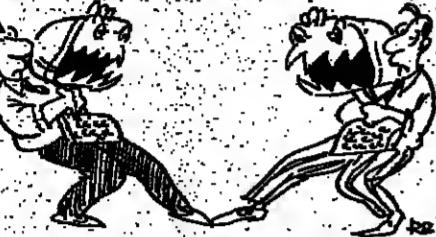
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INSIDE

Profits squeeze bugs the PC industry



Stagnant sales and a bitter price war in the US personal computer industry is squeezing manufacturers' profit margins and forcing rapid consolidation among distributors. Compaq Computer sounded the alarm last week that sales of a steep decline in sales and earnings in the current quarter. New Apple Computer is expected to announce large sales layoffs as it struggles to maintain profit margins, and IBM is reported to be about to cut the prices of some of its personal computer products for the second time in a month. Page 21

Bank of Scotland rating cut

Bank of Scotland has had its credit rating cut by Moody's Investors Service, the US credit rating agency. The rating change could increase the cost of raising new capital for Bank of Scotland, especially if its follows other UK clearing banks into the rating-sensitive US market. Page 20

Singapore Airlines fall 24%

Singapore Airlines has unveiled a 24 per cent decline in after-tax profits for the year ended March 1991. The airline said business levels had been hit by the Gulf crisis, the strength of the Singapore dollar and rising fuel costs. Revenue fell 2.6 per cent to \$4.95bn. Page 21

Pilkington to sell US group

PILKINGTON, the glass-maker which has been selling non-core activities, is putting Coburn Optical Industries, part of its US eye care business, up for sale. Employees were told last Friday. Page 20

New look for World Indices

The FT-Actuaries World Indices have undergone their first complete review after four years of publication. The changes follow a detailed review by the World Index Panel of each of the 24 markets and, within them, every constituent company and line of stock. Page 20

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Economics Notebook

FOR an unelected official, Mr Robin Leigh-Pemberton, the Governor of the Bank of England, has been talking a lot for Britain over the past fortnight.

While his warnings about inflation and a premature lowering of interest rates have hogged the headlines, he has been no less vocal on other issues, including European economic and monetary union.

In fact, the governor devoted more of his speech in Frankfurt last Tuesday to the pitfalls on the road to Emu, than to criticising those "siren voices" in Britain and abroad which had called for monetary easing. And Mr Leigh-Pemberton was again warning of a rush to Emu in Berlin on Friday.

The governor's willingness to discuss Emu last week was in marked contrast to the attitude of Mr Norman Lamont, the Chancellor. He has remained silent on the issue, even though both men spent the previous weekend with other EC central bankers and finance ministers discussing the current negotiations on union.

That was when Mr Jacques Delors unveiled his proposed "no veto, no lockout" rule. This would allow the negotiations on Emu to progress with no country (meaning Britain) being able to veto the proceedings and no country being locked out of Emu if it decided against joining the others at the start of union or failed to match the economic criteria required to join the club.

A neutral observer might have thought that Mr Delors' proposal - which appears to cast Britain in the role of one of a two or multi-speed Europe - would have prompted statements from Mr Norman Lamont or Mr Francis Maude, the financial secretary who has been doing a lot of the leg work on Emu. But not a bit of it. All the House of Commons heard last week were some non-committal remarks from the prime minister on Tuesday.

It was left to the governor in Frankfurt that day, to raise

## UK government adopts eloquent silence on Emu

objection to the idea of two-speed Europe. He warned that a monetary union for a small group of countries could create a D-Mark zone that would be counter to the interests of its members and the rest of the EC.

Mr Leigh-Pemberton also gave four reasons why moving to Emu would be a "catastrophe" for the EC and he made clear that even the 12 member states' achieved domestic price stability that would be an insufficient condition for success. The governor argued that:

- Emu would only be possible if the 12 economies had converged to the point where some countries no longer had to adopt consistently tighter policies than others.
- Patterns of behaviour in some member states would have to change so that some demonstrated the public commitment to price stability that has characterised Germany in recent years.
- There would have to be no threat to the political acceptability of a common monetary policy from policy differences in other areas.

In particular, countries would have to achieve greater harmony on national budgetary policies with high deficit countries like Italy coming into line with Britain's strong low deficit budget policy.

- The EC member states would have to achieve the necessary flexibility in their economies to deal with external disturbances when in a state of union.

If ever exchange rates were to be fixed and official interest

rates became uniform throughout the Community, the burden of adjustment would rest squarely on domestic costs and prices in individual countries, he warned.

Most of the governor's speech had been planned before Mr Delors unveiled his latest proposals although the passage casting doubt on a two-speed Europe in his final part speech was inserted in response to the new Delors initiative.

Although his remarks amounted to a robust explanation of why the EC member states should not rush to union, they gave no detailed insight into current intergovernmental negotiations on Emu or the UK's attitude towards them.

In this respect, the silence of the Treasury over the past week has probably been eloquent as the governor's speeches.

Emu, one of the great political issues of 1989 and 1990, has dropped out of the headlines since the 12 member states settled down last December to negotiate a monetary union treaty in the intergovernmental conference (IGC).

Emu fatigue has set in among commentators, in part because of the sheer complexity of the negotiations, where only the dedicated officials attached to the conference have been able to keep track of the dozens of proposals advanced by the member states.

Mr Delors' proposal suggests that this phoney war could now be coming to a close and that Emu will move back into

the centre of political debate. That certainly appears to be the intention of many Conservative backbenchers, headed by Mr William Cash, who are preparing a Commons motion intended to ensure that the government adopts a tough anti-federalist position in the IGC negotiations.

Such a move would be unwelcome to the Treasury, which takes the view that time should be left to work in Britain's favour. Treasury officials seem to consider that Emu is too far in the future to generate much worry at present. They argue that the member states are a long way from agreeing a draft treaty let alone signing one.

This attitude was reflected in Mr Lamont's remarks after the recent Luxembourgh meeting that "a million questions" still had to be answered about Emu and many of them were posed by other countries.

But if Mr Cash's action is welcomed for the Treasury, it is potentially damaging for Mr Lamont and the prime minister. The European issue could come again as a threat to Con-

servative backbenchers.

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## COMPANIES AND FINANCE

## Pilkington to sell US eye-care group

By Maggie Urry

PILKINGTON, the glass-maker which has been selling non-core activities, is putting Coburn Optical Industries, part of its US eye care business, up for sale. Employees were told last Friday.

Pilkington is thought to be looking for a good premium to Coburn's net asset value of about \$50m (£28.9m). Coburn has annual sales of \$80m, mainly in the US. It supplies opticians shops with equipment to finish off spectacle lenses.

Although Pilkington also makes and sells lenses to opticians, there proved little to be gained by owning Coburn as well.

Coburn was part of the eye-care business bought from Revlon in 1987 for £361m. That acquisition turned sour when the US contact lens market collapsed, and Pilkington has had to take severe action, cutting

30 per cent of its workforce.

The future of the US contact lens business has been under review, although the proposed sale of Coburn is not believed to give any indication as to Pilkington's other plans.

The sale of Coburn is expected to take time as Goldman Sachs, which will handle the auction, is to seek interest around the world. The market for selling businesses is difficult at present.

On Friday, Barclays launched a \$500m, 30-year subordinated debt issue in the US.

Moody's has lowered the senior debt rating by one notch from A-1 to AA-3, citing further deterioration in the bank's asset quality as the reason for the cut.

Subordinated debt is cut from A2 to A3 and preference shares from A1 to A2. The bank's top Prime-1 rating for short-term debt instruments is not affected.

## S Africans continue building Etam stake

By Jane Fuller

OCEANA Investment Corporation, a vehicle for a South African retailing concern, continued to build its stake in Etam, the UK fashion chain, last week, while considering whether to mount a full bid.

It bought about 850,000 shares on Friday at between 178p and 185p — the maximum at which it would bid — and took its stake to 26.5 per cent. This compares with the 25.1 per cent level reached through its tender offer for which the striking price was 185p, putting a value of £121m on the group.

The offer was about 11 per cent over-subscribed.

Etam's board had stated that it would not recommend an offer at 185p. It maintains that

substantial benefits will flow from its heavy investment programme once the upturn in the retail cycle arrives.

Mr David Hudson, a director of Campbell Lutvens Hudson, the investment bank advising Oceana, said they had been encouraged by the result of the tender offer and a hostile bid had not been ruled out.

### Brent Chemicals

Brent Chemicals is acquiring Chemical Ways Corporation, a supplier of speciality metal pretreatment, abrasive and coil coating products based in Chicago and Memphis, for a total consideration of \$3m (£1.6m).

## Moody's cuts Bank of Scotland's credit rating

By Simon London

BANK OF Scotland has had its credit rating cut by Moody's Investors Service, the US credit rating agency.

The rating change could increase the cost of raising new capital for the bank, especially if it follows other UK clearing banks into the ratingsensitive US market.

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## Purchase marks Serco move into leisure management

By David Owen

Serco Group is acquiring Community Leisure Management (CLM) for an undisclosed sum in a move that will mark the diversified business service group's entry into the management of local authority-owned leisure facilities.

CLM manages leisure facilities on behalf of local authorities in Bexhill, Market Harborough and Tenterden, as well as providing consultancy services. Serco's existing work for local authorities includes vehicle, highway and traffic signal maintenance.

In 1990 Serco saw a 20 per cent advance to £4.32m in pre-tax profits on £78.4m turnover.



One of Westerly's Conway yachts in action

## Westerly yacht building ends as recession bites

By David Owen

TOUGH economic conditions and increased VAT have taken their toll on Westerly, the West Midlands boat builder and ship manufacturer, which announced that its yacht building subsidiary ceased production last Friday.

The company said that the ending of production at the subsidiary, Westerly Yachts, was "due to extremely difficult current economic conditions... and the lack of orders following the increase in VAT to 17.5% in the Budget".

Mr Harry Balmer, appointed managing director in March, said that re-starting production may be possible as and when market conditions improve.

Group pre-tax profits of Westerly rose steadily to a record £1.1m in 1988 but fell to £78.4m in 1989 and in the first half of 1990 showed a loss of £234,000.

Since September 1990 the subsidiary has substantially reduced its operations and in the period the number of jobs have been cut from 450 to 154. Mr Balmer said that about 10 employees would be retained to oversee the disposal of assets. These include about 40 new and trade-in yachts.

In the year 1990 the subsidiary had turnover of £12.1m and incurred a trading loss of £364,000, before exceptional items, on capital employed of £4.2m.

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### CROSS BORDER M&A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
RMC Group (UK)	Ytong (Germany)	Building materials	£33.7m	RMC strengthens German presence
RMC Group (UK)	Laussig (Germany)	Building materials	£8.4m	Purchase via German associate
SA Brewing Holdings (Australia)	Mor-Flo Industries (US)	Water heaters	£18m	SA doubling US market share
Computer Sciences (US)	Butler Cox (UK)	Management consultancy	£14.3m	Agreed bid
Software Publishing (US)	Precision Software (UK)	Computer services	£14.3m	Cash + paper deal
Anglia Television Group (UK)	Village Roadshow (Australia)	Entertainment	£1m	Anglia ups stake to 17.5 per cent
Emerald (US)	Pennine Resources (UK)	Oil & gas	£0.9m	All paper deal
Tilbury (UK)/Philip Holzmann (Germany)/Girocentro Bank (Austria)	Tilbury Phoenix (JY)	Property development	N/A	Tilbury strengthens European links
Hunter Douglas (Holland)	Hunter Douglas Holding (Australia)	Window coverings	N/A	HD buying outstanding stake
Pirelli Cavi (Italy)	Unit of STC (UK)	Telecoms equipment	N/A	Northern Telecom disposal

Source: FT Mergers &amp; Acquisitions International

The spotlight was on smaller mergers and acquisitions in the international arena last week, writes Brian Boilen.

Strategic buying and selling continues to be the market's theme.

In the latest in a series of deals in the US magazine industry, UK publishing and information group Reed International is expanding its US interests by buying the broadcasting trade magazine from Times Mirror.

In financial services, Barclays continued the piecemeal sale of its consumer finance business, agreeing to sell the third party motor loans business of Mercantile Credit to GE Capital. Canada's Northern Telecom is disposing of another piece of STC, the UK group it acquired early this year. Pirelli Cavi of Italy is buying the company's land cable products unit.

Activity revived in Europe's building materials sector. RMC Group of the UK is strengthening its position in Germany's sintered concrete market with two separate moves. It is lifting its stake in Ytong, one of Europe's biggest producers, to 82 per cent (from 29.8 per cent) and buying Laussig of eastern Germany.

UK construction and property group Tilbury is building up its European links by forming a property development joint venture with German contractors Philipp Holzmann and Girocentro Bank of Vienna.

Ambitious UK leather and hosiery group Harstone is continuing its recent rapid expansion by buying three more companies.

Adelaide-based SA Brewing Holdings says it will more than double its share of the US water heater market with its acquisition of Mor-Flo Industries. Computer Services Corp wants to buy Butler Cox of London and merge it with its US unit to form a global consulting group.

### NEWS DIGEST

## REA Hldgs 16% ahead at £1.23m

REA Holdings, the plantations holding company, achieved a 16 per cent rise in taxable profits for 1990.

On turnover ahead by 34 per cent, from £49.5m to £65.4m, the pre-tax result came out at £1.23m (£1.08m).

Earnings per share rose from 8.4p to 10.8p and a 4p interim dividend in lieu of a final is declared.

### Intl Communication back in the black

Intl Communication, the plantations holding company, achieved a 16 per cent rise in taxable profits for 1990.

At the interim stage there was a loss of £21.0m. Turnover for the year was £8.23m (£5.12m). Earnings per share came out at 2.38p (losses 1.77p).

### Granada man moves in at Boots

Mr Peter Davis, who recently announced his intention to resign as a non-executive director of Granada, the troubled leisure and television group, has been appointed a non-executive director of Boots, the retailing group.

The 48-year-old Mr Davis has had previous retailing experience, spending 10 years at J. Sainsbury, the grocery chain, where he became assistant managing director responsible for all buying and marketing operations.

Mr Davis is chairman and

chief executive of Reed International, the publishing group.

Mr Sandy Marshall, who became Boots' vice-chairman in 1985, will retire at the company's annual general meeting in July.

### Rosehaugh sells shopping centre

Rosehaugh, the highly-borrowed property company headed by Mr Godfrey Bradman, has sold its Torquay shopping centre to Scottish Widows Fund & Life Assurance Society for £22.7m.

The deal, which is one of the first large property deals this year, is in line with Scottish Widows' policy of buying retail properties at attractive yields.

### Sothebys Holdings

Sothebys Holdings, the auction house, has clarified the dividend announcement it made with its first quarter results last week. Shareholders will receive 50 cents a share, half the £1 payout a year earlier.

The latest payments consist of a 15 cents quarterly dividend plus a 35 cents special dividend based on last year's performance. The year earlier payments were 15 cents plus 85 cents.

### Harmony Leisure £2.2m disposal

Harmony Leisure Group has sold five public houses and inns, including three freeholds, one long leasehold, and one short leasehold, to Hell and Woodhouse for £2.2m in cash on completion. Stock will be acquired at cost, which is expected to amount to £40,000. Net book value of the assets is £2.95m.

## Changes of FT-Actuaries World Indices after complete review

AFTER FOUR years of publication, the FT-Actuaries World Indices have undergone their first complete review.

During this time the indices have gained wide acceptance among international investors. They serve as a yardstick for the world's principal stock markets. In short, they are a sophisticated medium to have a way of rating to peg the performance of their portfolios to an independent measure of the changing relative values of groups of markets.

The World Index Panel has carried out a detailed review of all of the 24 markets and within these examined the company and line of stock.

They have also reviewed the FT-AWI rule book and amended rules where necessary to reflect better the realities of international investment.

An article explaining the background to these changes will be published in tomorrow's FT.

AUSTRIA:

Additions: Alms Copco B and

Switzerland: ABB, Bremgarten, Escher

Watt, Gebrüder F. Lohmann

Wag. AG, Käppi, Käppi

Watt, Käppi, Käppi, Käpp

## Call for Japan banking to adopt European style

By Enrico Terzozzo in Tokyo

JAPAN'S ruling Liberal Democratic Party (LDP), eager to make its mark in the country's financial deregulation talks, has announced its own blueprint for the future shape of the Japanese banking and securities business.

A party committee complained that Ministry of Finance's bureaucratic handling of the reforms were only half-ordering its interests of the banking and securities industries, and ignoring the consumer.

It recommended that Japan should allow the establishment of European-style universal banks, instead of the partial removal of barriers between banking and securities, favoured by the finance ministry.

The LDP's move seems designed to win applause from

the voters since it has come too late to alter the finance ministry's approach.

Mr Tetsuo Kondo, leader of the committee, said that politicians were the ones who passed the laws, and that the finance ministry would have to listen to them.

The report stated the importance of consumer provisions, accessibility to various financial services and reduction of regional differences in financial services.

The report also stressed the importance of government-affiliated financial institutions to support small companies and social welfare programmes. However, it said that such innovative reforms could not be expected from the bureaucracy, and that politicians must take the lead.

## Underwear maker declines to Y12.4bn

By Enrico Terzozzo

WACOAL, Japan's leading underwear maker, announced a 12.3 per cent drop in after-tax profits for the year to March 1991, to Y12.4bn (US\$22m).

Sales rose 3.4 per cent to Y117.4bn. The company said that the effect of the warm winter was seen in sales of its winter underwear, but there were strong sales in women's underwear, nightwear and designer brand clothing.

Wacoal blamed higher labour costs and capital investments for the squeeze in profits.

Wacoal will pay an ordinary dividend of Y13 per share, although it had paid an extra Y15 per share in 1988 to commemorate its 40th anniversary.

**NIKI TOKYO BOND INDEX**

		Average	12 mos.	26 mos.	
December 1990 - 100	1991	1990	ago	ago	
Overall	124.98	7.67	124.46	124.36	124.46
Corporate Bonds	152.73	6.98	152.18	152.69	152.38
Municipal Bonds	154.76	7.18	154.32	154.99	148.97
Govt.-guaranteed Bonds	129.47	7.28	129.03	129.07	121.62
Corporate Bonds	157.70	7.58	157.48	155.19	149.36
Govt.-guaranteed Bonds	162.11	7.58	161.94	158.32	151.44
Government 10-year	6.99	6.63	6.34	7.24	

Source: Nomura Research Institute

## Singapore Airlines falls 24% to S\$912m

By Joyce Quek  
in Singapore

SINGAPORE Airlines yesterday unveiled a 24 per cent decline in after-tax profits to S\$912m (US\$8.51m) for the year ended March 1991.

The airline said business levels had been hit by the Gulf crisis, the strength of the Singapore dollar and rising fuel costs. Revenue fell 2.8 per cent.

The slowdown of economic activity worldwide, especially in its markets in the US, the UK and Australia, had

reduced demand for air services. The situation was worsened by the Gulf crisis which pushed oil prices up and further discouraged people from travelling.

The 6.5 per cent strengthening of the Singapore dollar against many currencies depressed revenue by S\$253m. Passenger and cargo revenue fell 1.4 and 7 per cent to S\$3.6bn and S\$836m respectively during the year.

The sale of three aircraft yielded S\$208m. Singapore Airlines' fleet of 48 aircraft is still the world's youngest at 4 years and 9 months. A S\$1.6bn order in March calls for the delivery of six 747-400s between 1992 and 1995.

Looking ahead, the airline sees blips ahead with capacity for 1991-92 expected to rise by 13 per cent. With the end of the Gulf war, volatility in fuel prices has abated and confidence among the travelling public is being restored.

Advance bookings had picked up and the outlook was encouraging, although full recovery is not likely until later this year. Cargo traffic is also expected to recover.

• Mr Hannes Goetz, chairman designate of Swissair, said he will make cost control a top priority when he assumes office at the beginning of 1992, AP-DJ reports.

Mr Goetz said that he would not rule out the possibility of a merger with another airline, but not before Swissair strengthens its own competitive position.

He said that in the near-term, the airline should focus on strengthening its position as an independent carrier.

## COMPANIES AND FINANCE

### Personal computers go on the blink

Louise Kehoe on the impact of the US industry's increasingly bitter price war

Stagnant sales and a bitter price war are causing turmoil throughout the US personal computer industry, squeezing manufacturers' profit margins and forcing rapid consolidation among distributors.

Compaq Computer sounded the alarm when it disclosed last week that it expects a steep decline in sales and earnings in the current quarter. Now Apple Computer is expected to announce large scale layoffs as it struggles to maintain profit margins, and IBM is reported to be about to cut the prices of some of its personal computer products for the second time in a month.

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### Roche sales rise 9% to SFr3.59bn at four months

By William Dufforce in Geneva

ROCHE, the Swiss pharmaceuticals and chemicals group, reported a 9 per cent rise in sales to SFr3.59bn (\$2.5bn) during the first four months.

No profit figures were announced but Mr Fritz Gerber, chairman, forecast a further advance in consolidated net earnings for 1991.

Group earnings have more than doubled in the past four years, according to the 1990 report, released yesterday, which for the first time follows International accounting standards.

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## INTERNATIONAL CAPITAL MARKETS

## UK GILTS

## The Bank keeps traders guessing

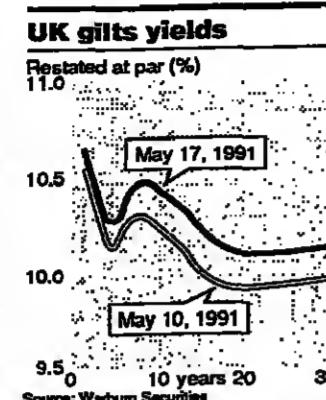
HOW the Bank of England likes to keep the gilt market in suspense.

In a week when Spain cut its official intervention rate and Italy its discount rate, the Bank of England declined to deliver what the gilt market had been waiting for — a further cut in the base rate to accompany the fall in the Retail Price Index on Friday.

And on the funding front, the Bank has also kept gilts traders nervously on the edge of their seats: they desperately want to know when it will next issue stock as they are worried that it might be behind in its funding programme.

The RPI figure of 6.4 per cent for April (a sharp fall from the March figure of 8.2 per cent) was not quite as low as many had hoped. It was not accompanied by a base rate cut, but that has not extinguished hopes that one may take place this week, for two reasons.

First, on Friday the Bank of England lent £260m to the market for seven days at 12 per cent. The previous Friday it lent £965m to the market at 12 per cent for 14 days. The loans expire this Friday and could coincide with a base rate cut. Mr Nigel Richardson, econo-



UK gilts yields

Restated at par (%)

11.0

10.5

10.0

9.5

9.0

8.5

8.0

7.5

7.0

6.5

6.0

5.5

5.0

4.5

4.0

3.5

30

Source: Wedbush Securities

expects to see poor retail sales figures and weak money supply figures, and thinks that these may well persuade the Treasury that a further interest rate cut would help the economy out of the recession.

However, much of the nervousness in the market stems from lack of information about the Bank's funding intentions. By mid-afternoon on Friday — the usual time for Bank of England statements concerning issuance — there was still no indication of a tap or incoming auction.

Such uncertainty leaves the market unsettled. It feels that the Bank should press ahead with the funding programme given the Public Sector Borrowing Requirement of £8bn, according to Treasury forecasts (although economists expect PSBR to be between £25bn-£28bn once privatisation proceeds have been taken into consideration). Our forecast £9bn implies gilts sales of £1bn every month over the rest of this financial year," says Mr Briscoe.

In fact there are some in the market who would like to see the Bank committed to an auction calendar. After all, if the Japanese can hold auctions of

gilts, so can the Bank, says Sara Webb

at S.G. Warburg Securities.

mistakes, points out that the Bank of England showed a similar pattern of behaviour in March — in other words bolding 14-day money, followed by seven-day money, at a high rate despite market rumours of an impending base rate cut, and then reducing the base rate by half a percentage point after the Budget when the loans expired.

The other reason — put forward by Mr Simon Briscoe, economist at Greenwell Montagu Gilt-Edged — concerns this week's economic statistics. He

recovered over the rest of the week.

The D-Mark, meanwhile, seems to have shaken off much of the gloom attached to it after Easter. Since the dollar's recent high of DM1.78 before the US discount rate cut, the German currency has improved, and, more significantly for foreign bond investors, there has been a sharp drop in exchange rate volatility.

Germany has also been helped by the downward drift of interest rates elsewhere in Europe. This has eased pressure previously building on the Bundesbank to squeeze short-term interest rates a notch higher.

The general stability of the bond market is partly a tribute to the relative success with which the government continues to manage its extremely heavy borrowing programme.

Despite the welter of gloomy news from eastern Germany

and tough times for the ruling coalition in Bonn, the latest 10-year bond carries an 8% coupon when at the turn of the year dealers were struggling to sell new paper with a 9 per cent coupon.

A broadening range of instruments and issuing techniques has played a role in furthering market depth, liquidity and hence price stability. A further addition to the government's armoury will be tested next Wednesday with the first tender of "Bundesschatzanweisungen".

The bond issues paper into liquid markets at the five and 10-year part of the yield curve; the T-notes will fill out the shorter portion between two and four years.

The instrument itself is not new, but previously issues were sold infrequently and in variable amounts. Now an American-style price auction system is to be instituted every other month, the latest indica-

tions from the statistical run.

Bot on Thursday, a further

reading of conflicting runes got under way. On the one hand, the annual rate of housing starts increased by 6.2 per cent in April. This may not amount to a boom but, as one brokerage house commented, it does suggest that "the industry is clearly showing signs of stabilising." But then again, initial claims for state unemployment insurance rose by 4,000 in the week ended May 4, suggesting that the corporate sector was also minimal — just one tenth — and well below analysts' forecasts. In sharp contrast to the previous day's news, this looked bullish for the economy. So, shrugging off some more encouraging inflation data, the bond market did a modest somersault, and a wave of selling set in.

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## **WORLD STOCK MARKETS**

AUSTRALIA										CANADA									
1991	High	Low	May 17	Price	1991	High	Low	May 17	Price	1991	High	Low	May 17	Price	1991	High	Low	May 17	Price
1,991	2,210	2,110	Asian Airlines	3,240	1991	2,788	2,500	Boeing	2,542	1991	1,110	1,110	Colombia	1,200	1991	30,30	30,30	18/18/86	36,50
3,240	2,450	2,450	Creditanstalt	3,410	402	412	412	Bouygues	1,620	475	31	481	ACFI Holdings	1,420	245	125	125	242	242
4,925	3,200	4,200	EA General	4,200	149	92	120	CEP	1,096	139	101	101	EDISON	1,200	200	141	141	145	145
888	583	834	EMI	834	1,041	553	553	Corporation	2,018	267	219	219	Commercial	1,620	150	141	141	145	145
12,556	7,250	12,556	Jungfraubahn	9,430	1,095	785	785	Camion	1,530	250	170	170	AKZO	100	305	58	58	66	66
1,640	1,240	1,640	Landesbank	1,420	1,041	553	553	Corporation	2,018	267	219	219	AKZO	56	105	58	58	66	66
1,761	1,129	1,761	Perfum Zeeus	1,700	158	80	80	Deutsche	1,580	501	501	501	Deutsche	1,200	150	141	141	145	145
755	555	872	Relex Herkath	872	720	445	445	Cetelcom	724	121	121	121	Deutsche	171	150	141	141	145	145
1,550	1,520	1,520	Reliance Brs	2,130	825	637	637	Changes	718	674	553	553	Deutsche	1,200	150	141	141	145	145
4,479	2,76	4,479	Steier Daimler	401	1,041	553	553	Chemical	211	210	210	210	Deutsche	211	150	141	141	145	145
5,128	3,200	5,128	Telecom Brs	5,128	400	370	370	Diageo	701	188	180	180	DSM	106,40	110	67	67	67	67
6,134	4,268	6,134	Telekom Brs	5,700	590	560	560	Dreyfuss	375	319	235	235	Dredger	299	150	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	203	125	125	Elf	263	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
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1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	180	141	141	145	145
1,991	1,640	1,640	Telekom Brs	1,640	210	125	125	Elf	278	213	213	213	Elf	180	18				

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**NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

*4:00 pm prices May 17*

Continued on next page

## **NYSE COMPOSITE PRICES**

1991 P. 21a  
High Low Sheet Dm. Yrd. E-100a High  
**Continued from previous page**

Continued from previous page																									
S		C																							
High	Low	Stock	Div.	Yld.	E	1981	Close	Prev.	High	Low	Stock	Div.	Yld.	E	1981	Close	Prev.	High	Low	Stock	Div.	Yld.	E	1981	Close
263 333 3 Anita Pr	2.05 0.06	18 46	25	25	25	25	-7	112	5 TelecomB	1 113	12	12	12	12	12	12	12	253 243 USX US Sm	2187	261	20	20	20		
184 111 300116 Co	0.24 0.02	0 27	19	24	24	24	-7	242 181 Telecom Fd	0.20 0.04	0 187	54	54	54	54	54	54	54	233 301 Unispell 775 x	3 294	294	28	28	28		
27 205 305 Techne	1.28 0.04	16 47	32	32	32	32	-7	94 71 Teleplay F	0.20 0.04	0 187	54	54	54	54	54	54	54	20 267 Unispell 244 x	3 294	294	27	27	27		
24 3 3 Sunbeam	1.46 0.11	11	11	11	11	11	-7	583 361 Transkronos	1.20 0.03	22 555	52	52	52	52	52	52	52	841 301 Unilcorp x	1 2.29 0.05	10 347	234	231	234		
125 111 31 Sunbeam Re	1.61 0.12	7 44	12	12	12	12	-7	175 81 Tandem	1.17 20 0.03	18 500	145	145	145	145	145	145	145	-	-	-	-	-	-	-	-
94 3 3 Saseboard	0.10 0.02	8 428	31	31	31	31	-7	262 182 Tandy Corp	0.00 0.03	0 151	0	0	0	0	0	0	-	-	-	-	-	-	-	-	
125 0 5 Saseboard Sc	3 36	12	12	12	12	12	-7	60 122 Tanto Everi	1.72 0.05	14 301	113	113	113	113	113	113	113	-	-	-	-	-	-	-	-
27 26 35 Saseboard	0.32 0.01	30 1510	31	31	31	31	-7	263 183 Telefonics	0.80 0.05	10 1124	214	205	205	205	205	205	205	-	-	-	-	-	-	-	-
215 111 32 Saseboard	1.61 0.04	16 47	32	32	32	32	-7	119 15 Telephonex	0.03 0.04	29 703	195	195	195	195	195	195	195	-	-	-	-	-	-	-	-
43 2 3 Saseboard	0.20 0.01	32 12100	30	30	30	30	-7	264 152 Telephonex	1.82 0.02	12 654	216	207	207	207	207	207	207	-	-	-	-	-	-	-	-
33 265 32 Saseboard	1.66 0.06	11 56	20	20	20	20	-7	45 202 Telephonex	0.06 0.03	26	0	0	0	0	0	0	-	-	-	-	-	-	-	-	
14 15 32 Saseboard	0.16 0.01	48 764	74	74	74	74	-7	59 172 Telephonex	0.84 0.17	12 3208	0	0	0	0	0	0	0	-	-	-	-	-	-	-	-
20 25 32 Saseboard	2.00 0.01	22 1000	30	30	30	30	-7	265 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
3 32 Saseboard	0.20 0.01	22 1000	30	30	30	30	-7	266 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
31 32 Saseboard	2.00 0.01	22 1000	30	30	30	30	-7	267 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
41 23 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	268 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
1 32 Saseboard	0.20 0.01	22 1000	30	30	30	30	-7	269 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
72 32 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	270 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	271 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	272 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	273 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	274 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	275 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	276 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	277 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	278 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	279 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	280 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	281 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	282 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	283 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	284 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	285 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	286 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	287 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	288 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	289 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	290 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	291 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	292 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	293 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	294 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	295 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	296 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	297 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	298 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	299 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	300 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	301 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
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32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	303 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
32 25 Saseboard	0.04 0.05	17 22207	34	34	34	34	-7	304 183 Telephonex	1.20 0.02	12 1120	203	203	203	203	203	203	203	-	-	-	-	-	-	-	-
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Stock	PV	Stk	Div. E	100s	High	Low	Last	Chng	Stock	PV	Stk	Div. E	100s	High	Low	Last	Chng	Stock	PV	Stk	Div. E	100s	High	Low	Last	Chng								
ADM-Bonds	0.19	22	445	324	313	313	-1	-1	DF Street	0.30	8	176	181	94	94	94	-1	LDG's A	2.00	24	740	294	27	27	-1	-1								
ADC Corp	0.12	18	23	101	92	92	92	-1	DF Tech	0.30	8	23	93	94	94	94	-1	La Patis	0.16	26	512	83	04	04	-1	Seaboard	0.36	10	26	84	8	84	-1	-1
Admiral E	0	520	10	10	520	520	520	-1	Diamond	0.30	15	16	274	36	36	36	-1	Land Fund	0.05	44	504	145	84	84	-1	Seasource	0.22	9	257	13	13	13	-1	-1
Admiral	10	2188	125	125	125	125	-1	Dig. Ind	16	273	178	178	151	16	16	-1	Lancaster	0.95	16	16	203	203	203	-1	Sequent	0.49	160	134	124	124	124	-1	-1	
Admiral Co	23	155	134	134	134	134	-1	Dig. Sound	8	1203	44	44	44	44	44	-1	Lancaster Inc	0.05	26	379	234	23	23	-1	Sequela	0.21	526	124	124	124	124	-1	-1	
Admiral Corp	10	10	334	24	304	304	-1	Dig. Syst	17	380	174	181	17	17	-1	LansingOp	2.3	23	172	324	21	21	-1	Sequoia	0.38	43	34	34	34	34	-1	-1		
Addington	0.05	11	523	0	523	523	-1	Diner's Co	2.00	25	212	311	31	31	-1	Lattice 3	11	360	124	124	124	124	-1	Sequoia	0.15	5	264	204	204	204	-1	-1		
Adit. Serv	0.15	10	48	21	29	29	-1	Doyle Co	0.40	21	2	18	18	18	-1	Lawson Pr	0.40	18	212	362	29	29	-1	Shambala	0.04	15	147	213	213	213	-1	-1		
ADT Adt	0.2	0	2305	134	134	134	-1	Dollar Co	0.20	17	675	144	144	144	-1	LDI Cpt	9	180	154	144	144	144	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Adv. Logic	5	123	123	123	123	123	-1	Dole Sales	0.44	10	720	94	94	94	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.10	18	10	10	10	10	-1	-1		
Adv. Polys	18	2643	34	34	34	34	-1	Dolphin	27	1458	111	184	111	184	-1	Lancaster	0.95	16	16	203	203	203	-1	Shirshed	0.49	160	134	124	124	124	-1	-1		
Adv. Tech	17	274	234	234	234	234	-1	DresserEng	16	1237	142	136	136	136	-1	Lansing Inc	0.05	26	379	234	23	23	-1	Shirshed	0.21	526	124	124	124	124	-1	-1		
Advantage	0.20	11	65	194	194	194	-1	Dreyer GO	0.17	27	541	29	24	24	-1	Lattice 3	13	37	164	92	92	92	-1	Shirshed	0.04	15	147	213	213	213	-1	-1		
Adv. Sys	19	373	163	163	163	163	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lawson Pr	0.40	18	212	362	29	29	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Aegon Adr	7	153	153	153	153	153	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	LDI Cpt	9	180	154	144	144	144	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Affiliate	0	20	47	47	47	47	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Afwest Pe	0.18	558	81	81	81	81	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Afwest Sys	0.07	2	84	47	47	47	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Air Miles	0	118	85	85	85	85	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Air Wiso	14	151	151	151	151	151	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Adr	1.16	120	264	264	264	264	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Co	26	2502	45	45	45	45	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
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Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82	-1	Lobster	0.05	44	504	145	84	84	-1	Shirshed	0.15	4	150	24	24	24	-1	-1		
Airtel Eng	0.58	14	377	14	377	377	-1	Dreyer Eng	0.12	10	318	82	82	82																				

## ORESUND Region

The FT proposes to publish this survey on June 12, 1991.

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**FT SURVEYS**

## MONDAY INTERVIEW

## Cloaked in the mantle of the past

Ion Iliescu, president of Romania, speaks to Judy Dempsey

The walls of the underground station in central Bucharest are still covered by the same graffiti they were a year ago when Ion Iliescu was elected president of Romania.

The slogan *Jos Iliescu! Jos Comunism!* ("Down Iliescu! Down Communism!") used repeatedly to be scrawled off, but scribblers soon daubed the walls again, as if permanently to taint the president's past and name. These days, nobody bothers to daub or to scrub.

In London last month, Mr Iliescu seemed energetic and enthusiastic, even relieved. It was one of his first visits to western Europe since the December 1989 revolution that toppled the dictator Nicolae Ceausescu.

But in his homeland, the past hangs over Mr Iliescu, who was swept into power on May 20 1990 in the country's first free presidential and parliamentary elections for more than four decades.

His critics say he refuses, and is unable, to discard the mantle of his communist past. His advisers, and the country's young ministers, are openly sympathetic and publicly loyal. But even they are acutely aware of the heavy legacy the president has inherited.

"You should not have asked him about the miners," one minister said after the interview. "Iliescu cannot give any answer to those events. He collapses into using old communist reflexes and jargon. He becomes defensive. He knows many people will only remember him for those wretched events."

The "events" took place last June 12-15. In those three days, miners travelled to Bucharest, the capital, ransacked the headquarters of the opposition political parties and unleashed a wave of terror which shocked Romanians and the international community.

For some extraordinary reason, Iliescu thanked the miners fulsomely. His speech was broadcast on Bucharest radio.

"Dear miners," he began, "I thank you very much for everything you have done over these past days... you proved again that you are a powerful force with high civic and workers' discipline. You are a truly people in good times, but mostly in bad. You proved again how important workers' solidarity is. We were faced with an attempted coup by a force of extreme rightist elements, a coup of an Iron-Guard."

After the miners left the capital, Romania Libera, an independent daily, wrote an editorial headed *Miners*.

The title comes from a Romanian epic poem which tells the story of three shepherds. Two of them plan to steal the sheep belonging to the third, but the third shepherd is warned by Morita, his favorite sheep. However, instead of protecting himself, the shepherd allows the other two to kill him. He bows passively to his fate.

Romania Libera's editorial asked if the instability and terror in Bucharest showed that Romanians were passively placing their country and fragile democracy in the hands of fate.

It considered if Romania held a death wish for their democracy. If so, it would only further isolate them from Europe.

Was it not time, the paper asked, for Romanians to place

dist, and fascist character."

This remarkable speech reveals much about Mr Iliescu's insensitive political antennae. The content belongs to the old regime — one steeped in xenophobia and paranoia. By June, the Romanian president had not yet broken away from the hollow rhetoric of the past. As a result, sympathy for the revolution almost evaporated. Mr Iliescu is now trying to repair the damage.

Discussing the past upsets his good humour. He spreads his hands, swinging them back and forth as he makes his point. These gestures smother his mild manner, soft voice and smiling face. Old rhetoric takes over, he begins to speak quickly.

"These days in June were not normal. This political instability was a legacy of the totalitarian system. Order and security were breaking down. Citizens cannot be accused of this. I was not surprised that the miners came from the Jiu Valley. I was not happy, but I did not invite them."

An anonymous Romanian, who has been giving the interview, hardly moves. Iliescu continues to explain:

"I would have been praised if I had been able to manipulate the miners. But they are tough; they cannot be easily manipulated. They were the first to oppose Ceausescu in 1977. The miners were concerned about the political situation. They wanted to restore order. You must understand that when order no longer existed, citizens themselves were obliged to make order."

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country needs credits to finance the reforms and time to introduce them.

"The reforms will have a negative effect on living standards. Liberalising prices leads to higher prices. But external credits to finance these reforms are scarce. As a result, it will be difficult for us to normalise the situation."

Mr Iliescu believes a normal situation would mean, among other things, the US extending most-favoured-nation trading status to Romania.

"I have no intention of criticising the US. But it must be remembered that it was the US which extended most-favoured-nation status to the Communist regime back in the 1970s. And yet the US will not extend it to us. I ask you, why not? If western governments want to see democracy and economic reform being established in Romania, then they should help us. Stability in Romania is in their interests as well. But they still remain reluctant to help us. I do not understand why."

His advisers say that many western governments could not accept the National Salvation Front's great success in the elections. They thought the Front was a safe-house for former communists.

But despite that victory, the leadership remains bereft of strong moral figures of integrity who could nudge the country out of its ignominious past to a more stable future. That is one of the terrible legacies of the Ceausescu era.

That insidious regime was able to exploit the country's weak political culture, while the *securitate*, or secret police, could manipulate the population's conformist traditions. As a result, there were no Vacal Havala, or Lech Walesa to transcend the climate of suspicion and lack of truth which



Maybe democracy will help us over our fatalism'

their trust in democratic institutions, instead of blindly submitting to the country's traditions of fatalism and mysticism?

The *Miorita* — which I learned as a child — has an element of fatalism in it. But then, fatalism is a characteristic of the Romanian people. It protected us against adverse historical conditions. But maybe democracy will allow us to overcome the *Miorita*."

To achieve this new outlook, Iliescu believes Europe and the US can help. Romania strengthens its democracy and introduce economic reforms.

Over the last six months, the

## PERSONAL FILE

1930 Born, Olteanu, south of Bucharest.

1965 Member of Communist party central committee, 1974-5. Candidate member of Political Executive Committee (roughly equivalent to politburo).

1984 Dropped from central committee.

1989 Leader of National Salvation front which assumed power after Ceausescu overthrown.

1990 Elected president.

government, led by Mr Petre Roman, has drawn up a battery of legislation aimed at paving the way for foreign investment and privatisation. It has already decentralised the economy so as to allow the establishment of private shops and businesses. It has scrapped a number of subsidies, and liberalised prices.

But Mr Iliescu, whose cautious attitude towards economic reforms has been shaped by his communist past, and whose views have often run contrary to the government's more radical policies, says the

country needs credits to finance the reforms and time to introduce them.

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## A man-eater with no teeth

Mrs Edith Cresson, France's new socialist prime minister, has the reputation of being a tough cookie. When she turns up the power on her smile, you believe it, for hers is a smile which can surely fry oysters at 40 paces. What distinguishes Mrs Cresson from the usual run of tough cookies, however, is that she is also glamorous and charming. Before she fries the oysters, she charms the shells of them.

So you may imagine that, when her appointment was announced last Wednesday, it produced a palpable frisson of anticipation. Here at last, it seemed, was a real carnivorous socialist who would change the world and eat a few Japanese car executives for *déjeuner*. After three years, France seemed to be wearying of the sweet reasonableness of that nice Mr Rocard, the new prime minister seemed likely to provide a more exciting show.

So far, however, the new socialist has been something of a let-down. On her first day in office, last Thursday, she submitted to a 45-minute TV interview on her future policies. This was generous, but it proved to be a mistake.

In the first place, she was an hour late for a lunch given by President Mitterrand for the Dutch prime minister, not very dignified. Second, she was supposed to be negotiating the formation of her government. This turned out to be just as complicated as she should have known it would be, with every kind of awkward hiccup, and if dragged on embarrassingly until 9 o'clock that night. We thought she was a man-eater, but she turned out to be a carpet-trader without authority.

But the real problem with the TV interview was that it squirted a cold *douche* over our

hope of excitement. For the over-riding impression it left was that this carnivorous socialist was really all blather and no policy. She was against unemployment and Japanese imports. Social policy was very important, and so was industrial training. So what was she going to do? Well now...

When Mrs Cresson's appointment was announced, it was 97 per cent of the time in the news and the political establishment were about the fact that she was a WOMAN, rather than about her policies. We serious chaps were slightly scandalised by this new evidence that the French are hopelessly sexist. But we serious chaps were quite wrong, and not just because sex is a much more interesting subject than politics.

The shocking fact about Mrs Cresson's appointment is that it has revealed that in France the post of prime minister is almost wholly unimportant.

The political establishment

does not care about her policy

views, because they are almost irrelevant; on three fronts she is squeezed by constraints so

powerful that her freedom of

manoeuvre is close to zero.

The first constraint is that

the Fifth Republic is a presidential regime. The constitution decides policy, but that's for the birds: all the main policy objectives of a socialist government, and all the leading ministerial appointments, need the approval of Mr Mitterrand. The second constraint is that the main policy objectives have been set, and are not about to be changed. Centre-piece of these objectives is the overriding priority of France's European policy, first in terms of the management of the economy and the maintenance of a strong franc, second in building a liberal Europe.

The third constraint comes

from the barons of the Socialist party, many of whom control a party faction, and all of whom

claim a share of the ministerial spoils. Most of the important seats are being occupied by their friends for the sake of electoral advantage. Manifestly, that is still strong in London. But membership of the Exchange Rate Mechanism means it must be contained.

The French, by contrast,

gave up the freedom to man-

ipulate the economy eight years

ago, when they locked onto

their anti-inflation strategy.

This is one reason the French economy is in much better shape than the British. In effect, French macro-economic policy is determined in Frankfurt; therefore, the French would prefer to shift the decision centre to Brussels.

As a result, the central pre-

occupations of the Rocque-

gaud government were the really recalcitrant structural problems,

like unemployment, education,

social security, pensions,

health, immigration, integration,

urban deprivation. The

chances are that they will still

be the central pre-occupations

of the Cresson government,

because they demand attention:

not some mythical eco-

nomic crusade against Japan.

A wicked cartoon in Le

Monde summed up the situation. Mr Mitterrand is holding up a smiling, doll-sized figure of Mrs Cresson, who is completely enclosed in his fist. "I have chosen," he is saying, "a woman with a firm grip." Former President Valéry Giscard d'Estaing put it slightly differently: "There has been no change of government."

The constraints on Mrs Cresson's freedom of manoeuvre prompt the question: what are governments for? In the old days, we used to assume that the primary function of government was the management (or rather, mismanagement) of the economy. British governments have until recently continued to act as if they had the right and the power to debase the economy and enrich their friends for the sake of electoral advantage. Manifestly, that is still strong in London. But membership of the Exchange Rate Mechanism means it must be contained.

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of the Cresson government,

because they demand attention:

not some mythical eco-

nomic crusade against Japan.

A wicked cartoon in Le

## Be grateful for the NHS

Leading British newspaper, I see that the government's reforms of the National Health Service are once again sparking controversy. Living in the US helps one appreciate the benefits of socialised medicine. Here the first port of call at a doctor's surgery is often the "cashier" — who checks your financial credentials with the seal of a chartered accountant. Cash dispensers are routinely located in waiting rooms.

Consider the following items taken at random from a recent edition of *Health care coverage*.

• A small girl in Chicago breaks her wrist. She is in great pain but does not receive treatment for two days. The reason: her mother lacks health insurance and cannot afford treatment at the local hospital.

• A researcher at a US scientific institute wants to leave her job to spend more time with her children. But she does not resign. The reason: she has recently been treated for breast cancer and will be uninsurable if she leaves her employer.

Joint news

day May 20  
l for  
S

Foreign companies see  
Turkey as a stepping  
stone to the USSR, Page 2

### SECTION III



**President Ozal**  
believes that only  
democratic reform  
can secure Turkey's  
identity as a modern

European state. Few Turks welcome  
his plans to revamp the constitution  
but fewer still seem prepared to  
countenance the alternative.

John Murray Brown reports

## Undecided over reforms

RADICAL reformer or just  
another able technocrat, Turks  
could soon have a chance to  
deliver their own verdict on  
President Turgut Ozal, the  
tubby engineer who has been  
the man to run the country since 1989.

After seven years urging the  
business sector to ever greater  
endeavours, the Turkish leader  
is turning his attention to the  
country's political institutions,  
in the belief that only demo-  
cratic reform can secure Tur-  
key's identity as a modern  
European state, and win the  
international recognition he  
feels the country deserves.

With parliament increasingly sidelined, President Ozal is making a direct appeal to liberal public opinion to support a programme which if fully implemented would add up to one of the biggest changes since the founding of modern Turkey by Kemal Ataturk.

If few Turks welcome the  
way the president is prepared to  
overhaul the constitution, fewer still seem prepared to  
countenance the alternative.

Turkish political life, the  
management of the economy,  
even some of the fundamental  
tenets of Turkish foreign policy  
seem caught in a state of  
suspended animation.

government sliding inexorably  
towards electoral defeat. The  
cabinet is divided, economic  
policy is in disarray, while the  
state bureaucracy, once the pillar  
of ANAP's support, seems  
demoralised. Perhaps only the  
failure of the opposition to  
exploit the situation can save  
the party.

After a decade of unprecedented  
growth rates, few Turks  
can say they are more content.  
The economy is still growing  
- 9 per cent in 1990. But it  
suffers the combination of  
uneven growth, spiralling public  
deficits and chronically  
high inflation.

For many Turks inflation  
provides the most graphic evi-  
dence of the government's fail-  
ure. The rate has rarely slipped  
below 50 per cent and today is  
above 60 per cent.

The political reforms envis-  
age lifting the bans on both  
Islamic and communist political  
parties. Turkey's Kurds  
will be able to use their mother  
tongue - although already  
allowed in practice - which  
represents the first gesture  
towards this troubled  
minority of 10 million people.

Reform of the legal system,  
the subject of criticism from  
human rights groups, is envisaged,  
part of which involves a  
general amnesty for prisoners.  
This would appear to include  
members of the rebel Kurdish  
Workers Party, a Marxist guer-  
illa group which since 1984  
has been fighting for an inde-  
pendent Kurdistan.

Equally important, as part of  
a range of measures, Turkey's strate-  
gic future has still to be  
shaped, its traditional role as a  
buffer to Soviet expansionism  
eclipsed by the warming in  
East-West relations.

For all Mr Ozal's lofty pro-  
nouncements, Turkey's strate-  
gic future has still to be  
shaped, its traditional role as a  
buffer to Soviet expansionism  
eclipsed by the warming in  
East-West relations.

Turkey's membership of the  
North Atlantic Treaty Organisa-  
tion has long been a central  
plank of foreign policy and a  
vital platform for the govern-  
ment's broader European ambitions.  
Turkey's concern is not  
to be locked out of any new  
security architecture being  
constructed in Europe, in the  
wake of the Gulf war.

On the political front, the  
Motherland party (ANAP)  
which Mr Ozal founded, seems  
to have lost its way...

The party displays the all-  
too-familiar traits of a minority

task

is

to

secure

the

backing

not just of Turkey's western-  
ised secular middle class but  
the broad mass of the coun-  
try's 57m inhabitants almost  
half of whom still live in rural  
areas where conservative

of the ruling Motherland party.  
ANAP is struggling to put its  
house in order. Mrs Sema  
Ozal, the president's ambitious  
spouse, has been the focus of  
bitter bickering after her victory  
in the all-important ballot  
for the Istanbul party chair-  
manship in April.

In party political terms, the  
liberalisation programme will  
be seen as another taunt to the  
nationalist right-wing thinking

ther clipped after the decision  
to lift the constitutional ban on  
Islamic politics, which could  
lead to defection of more rad-  
ical ANAP supporters to new  
Islamic organisations. Convincing  
those guardians of the sec-  
ular state, the military, histori-  
cally an important constituency in Turkish politics,  
may yet prove the hardest

test. Yet all of this may well be  
overshadowed unless the govern-  
ment can get to grips with the  
economy. Mr Rıdvan Sar-  
cıklı, the central bank gover-  
nor, and a pivotal figure in  
Turkey's economic recovery in  
the 1980s says without a firm  
commitment to cut the public  
deficit, he cannot announce a  
monetary targets for 1991.

The central bank's money  
programme is largely credited  
with helping to restrain infla-  
tion last year to about 60 per  
cent.

The privatisation of state  
companies is making modest  
headway - the sale of a minor-  
ity stake in Petkim, the state  
petrochemical concern being  
the highlight of a rather indif-  
ferent year.

Mr İsmail Celebi, the econo-  
mics minister, has promised to  
and the state monopoly of  
tobacco. He still has to address the  
wider problem of farm sub-  
sidies, once seen as the univer-  
sal cure for an ailing agricul-  
ture.

A sense of economic drift is  
spreading. Tusiad, the busi-  
nessmen's lobby, is now feeling  
the effect. Its members are can-  
ning for early elections, com-  
plaining of policies indecision  
makes budget planning all but  
impossible.

Meanwhile, unions seem  
increasingly inclined to chal-  
lenge the country's restrictive  
labour laws. Union discontent  
covers a host of issues from the  
60 per cent rate of inflation to  
opposition to Turkey's role in  
the war. President Ozal warns  
that the unions' demands  
could set the country back 10  
years.

The problems are acute in less  
than 18 months, no one will  
confidently predict the out-  
come. The cohabitation within  
ANAP, a marriage of conve-  
nience at the best of times, is  
looking more than usually  
strained.

The party meets in June  
when Mr Yıldırım Akbulut is  
expected to be challenged for  
the ANAP leadership. A recent  
opinion poll showed ANAP  
running fourth behind the con-  
servative True Path party  
DYP, the Social Democrat SHP,  
and the leftist party of former

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Phillip Hellier

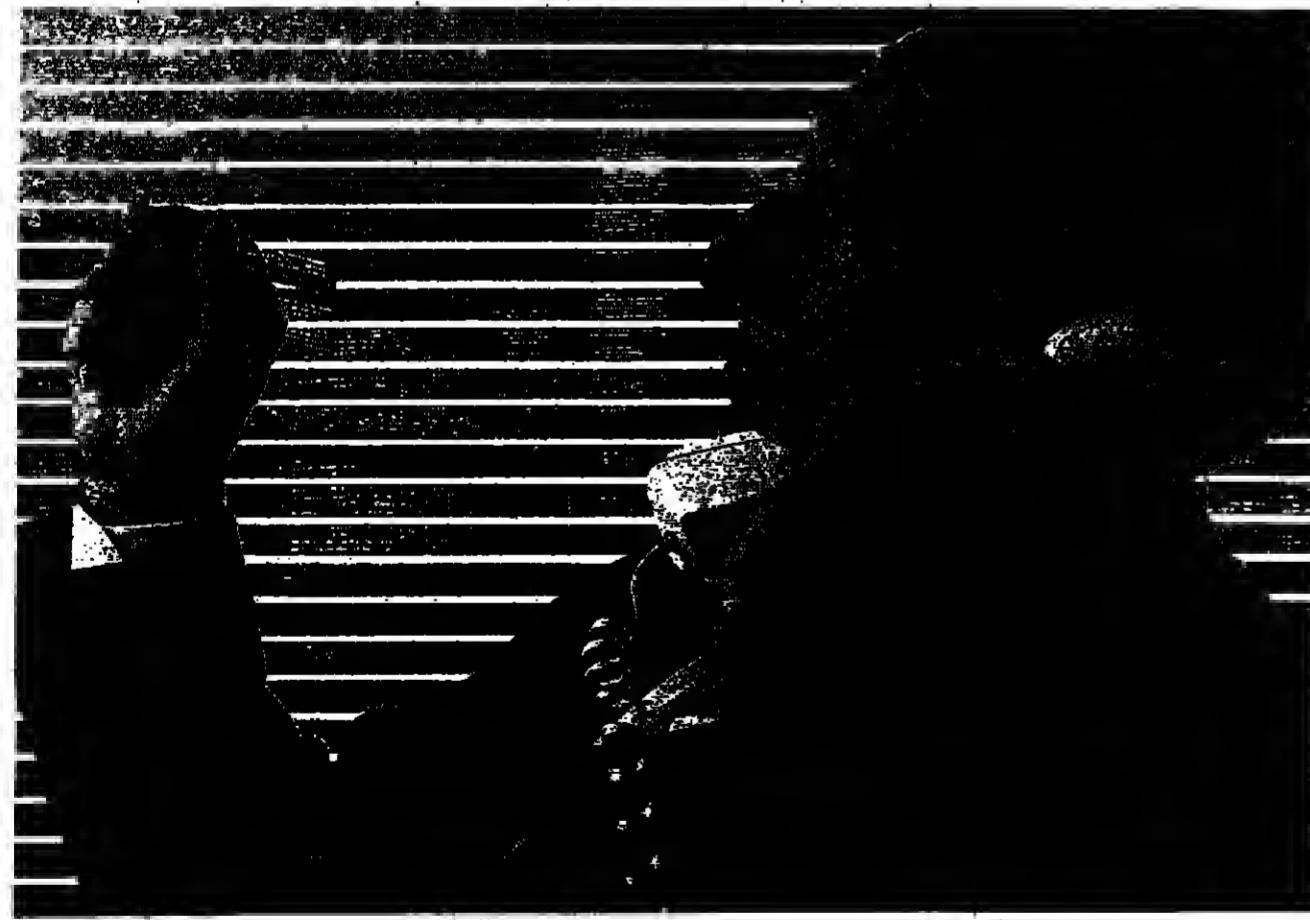
socialist prime minister Bulent  
Ecevit. Only the fear of many  
deputies losing their seats is  
likely to prevent a irreparable  
split with the ANAP.

At this stage probably the  
best that ANAP can hope for is  
a coalition with the DYP. But  
given Turkey's turbulent politi-  
cal history, with the military  
intervening three times in the  
past 30 years, the prospect of a  
weak coalition hardly com-  
mends itself.



Looking over the Golden Horn towards Eminonu

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US \$ (thousands)	December 31, 1990	12 months ending Dec. 31, 1990
Total Assets	567,219	28,962
Shareholders' Equity	67,402	15,353
Deposits	199,350	2.9%
Loans, net	336,890	27.9%

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■ POLITICS: opinion polls suggest all the large parties are out of favour with the voters. David Barchard unravels the mystery

GENERAL elections are not due in Turkey until November 1992, most Turks will tell anyone who asks them that this is probably an election year.

Ask them who will win, however, and no one can give a clear answer. Mysteriously the opinion polls suggest that all the large parties are out of favour with the voters, while the smaller ones have more or less disappeared off the map.

The root cause of this paradox is that President Ozal and his Motherland party are deeply unpopular, but even their critics conceded that any of the other parties would probably do worse once in power.

"I shall probably vote for the social democrats, because that is our family's tradition," says a young Ankara professional woman. "But I have great admiration for what Ozal has achieved, even though I don't like voting for him." Many middle class Turks with a Western lifestyle tend to think along these lines.

The Motherland party formidably set of obstacles in overcome. It won just over 21 per cent of the votes in local elections in 1989 and recent polls suggest that it may have sunk to fourth place with the electorates.

High inflation, President Ozal's pro-Western foreign policy, the continuing sense that the government is not truly democratic because it inherited power from the military in 1983, the publicity surrounding

## Lots of questions but very few answers



Players in an electoral conundrum: from left: President Ozal and his wife Semra, opposition leaders Demirel and Inönd, presidential candidate Yilmaz and Keçeciler minister of state and Islamic conservative

the president's family and especially his wife's recent debut in party politics - these are some of the memorable most commonly heard.

The Motherland party is divided on several fronts. On June 16 it is due to elect a new leader to succeed President Ozal who resigned in 1989 when he (theoretically at least) left party politics on taking over as head of state.

Three candidates have already emerged. There is Mr Mesut Yilmaz, a former foreign minister, who is the candidate of the liberal and nationalist wings of the party, and could probably steal votes from other parties, including the social democrats if he were elected.

election and political parties get state aid, most of the other rules are up for grabs and are liable to be changed whenever there is a government in power with the necessary two-thirds majority, even though Turkish politics today are much less fiercely polarised than they were a decade ago.

Since the autumn of 1989, the more austere provisions of the 1982 constitution have in some respects not even been honoured in spirit. Though the Turkish president is supposed to be a figure head above party politics, President Ozal has ruled Turkey as an executive president with close links with the ruling Motherland party which he founded.

The 1982 constitution was only the last in a series of chopping and changing the rules of the Turkish political system. As a result, though there is some consensus on matters such as whether deputies have immunity from pros-

Mr Yildirim Akbulut, the prime minister, is thought by some to be the candidate most favoured by the president, an outsider is Mr Hasan Celal Gürsel, a former education minister, who is at odds with the president.

The position is complicated by the fact that the Islamic wing of the Motherland party is in the doldrums after quarrelling with the president over his decision to support his wife, Mr Semra Ozal, in her bid to become a party politician.

Mr Ozal's two younger brothers and his cousin Mr Hüsni Doğan, defence minister until he was dismissed last March, are now all in the wilderness. So too, probably, are

Mr Ozal would like to bring the constitution into line with the way he runs the country by making the president directly elected. This would be a break with 70-year old tradition in which the president was appointed by parliament, thus making sure that the country's powerful civilian and military bureaucracy retained some control over who was appointed.

Mr Ozal believes so strongly in a directly elected presidency that early this year, according to Turkish press reports, he bought a campaign bus from Mitsubishi in Japan. In March he unveiled some of his ideas for a new constitution to the

three other Islamic conservatives in the cabinet, headed by Mr Mehmet Keçeciler, minister of state and the man who more than anyone else set up the Motherland party's constituency organisation in 1983.

Mr Ozal was elected head of the party's powerful Istanbul organisation on April 28 after a stormy campaign. What will he expect whoever wins the Motherland party leadership to do to him? Will she run for parliament in the elections and perhaps even become a minister if the Motherland party wins? These are questions to which as yet no one in Turkey except the Ozals know the answers.

Meanwhile it seems to be generally assumed that the president will persuade parliament to dissolve itself a year early and hold elections. One alternative for holding a change in the election law which will increase the number of deputies from 450 to 600, thereby ensuring that a large proportion of members of the present parliament are elected in the next parliament, even if they represent marginal constituencies.

What about the other parties? One of the surprises of Turkey in the early 1990s - and perhaps one of the genuinely encouraging signs of change - is that the extremes seem to be fading.

That is where the good news ends. For the opinion polls also suggest that the other parties each command only between 27 per cent and 17 per cent of the electorate. The two front runners are Professor Erdal

the federation of European centre-right parties. As a result if Mr Demirel does come to power again, after more than a decade in the wilderness, his sights will be firmly set on his domestic constituency.

Another longer who could yet make a comeback is Mr Bülent Ecevit, the former prime minister whose Democratic Left party blends populism, socialism, and nationalism. He has been crusading in recent weeks to have foreign troops removed from Turkey. Though Mr Ecevit has broken with the rest of the Turkish left and leads a party which is nakedly personal, he looks poised to get into the next Turkish parliament. Once there, he might hold the balance of power.

Because of the fractured state of the party system, the betting is generally that any post-election government will be a coalition, something Turkey has not had since the 1970s.

Given the country's disastrous experience then, there have to be considerable doubts about whether the politicians will behave any better this time around.

The only thing which unites most of the opposition, is the desire to see Mr Ozal (never recognised as president by the other parties) brought down and perhaps even impeached.

If the past decade is anything to go by, President Ozal may yet manage to turn the tables on his enemies and consolidate his personal power further.

The two opposition parties are willing to co-operate provided that they get early elections. Since these will almost certainly be the Motherland party's days as the largest party, this condition is not one which most government deputies view with enthusiasm, not least since they are well paid by Turkish standards and could lose up to a year's income from early elections.

The Motherland party can certainly find the 150 signatures needed to put proposals before parliament, though its present divisions (and the future over Mrs Ozal's entry into politics) mean that it is by no means certain that its 276 deputies will be willing to co-operate to vote the measures in.

Constitutional amendments in any case require a two-thirds majority in the 450-member assembly. So some sort of deal will be necessary to push the measures through.

Many Turks view Mr Ozal as a weak and unpopular president whose days in office are probably numbered: a view which tends to overlook Mr Ozal's tenacity and proven mastery of political strategy.

Will the 1982 constitution thus stumble on, *faute d'autre*? Eventual modification looks fairly certain, if only because there is no group inside the civilian political establishment committed to maintaining the 1982 set-up. But just when and how the parties will combine to alter it is another matter.

Any changes are more likely to be piecemeal amendments passed in a hurry on the eve of elections than a carefully designed system trying to resolve Turkey's long-standing problem of maintaining a balance between political liberties for the individual and effective government.

David Barchard

### ■ THE CONSTITUTION: politicians are prepared for change

## Waiting for a call to action

cabinet. However, there has been no draft presented to parliament. The opposition True Path party, which wants a directly elected presidency but does not recognise Mr Ozal's election in 1989 as valid (the opposition parties boycotted the vote) has circulated its own proposals for a change to the constitution, but failed to get the 150 signatures needed for the motion to be set before the assembly.

The Social Democracy People's party is drafting its own proposals, most of which concentrate on scrapping the more authoritarian features of the 1982 constitution. It would like to see the scrapping of the

death penalty, the subordination of the armed forces to the Ministry of Defence, rather than leaving them quasi-autonomous under the prime minister as at present; the ending of the state monopoly on radio and television; the restoration of autonomy to Turkish universities which are run by a heavy-handed central body set up by the soldiers; and the restoration of various cultural and historical bodies set up by Atatürk.

These changes have little chance of becoming law in the lifetime of the present parliament where the social democrats are a weak and divided opposition to the Motherland party. But can Mr Ozal's followers push through the changes he wants?

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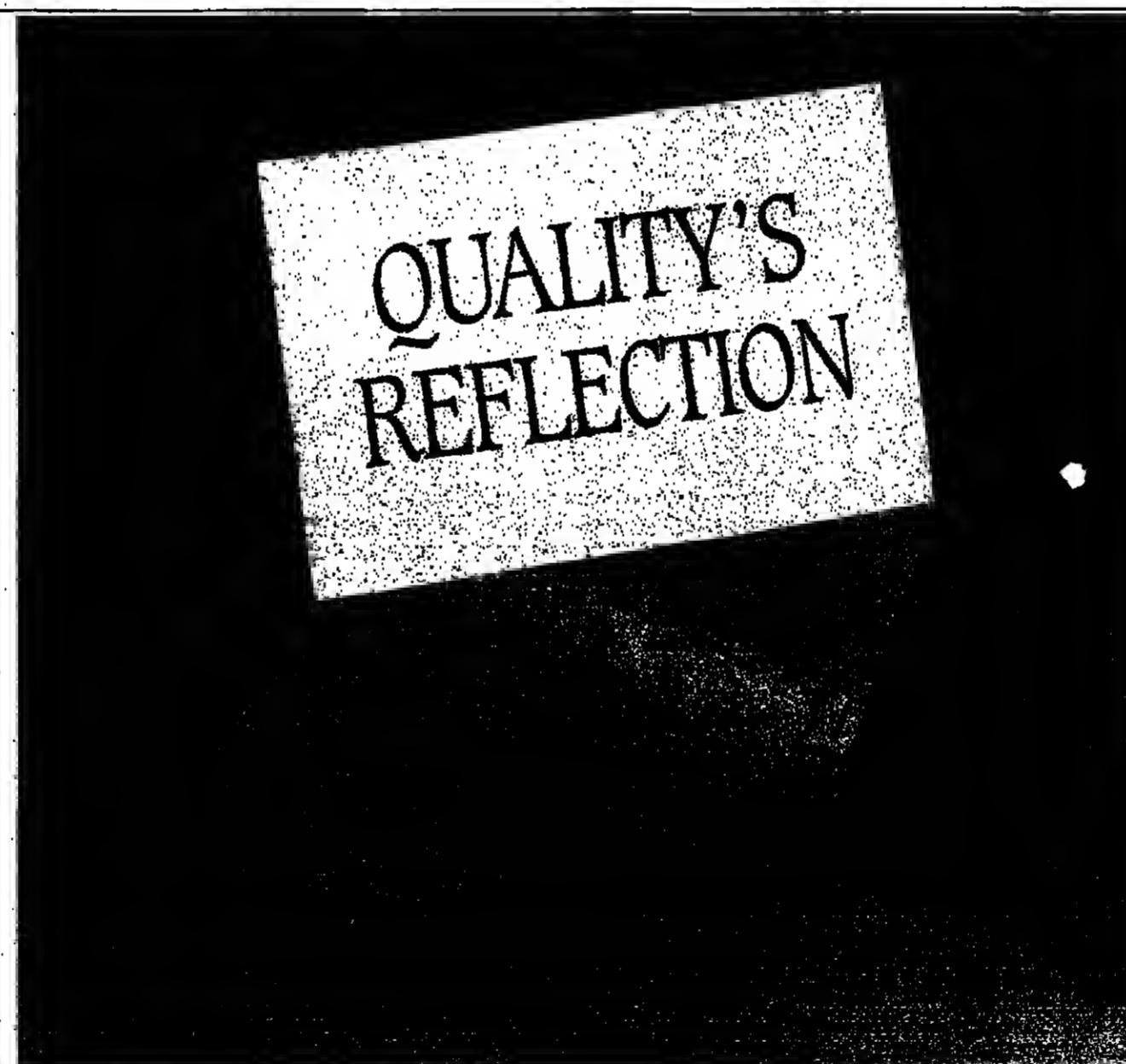
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## ■ FOREIGN AFFAIRS: a ball of confusion

## Isolated and suspicious

CONFUSION. The Turks have a word for it, *azapsaci*, or literally like an Arab's hair.

The Gulf war has exposed Turkey's ambivalent relations with the Arab world - its isolation as a secular but Sunni country heightened by its unequivocal stand in support of the US-led allied coalition.

Look at the map and the Turks' sense of isolation is understandable. Turkey shares borders with six countries. To the east, Turkey remains deeply suspicious of both Iran, a Shi'ite Moslem theocratic state, and the pan-Arab nationalists who for the moment at least run things in Baghdad. Syria, a militarily less awesome regime, is blamed for fuelling the separatist sentiments of Turkey's large Kurdish community. To the north the pernicious proximity of the Soviet Union, in spite of arms reduction and recent improvements in trade ties, continues to represent the main threat.

Political stability in Bulgaria, the Soviets' former Warsaw pact ally, has still to be proven, although moves to establish minority rights for its Turkish-speaking community have helped warm relations.

Greco, a fellow member of the Nato should be an ally. But overriding their relationship is the Cyprus question, disputes over oil rights and airspace in the Aegean and the bitter legacy of more than 500 years of shared history.

In the nineteenth century, Turkey was dubbed the sick man of Europe. Turkey today is equally resentful of the suggestion that it should play the

role of the healthy man of the Middle East, as an extension of US foreign policy in the region, the bone to some future rapid deployment force.

During the Gulf war, Turkey's strategic imperatives seemed clear enough. Nonetheless President Turgut Ozal's decision to allow US planes to use the Incirlik airbase to bomb Iraq represented a large challenge to the conservatism of the Turkish armed forces and its traditionally neutral stance in foreign policy which kept the country out of the Second World War.

Turkey's thinly veiled threats to Iran and Syria not to intervene in north Iraq reflected concern about the regional ambitions of these two radical Moslem neighbours.

The fate of the thousands of Iraqi Kurdish refugees on its southern border, merely underlines this suspicion.

President Ozal stresses the need for the economic reconstruction of the region aware that Turkey may be left out of negotiations of any broader Middle East peace settlement because of Arab suspicions.

Officials believe Turkey's decision to stand firm against Baghdad cutting the Iraqi oil pipeline across its territory will have been seen in many Arab capitals as further confirmation of Turkey's historic unreliability. However the Foreign Ministry seems only too eager to outline how Turkey is different from its Arab neighbours. In that way emphasising Turkey's natural affinity with Europe.

"We are seen as the atheists

of the Islamic world," says Mr Tugay Ozceri, under secretary at the foreign ministry. Turkish policy is still defined by the natural and political boundaries carved out by Kemal Mustapha Ataturk in the 1920s.

In 1921 Turkey established its borders with the Soviet Republics. The Lausanne Treaty of 1923 determined the delicate balance of relations with Greece and in 1926 the Mosul Settlement defined Turkey's borders with Iraq.

Mr Fahr Armaoglu, columnist and professor of international relations, says historically it was a fear of the Soviet Union that drove Turkey to seek its future with the West. Western support for Turkey, even from Ottoman times, was seen as the best guarantee against Russian expansionism.

Turkey's neighbours are watching with some concern as both the US and Germany increase their military aid shipments, partly as a result of arms reduction talks in the central European theatre - the so-called cascade effect.

On Europe, opinion is increasingly divided. President Ozal's proposal for a free trade with the US, however impracticable, reflected Ankara's growing impatience with its reception by the community.

Mr Ozceri feels the Commission's reference to Cyprus in its "avis" on Turkish membership was an unfair break with tradition. "The Commission's work is not to pass a political judgment but to take a sort of X-ray on a country's economic position," he says.

It is a measure of this new frustration that many Turks feel it is not just Greece that is playing on Europe's prejudice, but Europe which is wilfully fuelling Turkish-Greek enmity.

Europe. Turkey's decision to call for the deployment of Nato's advance mobile force to its border with Iraq, during the Gulf war, confirmed a clear element of bluff. But if Ankara was seeking Nato's assurance, the response was far from convincing with Germany's initial hesitance interpreted by President Turgut Ozal as the act of the "unfaithful ally."

The president's inclination is to forge closer ties with the US. The Turkish leader is a big admirer of the US and particularly it seems the US system of presidential government.

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Since Independence there has been a slow but deliberate process of political integration of the Kurdish community. There are Kurdish deputies in parliament. The Motherland party cabinet includes two men of ethnic Kurdish origin - Mr

SIX months ago, many of the readers of this survey would probably have been scratching their heads if asked to explain who the Kurds actually were.

Turkey is said to account for about half the world's 20m Kurds. The remainder live in Iran and Iraq, with smaller numbers in Syria and the Soviet Union.

Many of Turkey's Kurds, perhaps 5m, still live in impoverished rural villages in the south-east of the country, tending their livestock in semi-rural mountain communities which provide the backdrop for today's refugee tragedy.

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On Europe, opinion is increasingly divided. President Ozal's proposal for a free trade with the US, however impracticable, reflected Ankara's growing impatience with its reception by the community.

Mr Ozceri feels the Commission's reference to Cyprus in its "avis" on Turkish membership was an unfair break with tradition. "The Commission's work is not to pass a political judgment but to take a sort of X-ray on a country's economic position," he says.

It is a measure of this new frustration that many Turks feel it is not just Greece that is playing on Europe's prejudice, but Europe which is wilfully fuelling Turkish-Greek enmity.

Since Independence there has been a slow but deliberate process of political integration of the Kurdish community. There are Kurdish deputies in parliament. The Motherland party cabinet includes two men of ethnic Kurdish origin - Mr

## KURDISH POLICY

## The genie is out of the bottle

Abdulkadir Aksoy, the interior minister and Mr Kenan Inan state minister in charge of the southeast. Even President Turgut Ozal claims to have Kurdish forebears.

It was President Ozal who started the latest discussion of Turkey's Kurdish problem, calling on parliament in January to ease some of the restrictions on the Kurdish language.

In 1983 in the wake of the military coup, Ankara's ban on the use of non-Turkish languages was seen as a further slight to Kurdish cultural sensitivities. Officials say the law was ineffective, and cite the fact that just four people have been charged under its powers since it was introduced.

The law added to the tension in the south-east where more than 2,000 have been killed since 1984. Using its bases in Lebanon's Syrian-controlled Bekaa valley the PKK has launched attacks on local police stations and unmissed other government officials. Under an agreement with the government in Baghdad, the Turkish army has conducted the hot pursuit of guerrillas into Iraq. According to human rights groups many of the victims have been innocent civilians.

A report published last year by the opposition Social Democrat party says that government policing tactics "sometimes takes on the dimensions of a state terror." Today in the south-east it is Turkey's failure

to improve its human rights record that continues to blight its relations with its European and American friends.

In the weeks since the Gulf war ceasefire in February there has been an increase in the number of clashes. Two people were killed when police opened fire on more than 2,000 demonstrators in Van in March.

In April, a local district officer was killed together with six other police and civilian officials. The incident at Solhan, west of Van was condemned by Mr Atalay the interior minister who visited the area. The clash followed a sweep of rebel positions in early April.

If the language proposal met with such opposition from the nationalists, President Ozal's next move to invite Mr Jalal Talabani, leader of the Iraqi Kurds to talks in Ankara was to prove even more provocative. In between, the president managed to conjure up the idea of a Kurdish federation in north Iraq - Turkey's rather belated response to events in north Iraq where Kurdish rebels at one point seemed poised to defeat government forces from Bagdad. He also announced a political amnesty, apparently to include members of the PPK.

The refugees crisis has left the policy in tatters, with 500,000 Iraqi Kurds at one point threatening to overwhelm Turkey's southern border. Turkey's decision to confine the refugees to the border was a



Inset: ethnic Kurdish origin

contributing factor in persuading the US to launch its safe haven plans to coax the refugees back to their homes in Iraq.

However, Turkey's policy has attracted widespread criticism and added to the headaches of aid relief agencies trying to help. In the international press, Turkish soldiers have been portrayed as men in uniform, shooting supplies and corralling the refugees with sticks. Much of the goodwill generated locally after President Ozal's earlier moves has probably evaporated.

The longer term impact of the crisis is harder to assess. United Nations Resolution 608 states that Iraq's repression of its people constitutes a threat to international peace and security. Turkey did its best to limit the number of specific references to the Kurds to four.

In the final draft, Turkey had to settle for the phrase "particularly the Kurdish population". As Mr Ozceri put it: "The genie is out of the bottle. For the first time the UN Security Council has discussed the Kurdish question."

John Murray Brown

## Privatization in Turkey

Mankind is entering a new era.

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## TURKEY'S CHANGING FACE

The ongoing evolution in the world's economic order is also affecting Turkey. Placed at the junction of three continents, the country is presently passing through a period of integration into the World Economy.

The structural reform which has been implemented as government policy since 1983 aims at minimizing State intervention in the economy, and its rationalization through the establishment of competitive market mechanisms. To this end foreign capital inflow has been liberalized, and has reached approximately \$1.3 billion in 1990.

Privatization policy, whose rationale has gained unanimous recognition around the world during the last decade, is a fundamental part of this economic trend. In an age when the globalization of the world economy is being accomplished, the momentum of privatization will continue to keep pace both at home and abroad.

M. Okkeş Özuygur -  
Chairman (PPA)



## TURKEY'S PRIVATIZATION PROGRAM

In Turkey privatization is being conducted by the Prime Ministry's Public Participation Administration (PPA) which was founded in 1984. The Administration presently has 87 companies in its portfolio including State Economic Enterprises, banks, subsidiaries and equity participations. Since 1988 State shares in 20 establishments have been transferred to the private sector through block sale. There have been public offerings of shares in 15 companies so far.

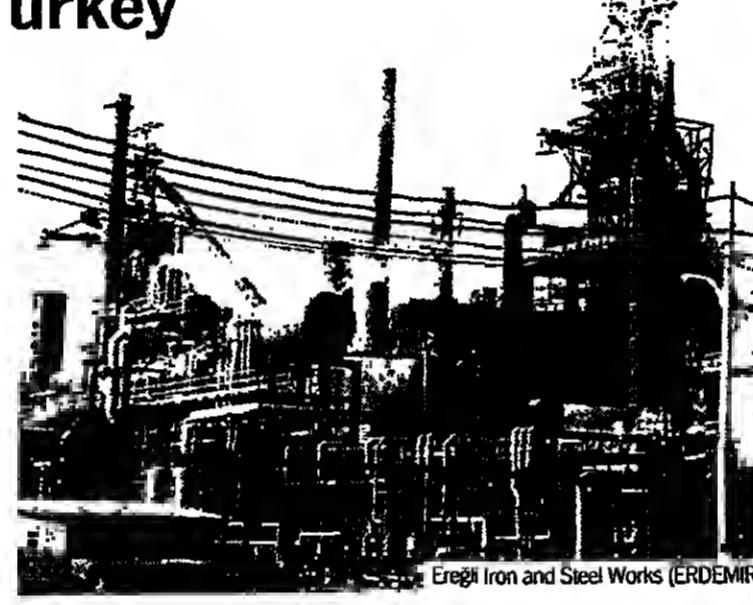
Among firms whose stocks were offered to the public are Ereğli Iron and Steel Works (ERDEMIR), which meets 61% of Turkey's iron and steel demand; Petrokimya Holding (PETKIM), which supplies 76% of domestic petrochemicals; and Turkish Airlines (THY), which meets 85% of the country's air transport demand.

## INTERNATIONAL OFFERINGS AND BLOCK SALES

The remaining state ownership in these quasi-monopolies, in market share terms, are planned to be transferred to key foreign and domestic core investors within this year.

In February 1991 part of TOFAŞ Oto Ticaret, a major automobile marketing firm, has been sold to Italian FIAT S.p.A. which was already a stakeholder in the company.

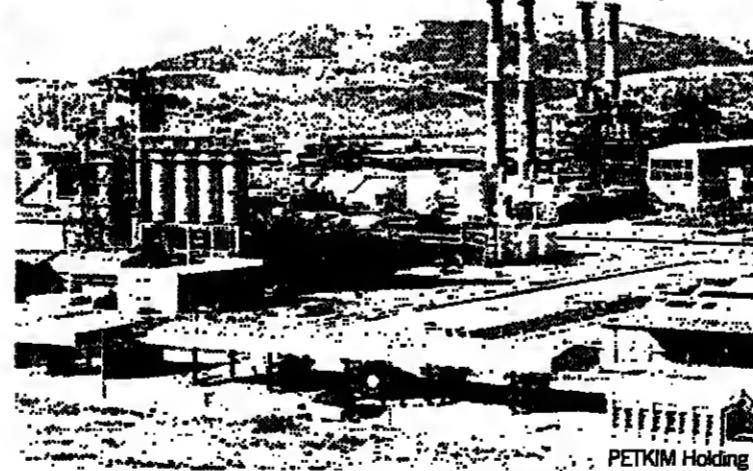
Studies are currently underway at the PPA for the global offering of shares in ERDEMIR, PETKIM and Cukurova Elektik (an electricity supply concern), through quotation on major international stock exchanges during 1991.

REPUBLIC OF TURKEY - PRIME MINISTRY  
PUBLIC PARTICIPATION ADMINISTRATION

## PUBLIC OFFERINGS AND SALES TO CORE INVESTORS

The program will also continue its rapid pace at home. During the last six months there have been public offering of shares in Konya, Ünye, Mardin, Adana and Akyon cement factories, THY, and the MIGROS chainstore. Privatizations through public offerings on the 1991 agenda are TOFAŞ-Türk Otomobil Fabrikaları - a major automobile manufacturer - and its marketing firm TOFAŞ-Oto Ticaret; GIMA chainstore; Niğde cement factory; NETAS, an electronics and telecommunications concern; Turkish Petroleum Refineries (TÜPRAŞ); and Petrol Ofisi (POAŞ), a distributor of petroleum products.

The 1991 agenda also includes the block sale of Türk Kablo, a cable and wire producer; İPRAGAZ, an LPG distributor; Adana Kağıt Torba, a paper bag producer; several fruit juice and soft beverage factories; an agricultural machinery manufacturer and its marketing concern; etc.



## A FLOURISHING CAPITAL MARKET

The Turkish Capital Market is becoming institutionalized thanks to the PPA's privatization efforts. In this context, PPA has closely monitored the supply with a view to enhance the market's depth and build a strong capital market. As in the case of more developed countries, the Istanbul Stock Exchange is about to become an important economic indicator of the country's economic performance.

In an era when Turkey is emerging as one of the strongest economies of this strategic region of the world, Turkish privatization should be looked upon as providing the best opportunity for establishing a new partnership with the largest Turkish companies.

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## ■ RELIGION: a lull in the political and cultural tug of war

## Faith in the post-war climate

In the aftermath of the Gulf war, there has been a lull in the political and cultural tug of war between Turkey's Islamists and secularists. Overt fundamentalists keep a slightly lower profile than a few months ago and there are fewer women in veils on the streets of the large cities than there were a year ago.

"The Gulf War was a shock for them. First of all, they did not expect Christians to defeat Muslims," says an Ankara academic. "Secondly, the Muslim countries were divided which was another unpleasant reality for them. Thirdly, it looks very much as if the flow of funds from Saudi Arabia and other Islamic countries to fundamentalist groups in Turkey has been interrupted."

There has also been a change at the uppermost levels of Turkish politics. The decision of Mrs Sema Ozal to enter party politics has led to a breach between President Ozal, her husband, and the fundamentalist wing of the Motherland party which includes his two brothers.

In spite of this, the campaign to re-Islamise Turkish society has notched up some successes recently. Saint Sophia, the Byzantine basilica built in the fifth

century and converted into a mosque in the 1920s by Kemal Ataturk, has loudspeakers on its minarets from which the call to prayer is made, while religious ceremonies are once more held in an outlying room. Turkey's Islamic movement would like to see the basilica once more used as a mosque as a message to Europe and the Middle East about where the country really stands.

Secularists in Turkey are still nervous. Polemics on the religious issue are still not entirely safe. There were three separate investigations of fundamentalist lawyers, including the president of the Turkish Law Foundation, Mr Muammer Aksay. None of the killers have been tracked down by the police, who are widely believed to be infiltrated by fundamentalist groups.

Most secularists believe that the religious movement is partly inspired from outside the country. Turkey turns a blind eye to pressures from its neighbours on the religious issue. When President Rafsanjani of Iran visited Turkey earlier this month, he was excused the otherwise obligatory visit to Ataturk's tomb and was greeted by cheering groups shouting Allah is great.

THE CRISIS ON TURKEY'S

south-eastern frontier during April and May has sent tremors through the delicate balance between President Turgut Ozal and the country's civil and military.

On May 7, General Dogan Gires, the chief of general staff, issued a clear and unmistakable warning to the world that the Turkish military were uneasy about the possible course of events among the Kurds and that Turkey would not allow them to be armed.

The unhappiness of the Turkish military at the way events have gone since the ending of the Gulf war is one of the worst kept secrets in Turkey. If Turkey's army – the second largest in Nato with more than 600,000 men under arms – is unhappy at seeing foreign troops on its country's soil, it is much more alarmed at the possible threat to Turkey's minorities from Kurdish separatist movements, and therefore reluctant to see a Western-protected Kurdish enclave across the Iraqi border.

Does this have longer-term implications for Turkish politics? Though there have been half a dozen military interventions in Turkish politics this century, and three in the last four decades, no one expects a

plex, is both Turkey's official church and a civil service department just like any other Turkish ministry. Though it was formally established in 1925, it is in fact the continuation under a different name of the Ottoman office of the Seyhülislam, the supreme Islamic dignitary of the Ottoman Empire.

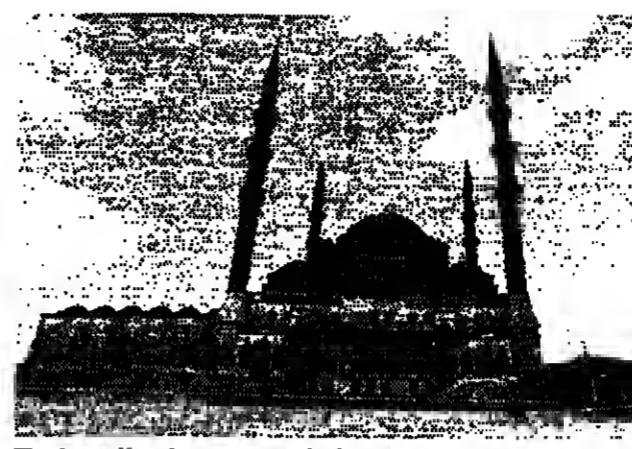
Although Turkey describes itself as a secular country, state and religion are firmly interlocked and it is taken for granted that 99.9 per cent of the population are Muslims, registered as such on their identity documents. No one would think of challenging as atheist on Shi'a Moslems.

Formal supervision of Islamic religious affairs is carried out by a department of state, the Presidency of Religious Affairs (PRA), which is attached directly to the prime minister's office.

The PRA, opened in 1986, situated in slightly dreary offices on the sixth Islamic-Christian Consultative Meeting in Istanbul and it engages in a number of inter-faith contacts.

Its role in Turkish national life has grown steadily in the 1980s, first when the Turkish military decided to encourage

religion as an antidote to the rising tide of Marxism in



The large Kocatepe mosque in Ankara

tional system, religious instruction (one or two hours a week) has been made compulsory for all pupils, with a greater emphasis than in the past on the learning of formulas and rituals.

A wide variety of career opportunities has been opened up for the more than 50,000 students who each year graduate from the clerical vocational high schools. In practice the schools have ceased being simply vocational training for the clergy and are now a religious alternative to the secular high school system.

A controversy is raging in Turkey about whether the process should be taken a step further by recognising Koran schools and, later when Mr Turgut Ozal and the Motherland party come to power,

to make the PRA a staff of 84,000 people and an annual budget for 1991 of TL1.300m. Its funding and staff numbers have grown rapidly in the last three years, arousing some adverse comment. There are 37,000 more staff in the PRA than there were five years ago and it plans to expand to a wide range of religious shrines, unlike the majority Sunnis.

In the 1980s the PRA has succeeded in getting the numbers of religious schools increased, while in the secular educa-

do not fit easily inside the Western conceptions of either state or church. It has 15 religious affairs counsellors in Turkish embassies from France to Australia and religious attachés in 21 consulates. Moves are under way to set up offices in the Soviet Union.

These offices supervise 409 clergymen in Germany, 26 in Australia, 63 in France, and more than 800 preachers and prayer-leaders worldwide. In the sacred month of Ramdan this year, a further 367 clergymen were temporarily sent abroad to 13 countries, including Outer Mongolia.

These officials count both as overseas religious functionaries and Turkish government employees, an arrangement which may seem little paradoxical in a secular state, especially as the Turkish government has sometimes discreetly warned that the tiny number of Christian clergy attached to embassies in Ankara to be careful whom they allow to attend their services.

Some years back, there was a national scandal when it emerged that some of the expatriate clergymen had been paid with Saudi funds.

David Barchard

## ■ THE ARMY: uneasy in the post-war environment

## Refugees strain military nerves

coup. It is generally taken for granted that Turkish society and politics is becoming steadily more civilian in its outlook.

Though many middle class Turks regard Mr Ozal and the Motherland party government as an outgrowth or continuation of the 1980 military regime, Mr Ozal has in fact made some gestures towards imposing civilian supremacy over the military. In 1987 he broke with tradition and imposed his own choice as chief of staff. Last year he was weathered a rather storm when General Necip Toroman resigned as chief of general staff in protest at Mr Ozal's policies on the eve of the Gulf war.

General Gires, who took over at the head of the armed forces in December, promptly introduced many changes. He allowed groups of journalists to tour the armed forces headquarters and other strategic centres, fostered a debate on whether or not Turkey needs a

Jalal Talabani of the Kurdish Patriotic Union.

Turkish society and its main institutions have moved very fast in the last year. Many of the main goals of the 1980 coup have been discarded. Communism has been legalised and a communist party established. The use of the Kurdish language is being gradually permitted. The military, constituted in 1960, is poised for the rubbish bin. Its successor will almost certainly provide for a president directly elected by the country's citizens through parliament, thus taking ultimate control out of the hands of the traditional guardians of the state among senior bureaucrats in the army and civil service.

At the same time, less is heard in Turkey these days about large investments in defence industries, though a \$4.1bn project to build F-16 fighter jets in a joint venture with General Dynamics is almost complete. These are not changes that

the military find it easy to adjust to. Turkey sees itself as a country which came into being because the early Ottoman fighters conquered the land from the native Christian Byzantines and remained in existence because it was able to defend itself against Greece and the Western allies after the First World War.

Civilian governments by contrast have a dubious record although that improved in the 1980s and 1990s.

Many changes would probably see this is because of the state controls the military left in place in 1983. They would probably point to some warning signs: the growing terrorist threat from urban guerrillas in the large cities and assassinations of prominent secularists presumed to be the work of religious fundamentalists.

The greatest test for the civilian system is probably yet to come. All the signs are that Turkey's next government will be a weak coalition rather than the single-party administra-



Turkish soldier watches US marines cross into Iraq

David Barchard

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## ■ THE BANKS: expressing fears about the coming year

## Under pressure to raise rates

"IT'S going to be a very difficult year," says the general manager of one of Turkey's largest banks. After a relatively easy time in 1990, when interest rates lagged behind inflation and Turkibank found it easy to make money, there is pressure on banks to raise their rates for lira and foreign currency deposits.

Turkish banks have to live with extraordinary conditions. An overnight interest rate of 80 per cent is good news in a country where inflation has not dipped below 20 per cent in more than a decade and has stayed around 50 per cent or higher for most of the last four years. Money is made most easily in foreign trade operations and is easier to obtain for foreign exchange transactions. There is a steady stream of new entrants to this end of the market, many of them companies hoping that they will emulate the profits made by the early trade finance specialists at the beginning of the 1980s.

Recently the large deposit-taking banks have begun to view retail banking and personal loans business as potentially better business than the traditional activity of lending money to companies.

Commercial lending is highly risky as rates to borrowers compound to more than 90 or 100 per cent. Earlier this decade many banks piled up large numbers of non-performing loans. This month, Mr Engin Civan, general manager

of Emali Bankasi disclosed to reporters that three years ago about 30 per cent of his bank's loans were non-performing but that three years of successive heavy provisions had reduced the proportion to 13 per cent.

"We are lending very little to businesses at the moment. The better Turkish businessmen in any case have found ways of raising funds more cheaply outside the country," says a state banker in Ankara. Small businessmen still borrow money outside the banking sector as a result, sometimes for up to the equivalent of 130 per cent a year.

In spite of this Turkish banking in the early 1980s is better regulated and supervised than at any time in its history. Supervision is largely the work of the treasury which stands in when it perceives that a bank is in trouble. Enforcement of regulations rests with the central bank and under Mr Rıfat Saracoğlu, its governor for the last three years, banks have had to have their accounts externally audited.

Though there are still muffled rumours of collisions between banks and their enditors, and even that in some cases the published balance sheets of banks may differ materially from the results submitted privately to the treasury or the central bank, it is now possible to get a clear idea of how a Turkish bank is performing from its balance sheet. A more important question

is whether or not the treasury has sufficient insight into the operations of individual banks to be able to spot danger signs in time.

"There may be treasury officials working at desks inside banks. But it is by no means clear that they have access to all the information they need," says one observer.

For the last two years, banks have been under orders from the treasury to raise their capi-

tal by stages to bring their risk/asset ratios into line with Bank standards. Even so risk asset ratios are not always easily available, and asked to provide them, some bank general managers seem startled.

Nor is cost control easy. Is Banks has begun to trim its branch network slightly in the last two years and started to reduce its staff numbers slightly, mostly through natural wastage though there have been some redundancies. Ziraat, Turkey's state-owned agriculture bank, has not opened a new branch in two years.

"You can't have cost-accounting in an environment like this," says one general manager. "It is out of the question. We can't offer our shareholders cost/income ratios along the lines of Western banks."

At Ziraat Bankasi, personnel expenses have risen 10-fold in lira terms in three years. During this period the bank has undergone a large internal reorganisation as Mr Cevik Ülusoys, the bank's general manager, a US-trained banker, has worked to convert it from an old-fashioned state credit agency, often used for political

purposes, into a modern international banking group.

Ziraat is a state-owned bank and likely to remain so. But even in the private sector, ownership of the banks tends to be grouped in the hands of individuals, usually industrialists, rather than dispersed among shareholders. Those banks which do have a large number of individual shareholders tend to be dominated by their managements through stakes owned by the banks' own pension funds.

Efforts to break the hold of industry on the banking system have been applied somewhat half-heartedly since the early 1980s. In theory there are tight ceilings on the amount of inter-group lending a bank can engage in.

Occasionally, banks do change hands, but when they do so, it is usually to move from one group to another. Following the resignation last month of Mr İbrahim Bettol, general manager of Garanti Bankasi, a leading Istanbul commercial bank, Koç, one of Turkey's two main groups, engaged in behind-the-scenes talks about purchasing it from Mr Ayhan Sahenk, its present owner.

About the same time, ownership of İmex Bank, a small trade finance specialist previously owned by Mr Asil Nadir, the Polly Peck chairman, was quietly transferred to the Eşgül family of Adana. They in turn are linked to the Karakemah family which owns the Cukurova Group, which includes three of Turkey's largest banks, Yapı ve Kredi, Pamukbank, and Interbank.

Because of the emphasis on proprietary control, mergers between banks are virtually unknown. As yet the Turkish banking sector is largely insulated from the global banking market and the foreign presence in the market is confined to small offshoots of international groups. This means that there is little pressure for concentration.

Eventually the barriers between Turkey's financial system and that of the rest of Europe will come down. But in a turbulent environment where an overnight rate of 80 per cent is good news, that day is probably still some way off.

David Barchard

**BUSINESS** is relatively quiet at present for the men who sell odd lots of brightly coloured bearer shares on the waterfront outside the Istanbul stock exchange. The individual investors whose discovery of the bourse in 1989 helped propel the market to undreamt-of heights last summer have grown more circumspect.

They are deserting the bourse in droves as the Turkish economy starts to look increasingly shaky. Now that interest rates are rising, funds are being switched out of stocks and into bank accounts. The rate on one-year deposits in Turkish lira averages 85 per cent, compared to an inflation rate of just over 60 per cent.

An alternative is to buy foreign exchange, often in the form of wads of US dollars, from the currency dealers in the covered bazaar. After a period of relatively slow depreciation in the main trading currencies, the lira fell by 50 per cent against the US dollar over the past four months.

Currency speculation, formerly a frantic bazaar activity, has flourished since the lira was made fully convertible, but rumours are circulating that limits on purchases may be imposed if the flight into dollars and D-marks takes on alarming proportions.

Stock exchange administrators seem unworried by the departure of the private investors, who gave the bourse a colourful but chaotic atmosphere considerably at odds with official efforts to make Istanbul appear a model emerging market.

The volume of transactions has actually increased recently despite the loss of many individual investors. It's a healthy sign," says Mr Ismail Kovaci of the exchange. According to figures from the exchange, first-quarter trading volume increased from TL3,000bn in 1990 to TL8,200bn this year. Activity was particularly high in February as the Istanbul market followed the rise in prices in New York and London. Indeed, the bourse's increasing responsiveness to developments abroad is cited as a sign of growing maturity.

At the end of February the ISE index had recovered to 5,102, close to its all-time high of 5,884 last July. Since then it has retreated steadily as post-euphoria was overtaken by domestic economic concerns. By early May, the index had slipped below 4,000 again.

Foreign institutional investors who entered the market when capital movement was liberalised in August 1989 are

thought to account for less than 5 per cent of holdings. But interest in the Istanbul bourse remains positive: the International Finance Corporation (IFC), the investment arm of the World Bank, which launched the Turkey Fund quoted on the New York stock exchange, is preparing another offshore unit trust based on Turkish equities.

Equity trading on the exchange is unlikely to be fully computerised until a move to new premises in the Marmara district has been completed by a legal dispute. Present conditions are so cramped that the 400 traders, representing 137 banks and brokerage houses, can barely squeeze on the floor. However, screen trading is about to start with the launching of a secondary market in bonds. Over-the-counter bond trading amounted to TL85,000bn last year in a market heavily dominated by treasury bills and government bonds.

"It's a market that's directed by the government with the demand side mostly controlled by the banks. But I believe the secondary market will encourage a new diversity of financial instruments and bring many more investors," says Mr Abdullah Akyuz, head of the exchange securities department.

Exchange officials are working to start with the launching of a secondary market in bonds. Over-the-counter bond trading amounted to TL13.5bn against a target of TL40bn.

In spite of the uncertain economic climate and some unwillingness on the part of banks to underwrite PPF issues for fear they fail to attract enough investors, the Fund is planning to dispose of five food companies controlled by Ziraat Bankasi, the leading state-owned bank, before selling off a much larger enterprise, Turkish Petroleum Refineries (Tupras).

Proposed legislation making insider trading illegal. However, doubts remain that it can be effectively applied in Turkey's close-knit business community. In a shallow market with only 117 listings and little emphasis on research, companies often manipulate demand both in buying and selling equity.

"If you have a young emerging market, support by companies actually arouses interest. Insider trading should be regulated rather than prevented," one Turkish analyst says.

Increased liquidity would lift confidence in the market: there are hopeful indications as more family-owned companies decide to raise capital through a quotation on the bourse rather than by borrowing rates of over 100 per cent. But a general reluctance to release more than the required 15 per cent of equity means that will be a slow process.

The government is hoping to deepen the market, both through sales of its minority stakes in listed companies and an extensive, though only moderately successful, privatisation programme. In fact the government-controlled Public Participation Fund (PPF), set up to dispose of state-owned assets through the exchange, is sometimes accused of crowding out other would-be entrants by offering excessive amounts of stock.

However, last year's privatisation of Petkim, the state petrochemicals producer, turned into an embarrassment with PPF being forced to buy back about one-quarter of stock floated only a few months earlier. As a market maker, it had to support the price after Petkim bond holders with share options dumped their shares.

Efforts to sell a 5 per cent stake in Turk Hava Yolları (THY), the national airline, also proved disappointing. The issue was only weakly subscribed and was eventually withdrawn at a discount to THY employees. It raised only TL13.5bn against a target of TL40bn.

In spite of the uncertain economic climate and some unwillingness on the part of banks to underwrite PPF issues for fear they fail to attract enough investors, the Fund is planning to dispose of five food companies controlled by Ziraat Bankasi, the leading state-owned bank, before selling off a much larger enterprise, Turkish Petroleum Refineries (Tupras).

Kerin Hope



## ■ STOCK EXCHANGE: quieter times as funds switch to banks

## Small investors desert bourse

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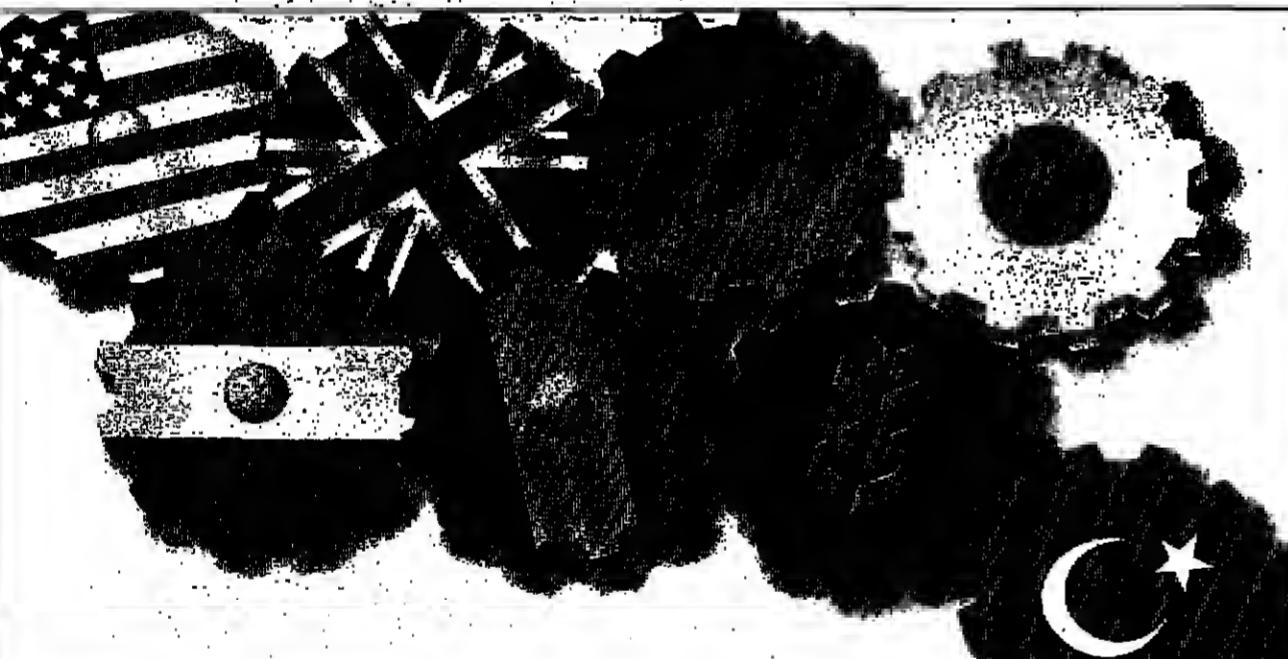
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## TURKEY 8

■TOURISM: the empty tables highlight the change in fortune for the industry

## Down to earth with a painful bump

"LAST year it was raining tourists. This year they're no where to be seen," says an Istanbul restaurant owner, looking disconsolately at an array of empty tables in the cobbled square of Kumkapi, a favourite place for eating fish.

The recession in northern Europe, together with lingering fears of terrorism in the eastern Mediterranean following the Gulf war, has brought Turkey's tourist trade down to earth with a painful bump.

Turkey has enjoyed several years of substantial if somewhat uneven growth in tourism. Receipts rose last year by 30 per cent to an estimated \$3.3bn. The number of foreign visitors totalled a record 5.3m. Such results seem all the more impressive given that cancellations started flooding in after Iraq's invasion of Kuwait last August, only halfway through the season.

However, this year the picture is altogether different. Arrivals are likely to fall by at least 45 per cent, according to Mr Bahattin Yucel, chairman of the Union of Turkish Travel Agencies (Turash). This would be a much sharper drop than in Greece or Spain, Turkey's main competitors in the European mass tourism market, where a decline in numbers of about 20 and 10 per cent respectively is expected.

"Not even a big rise in late-season bookings can save us this year. The situation is so bad that some operators will be forced to shut down by the end of the year. The government is promising lower interest rates on loans to the tourist industry. Even so, many hotels will be changing hands," Mr Yucel says.

The problems confronting Turkey's newest industry underline the weaknesses of a policy that offers generous incentives for building hotels but pays little attention to developing the co-ordinated marketing and advertising needed to fill them with guests throughout an eight-month season.

Thanks to government assis-



The Dozmabache Palace in Istanbul

occupancy levels of only 30 per cent because of the incentives, encouraging continued new building. By 1994 the number of hotel beds may approach 500,000.

The international hotel chains have helped extend the construction spree to Istanbul, which attracts some 2m tourists annually. The idea is that if more top-quality accommodation is available, the city will become a leading centre for conferences and incentive tour-

ism. It fulfils the other main requirements: good shopping and a wide choice of both museums and restaurants. The number of beds in first-class hotels in Istanbul will rise from 14,000 to over 25,000 in the next three years, with the opening of half a dozen new establishments. Among them are a second Hilton and the Ciragan, an Ottoman palace built by a 19th century sultan, being restored by the Kempinski Group.

The government's long-term target is 1m beds and 30m tourists a year. But Mr Yucel believes that with better-organised promotion, Turkey's present tourist infrastructure could

handle as many as 10m visitors a year. He admits that high inflation and interest rates are a disadvantage, making it hard to predict prices from one end of the season to the other.

On the other hand, the quickening pace of depreciation

of the Turkish lira should

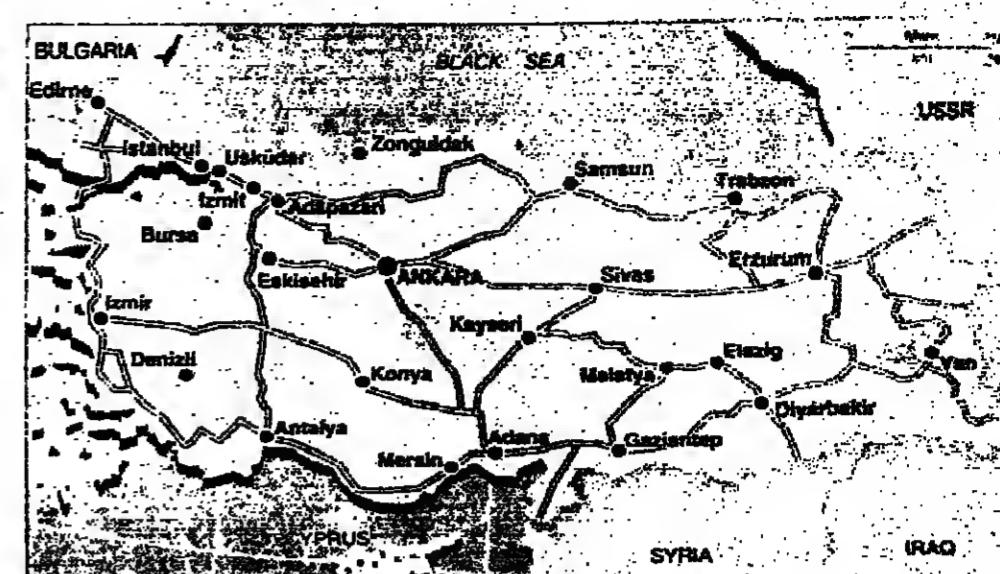
increase the country's chances

of recovering lost ground next year. "But unless we can mar-

ket our tourist product more effectively abroad, we'll always be the first Mediterranean destination to suffer when things get difficult in northern Europe," he says.

Established Turkish tour operators are postponing plans for expansion. One of them, Camel Tours, specialised in operating coach tours to some

of the thousands of archaeolog-



ical sites scattered across Turkey before joining the rush to invest in the south coast. "Business was growing so fast we were involved with hotels and were even thinking of setting up a charter airline. But in this situation, we are concentrating again on the historic places," says Mr East Yalcin, the general manager.

While more four-star hotels can be found within easy reach of ancient sites in Anatolia – sometimes to the detriment of the surroundings – it is clear that historical and cultural tourism has largely been overtaken by the sun-and-sea alternative. If Turkey has opted for mass tourism along its Mediterranean coast, there are plenty of other places to explore.

People looking to escape

from crowded beaches should try Turkey's mountainous Black Sea coast. Cooler weather conditions there make about three months, which means the region may escape the developers' attention for some time to come. Still, the frenetic pace of hotel construction in the south-west will certainly slow down, if only temporarily, as a result of this year's plunge in occupancy levels. Some rethinking is under way at Belek, a project east of Antalya, and an example of how the Turkish tourism industry has fallen into the same trap as Spain and Greece in earlier years.

The plan was to build seven

first-class hotels along a 15-kilometre strip of pine-shaded beach. But the project now

includes 25 hotels with a total of 18,000 beds, as well as a series of 18 and 36-hole golf courses to be constructed over the next three years. The golf courses, the first at a Turkish resort, are intended to increase earnings by lengthening the tourist season to 10 or 12 months in the Antalya region.

"We are thinking of halving the number of beds in our hotel at Belek because of the pressure on the space," says Mr Muharrem Kilic of Meas Touristic Facilities.

"Think of the problems finding and training the thousands of staff needed for such a big complex. And who wants to play golf on six courses all in one place? Overbuilding is not the right approach to tourism."

Karin Hope

### ■PATENTS: draft bill comes off the shelf

## Ministers divided over measures

FOR the past seven years, as prime minister and president, Mr Turgut Ozal has been promising that Turkey's patent laws will be revised.

Today, a long-pending draft bill looks as if it may finally be coming off the shelf. There is just one problem. The bill needs the whole Cabinet's signature. But two ministers will only sign if it continues to exclude protection from pharmaceuticals. And four ministers will only sign if it includes pharmaceuticals.

The cavalier way in which local pharmaceutical compa-

nies pirate products is why Mr Halil Sivgin, minister of health, faced a rough hearing in London for his attempts to encourage British imports of Turkish pharmaceuticals.

A number of foreign companies are refusing to invest until patent protection is introduced.

The patent issue is only one of the problems in the field of intellectual property which have caused the US to put Turkey on its watch list. Other issues are the inadequacy of copyright laws for books and computer programmes and the

lax enforcement of such laws as do exist.

Publishers such as Longman have had to face photocopy piracy of their English language teaching books – losing, they estimate, 80 per cent of their market – as have producers of German medical books and Italian art books.

Oxford University Press is suing its former agent, Haset, and the UK Publishers' Association has initiated several dozen lawsuits.

The maximum fines are not

striking. But conviction does

carry the deterrent of opening

the way to a criminal prosecution for theft.

Similar problems exist with electronic data. The Turkish Information Systems and Industrialists' Association, Tibusid, has been promoting a revision of the penal code. The current draft changes foresee up to six years' prison for illegally procuring, corrupting or destroying electronic data.

However, Mr Murat Kasaroglu, secretary general of the association, complains that there is no formal legal definition of electronic data, meaning that the courts are reluc-

tant to act. However, software houses have found their would-be exports seized by the security police on secrecy grounds.

Still, Turkey is not a total pirates' paradise. In 1987, following intensive lobbying by Warner Brothers and United Artists, a law controlling movie, video and music piracy came into force. The companies say this has been working well. To the envy of the international pharmaceutical companies.

David Tonge

### FINANCIAL TIMES RELATED SURVEYS

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